

Payment Solution for Schools

Intro

Headquartered in Akwa, Douala – Cameroon, Tranzak Cameroon SARL aims to aggregate mobile wallets and bank accounts in Cameroon and Central Africa to make payments **seamless** and **faster**

Mission

Leverage new technologies and mobile payments to create digital economies where everyone can participate and thrive.

Tranzak:

- Provides next generation payment system technologies for P2P, B2C, B2B payment services
- Serves as a true payment solutions provider connecting merchants, businesses and individuals to funding sources (banks, mobile wallets, etc) enabling seamless and secure transactions
- Provides data analytics and reporting tools that empower businesses with actionable insights for all financial transactions



Tuition Collection

- Simple and secure collection from mobile wallet, debit and credit cards
- Cross-border and cross-currency collection
- Faster settlement (Same day/T+1)
- Invoicing

Payouts

- Cross-platform payout system
- Mass payments (send money to up to 2000 recipients in a single transaction)
- Salary Payment

Value-Added Services

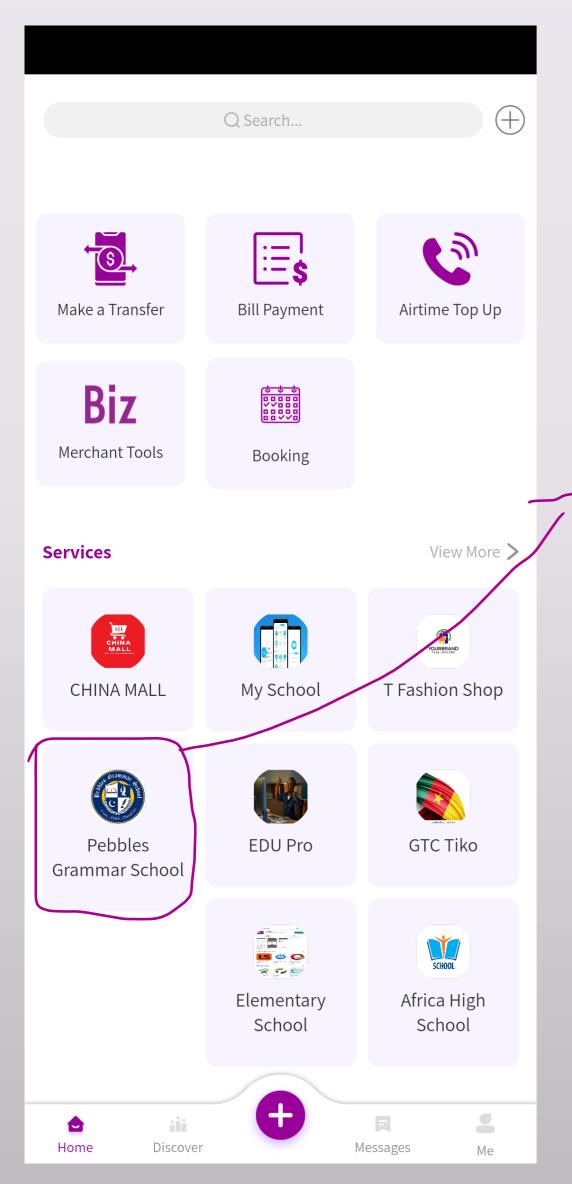
- Analytics and intelligent reporting
- Dedicated school mini-app channel for parent/guardian engagement
- Technical support and managed services
- Centralized Utility bill payment solution (ENEO,
 Camwater, CANAL+, Airtime

Demo Screens

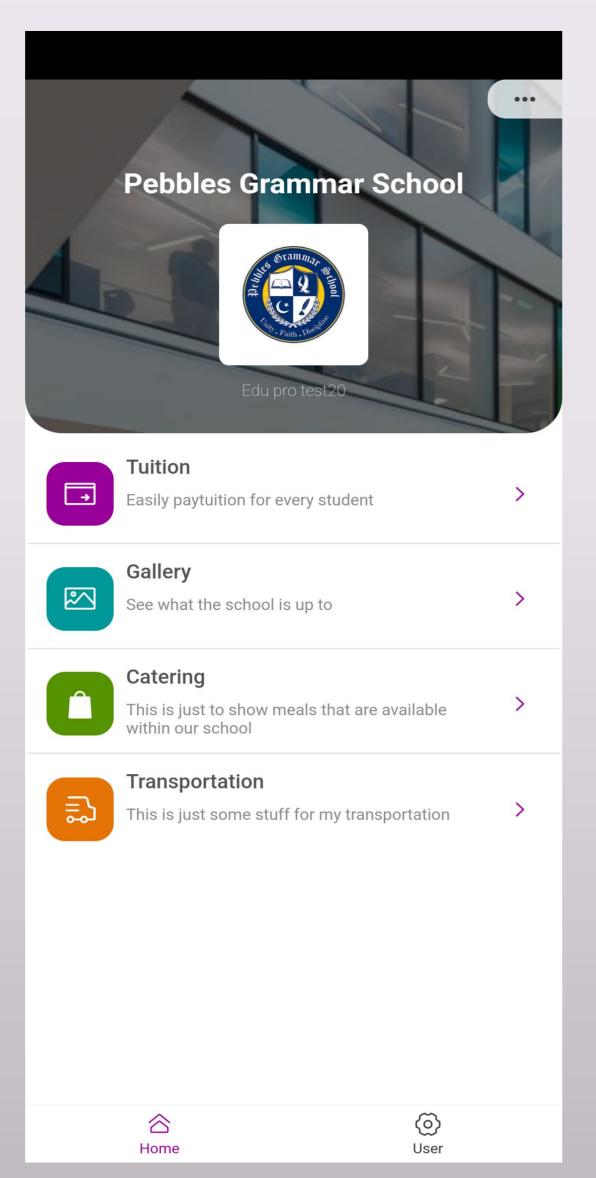
(For Parents/Guardians)

Mobile App – School Fee Payment - for Parents/Guardians

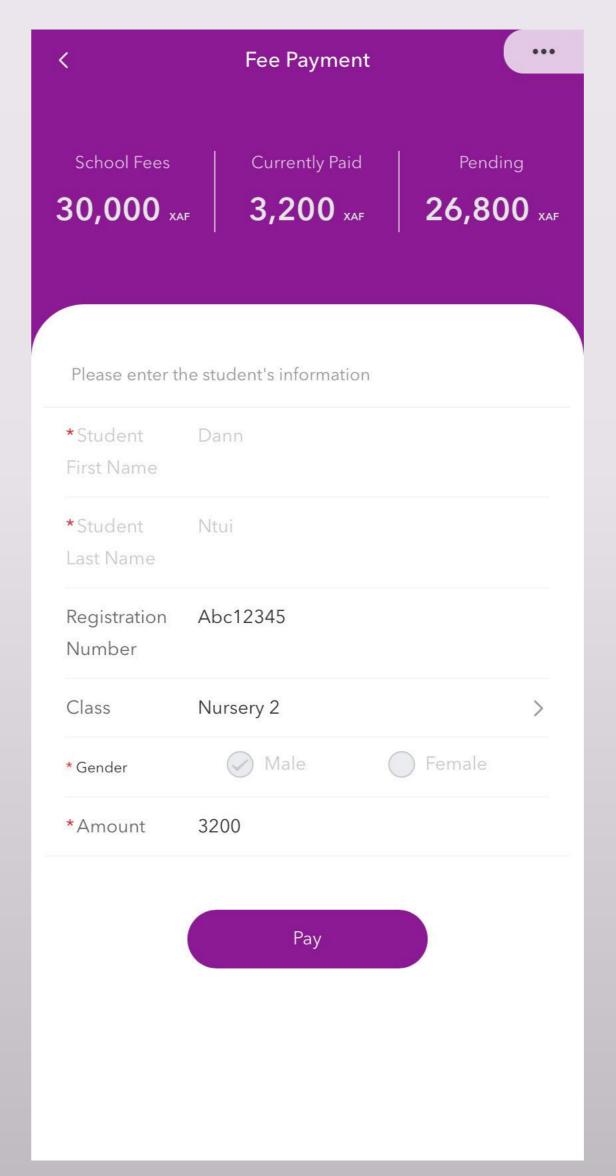
Home screen



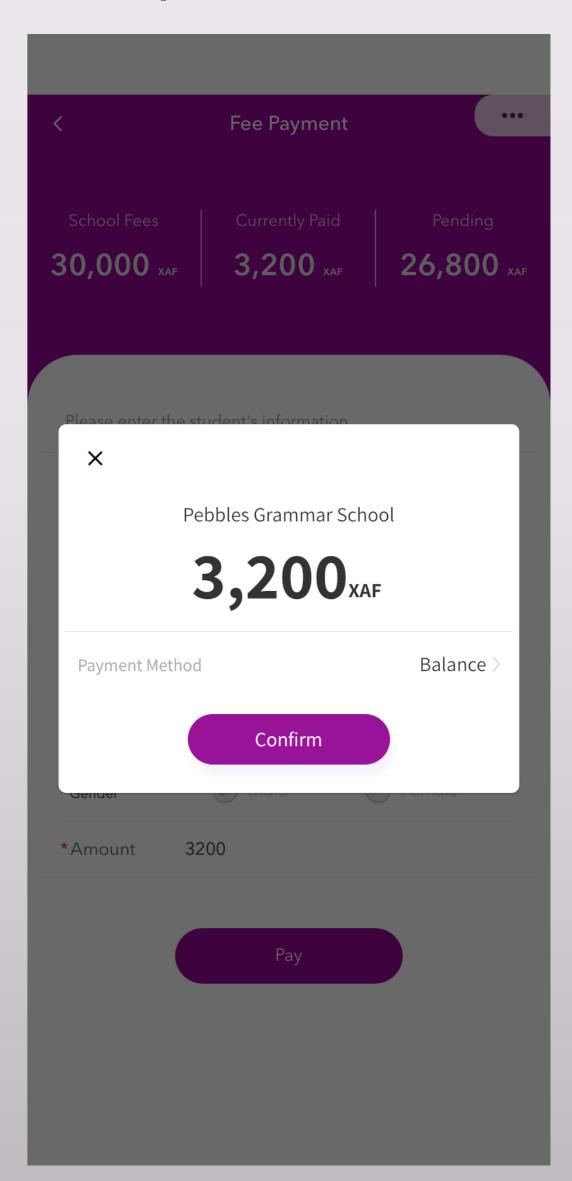
School Home app



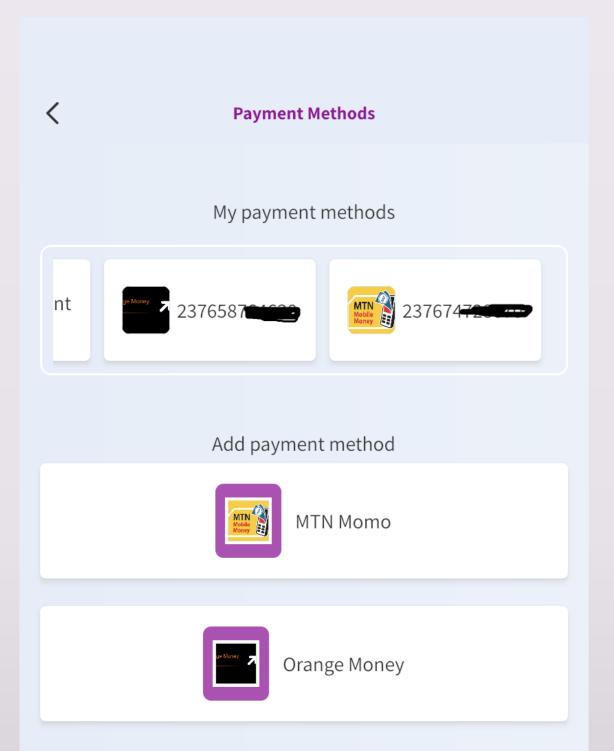
Tuition Payment Form



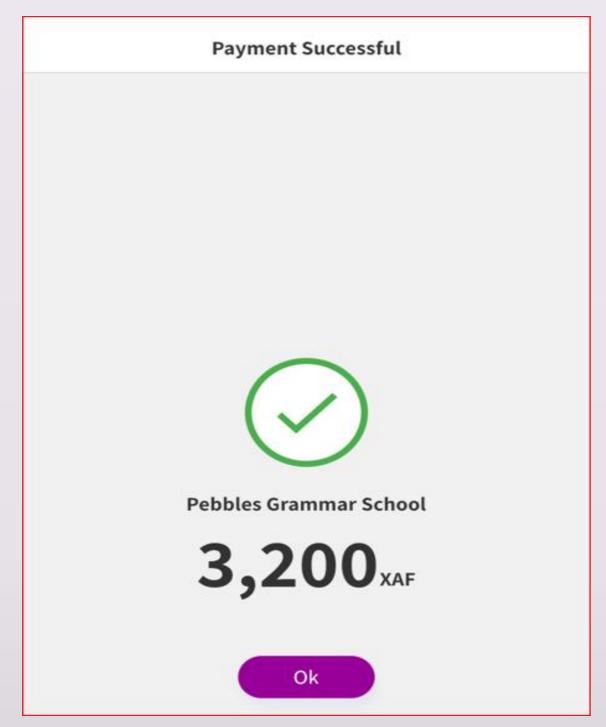
Payment Authorization

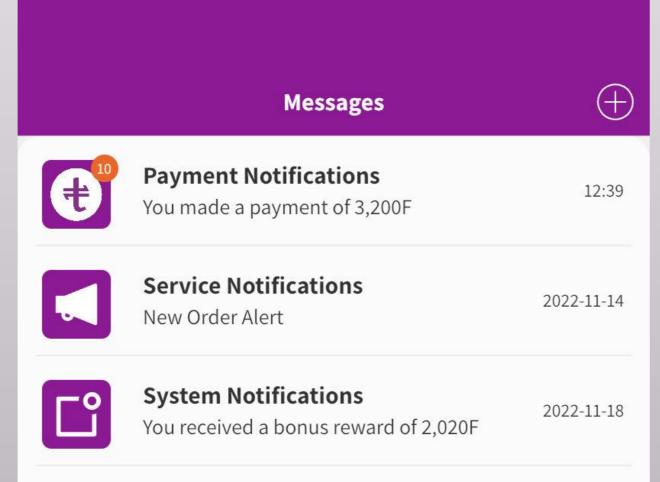


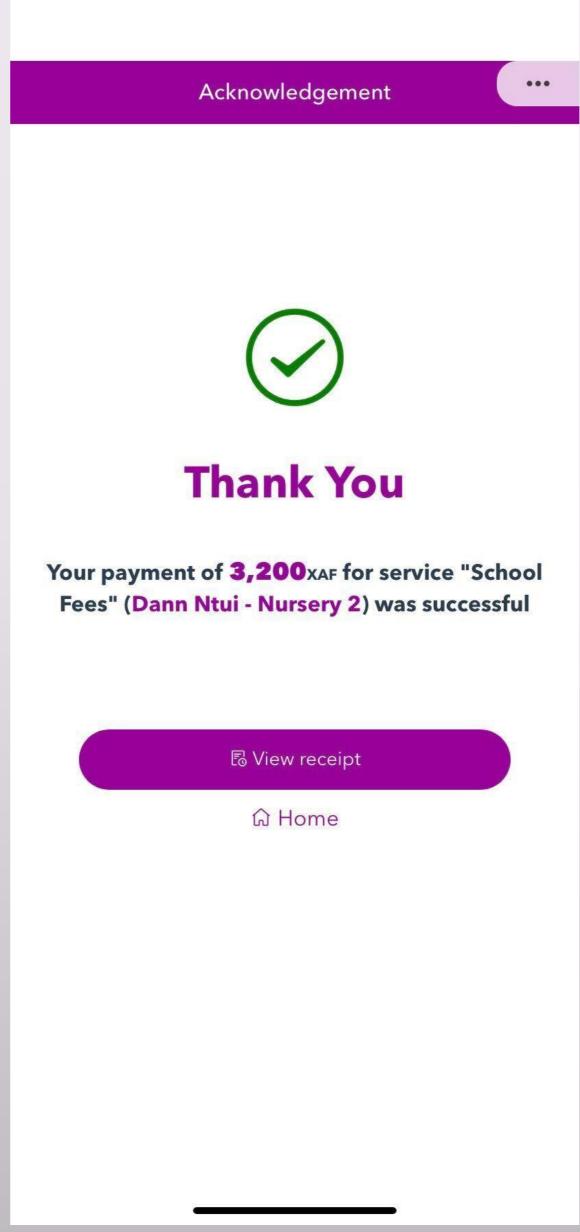
Payment Method selection



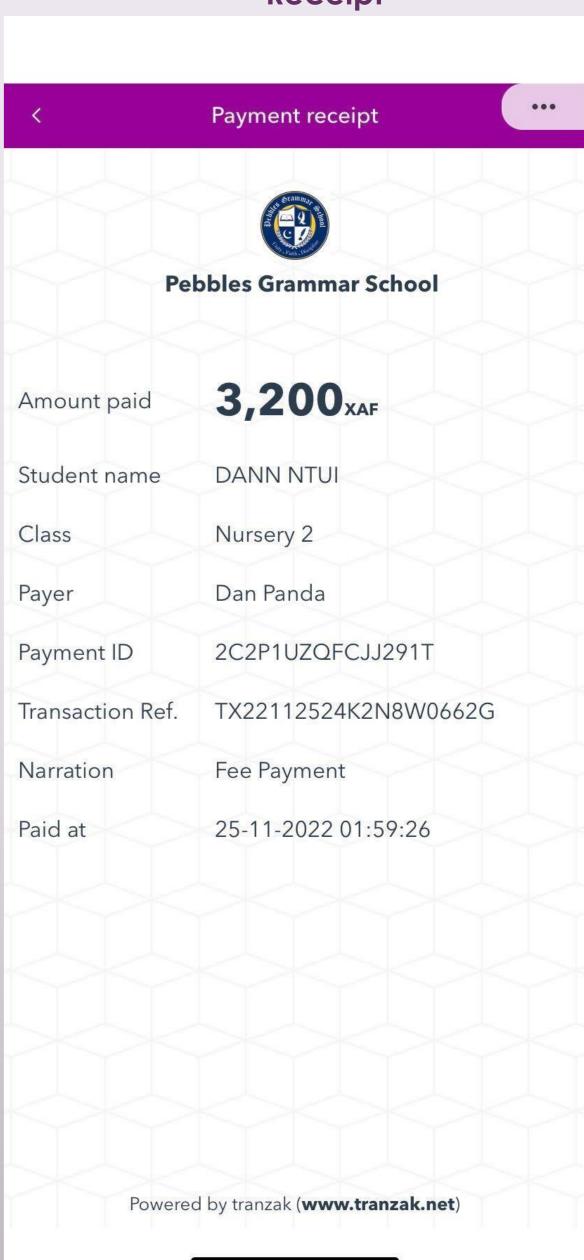
Payment Acknowledgement





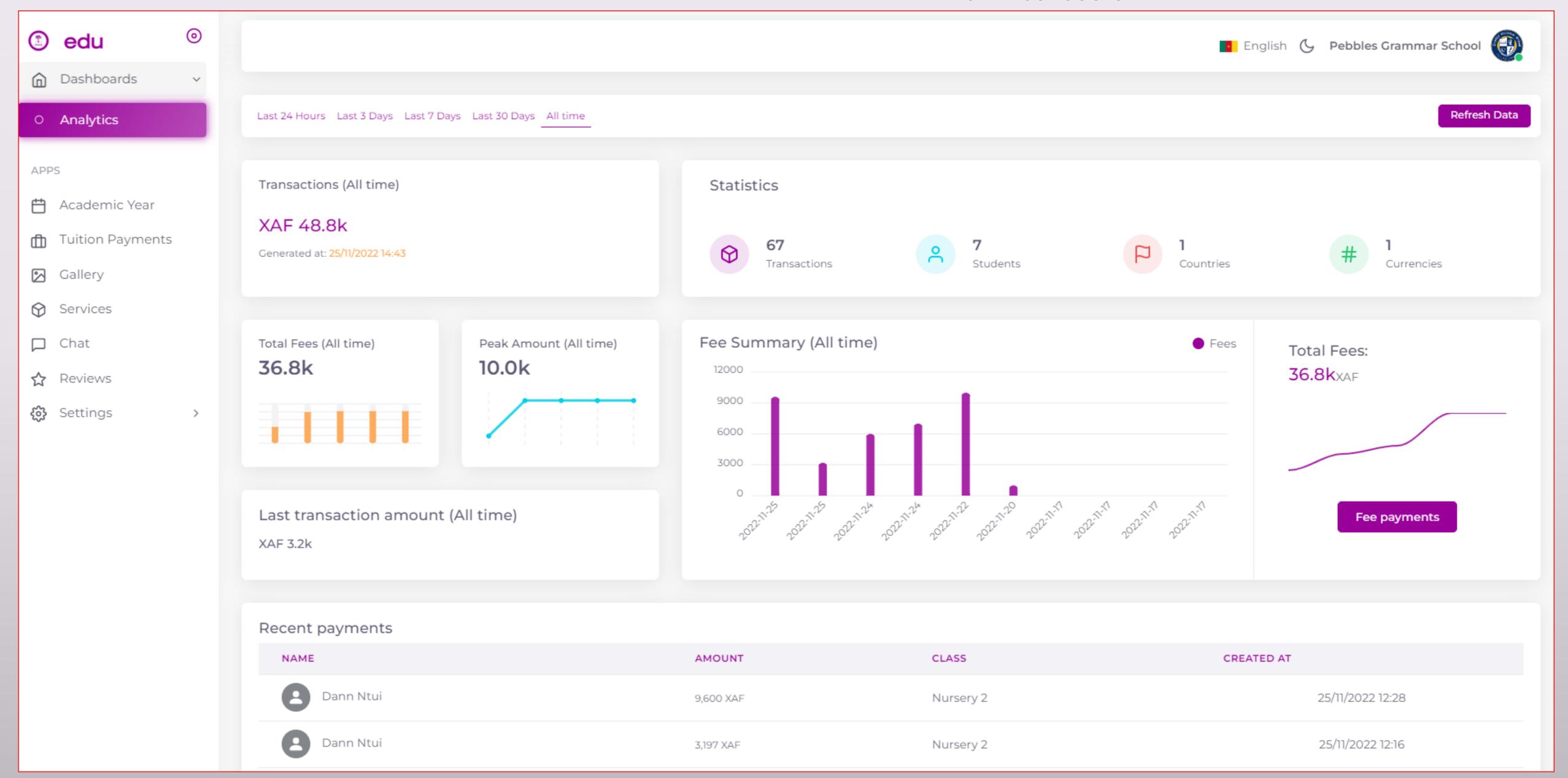


Receipt

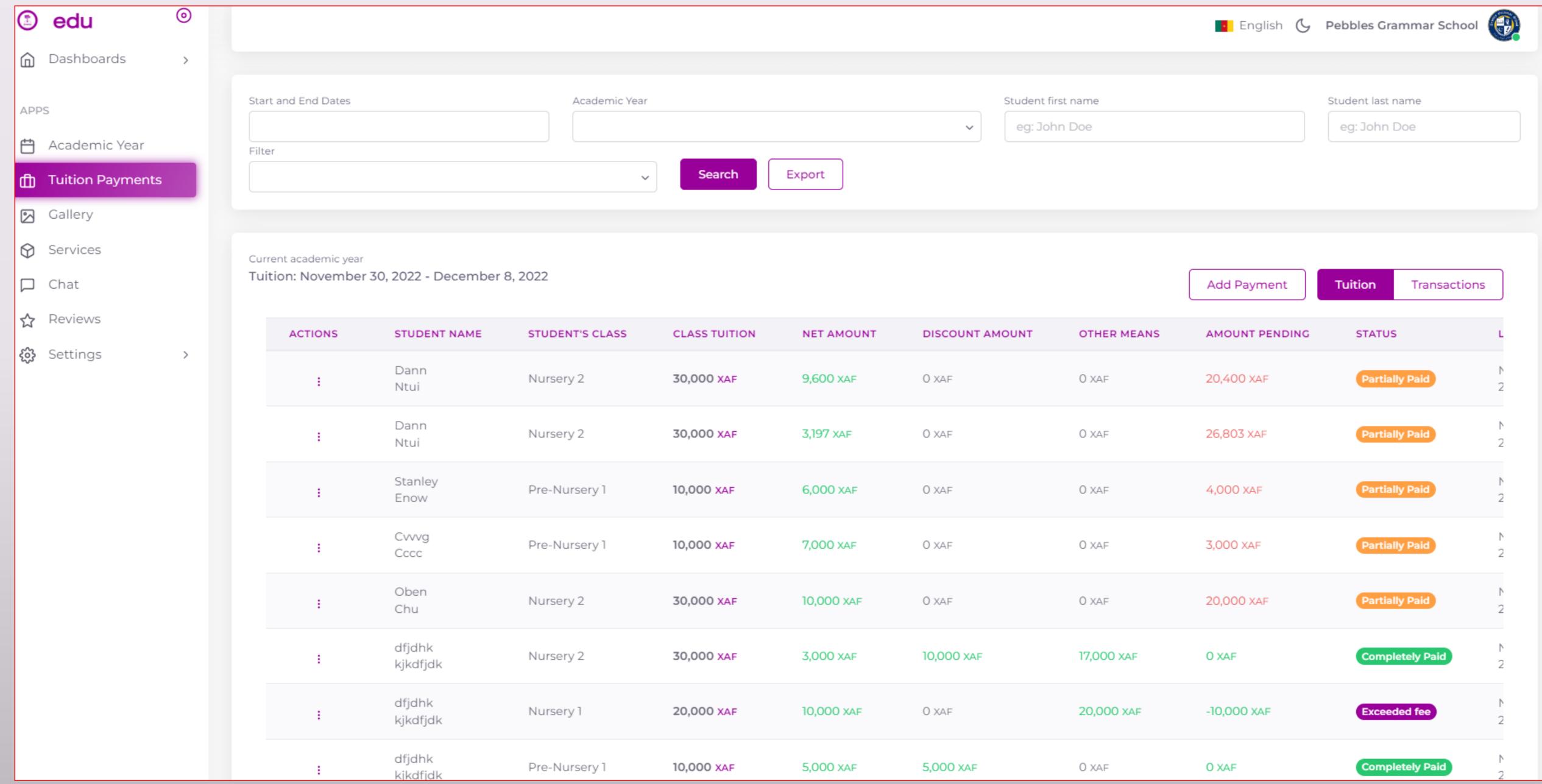


Back-office (for school administration)

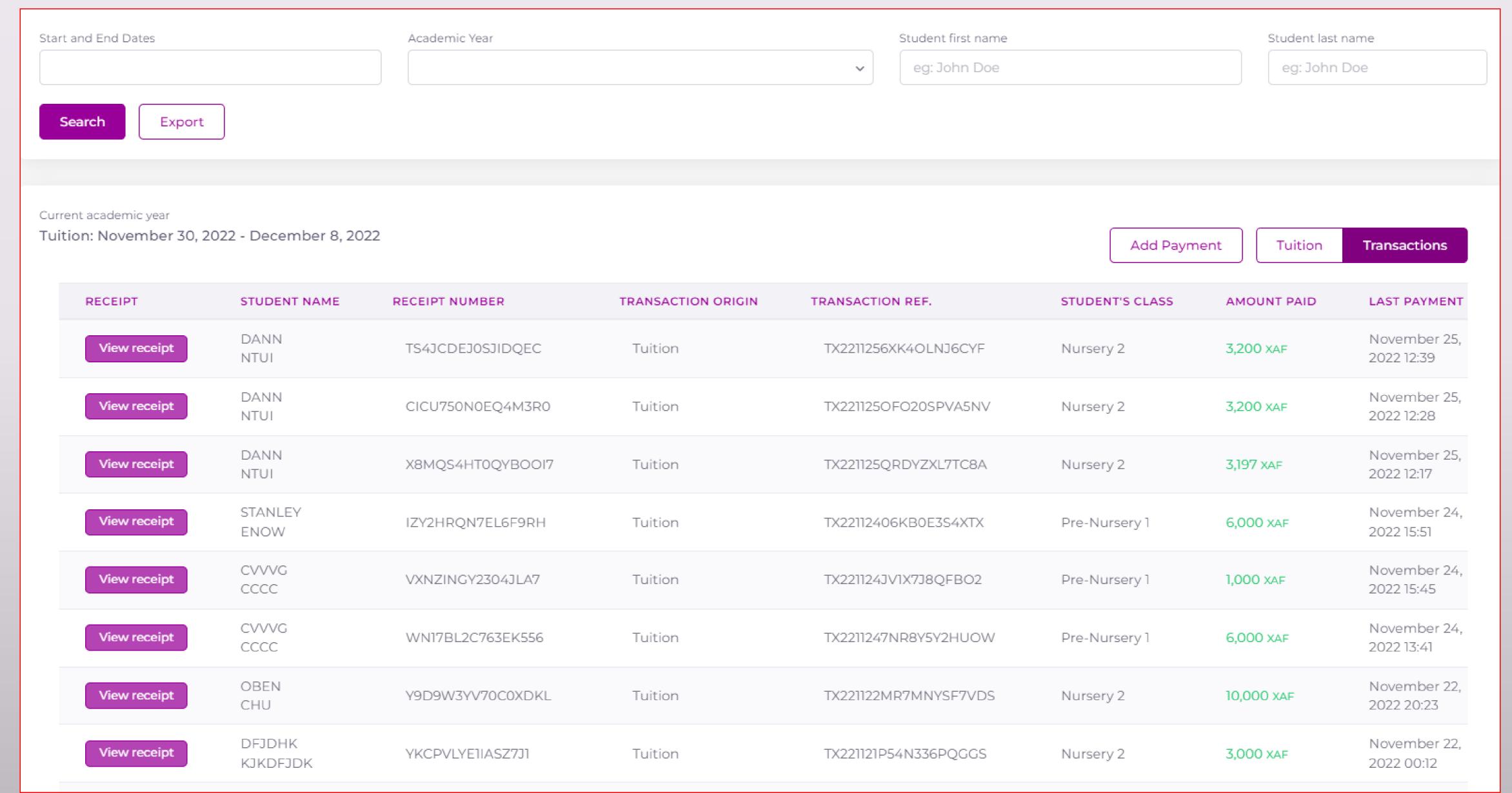
Main Dashboard



Tuition Payment History

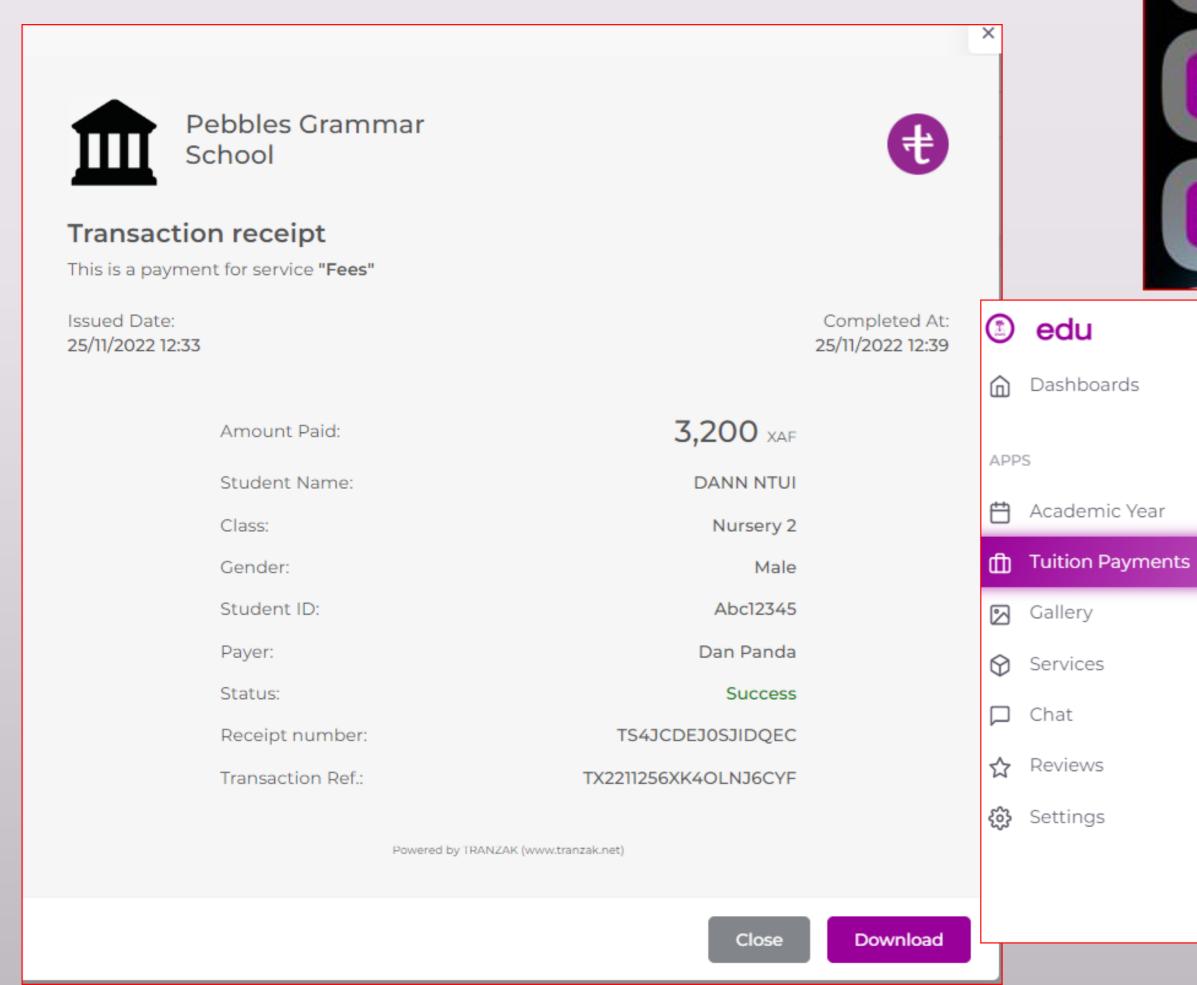


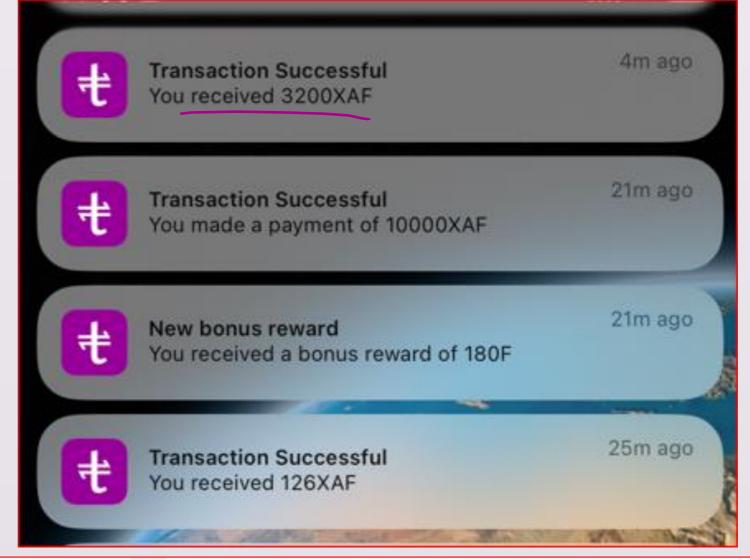
Transactions



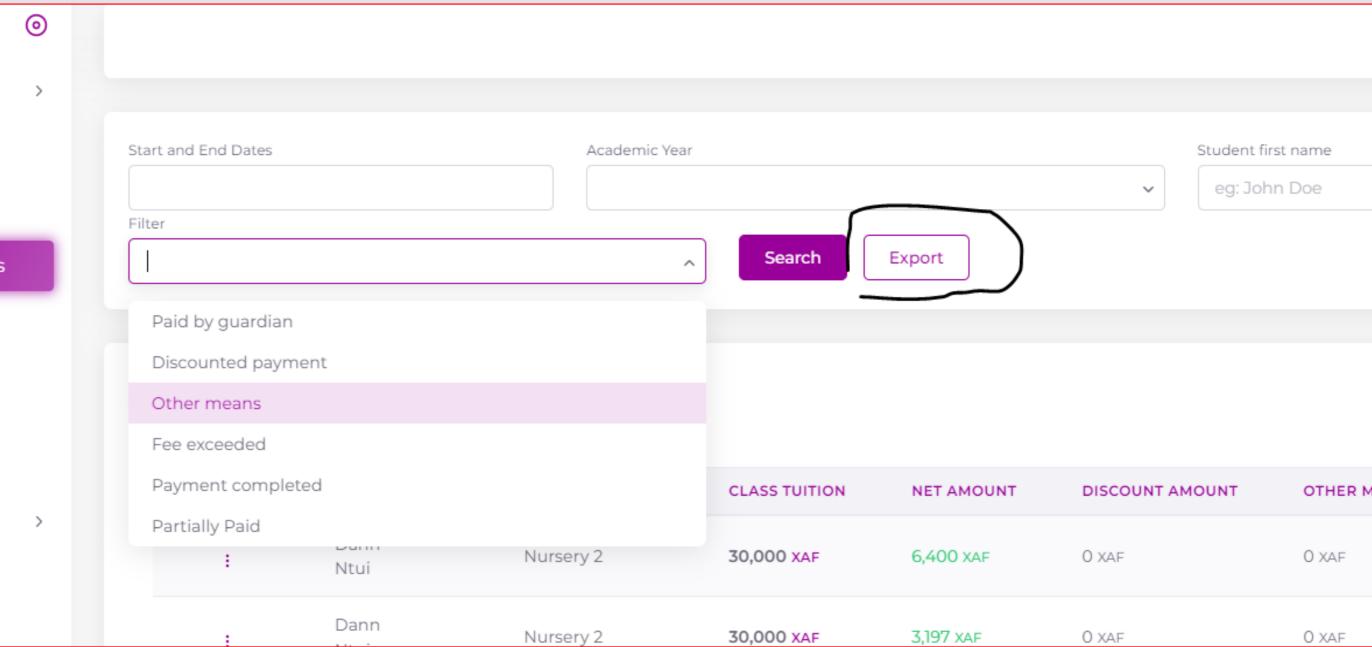
Mobile App Alerts

Receipt

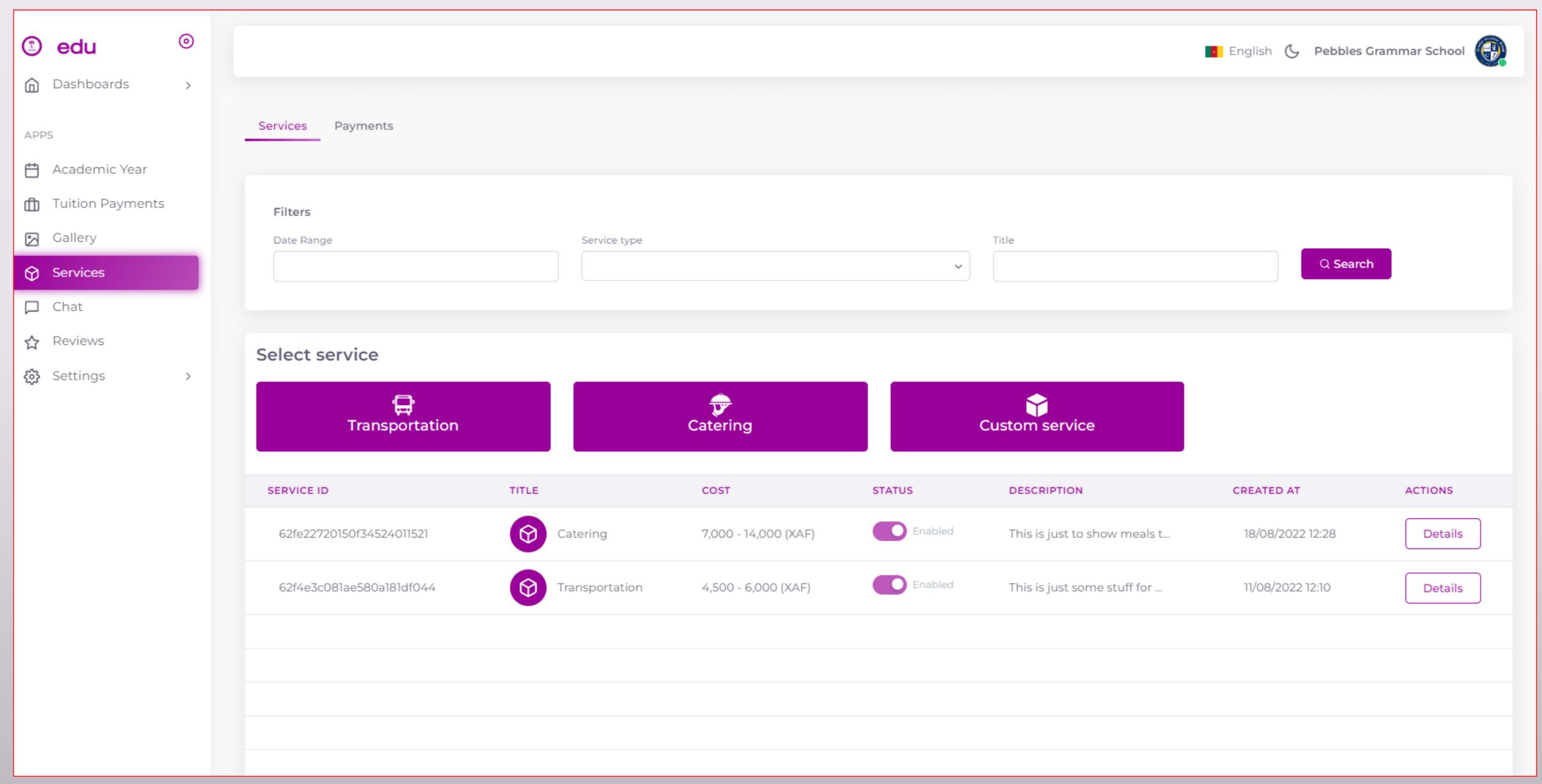


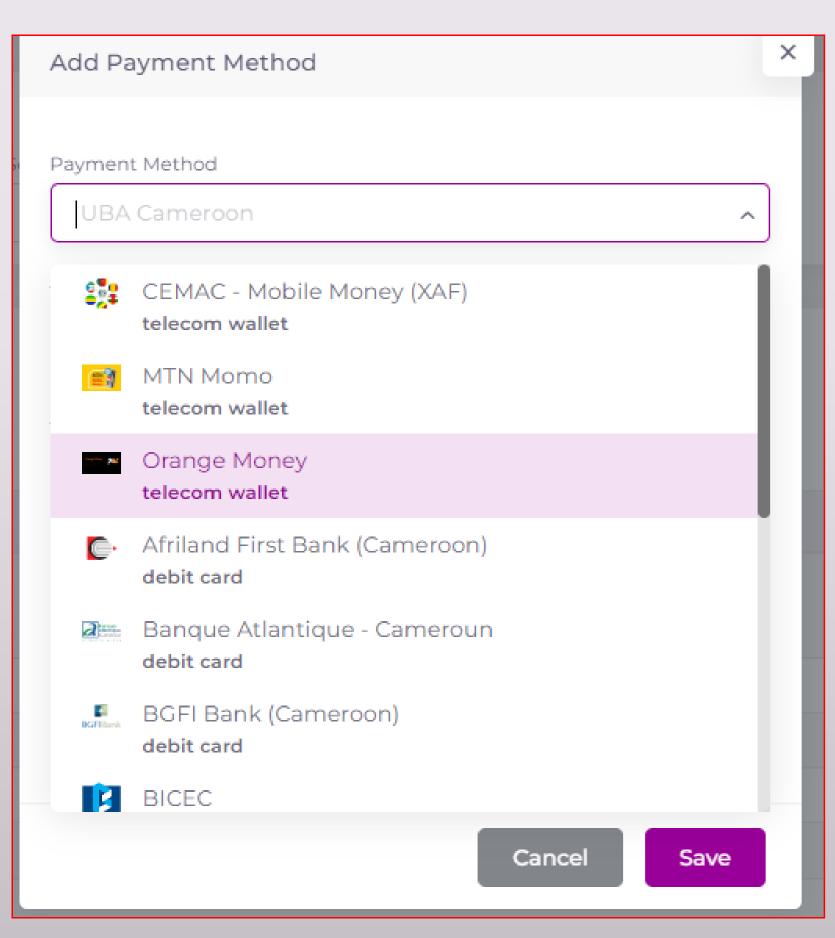


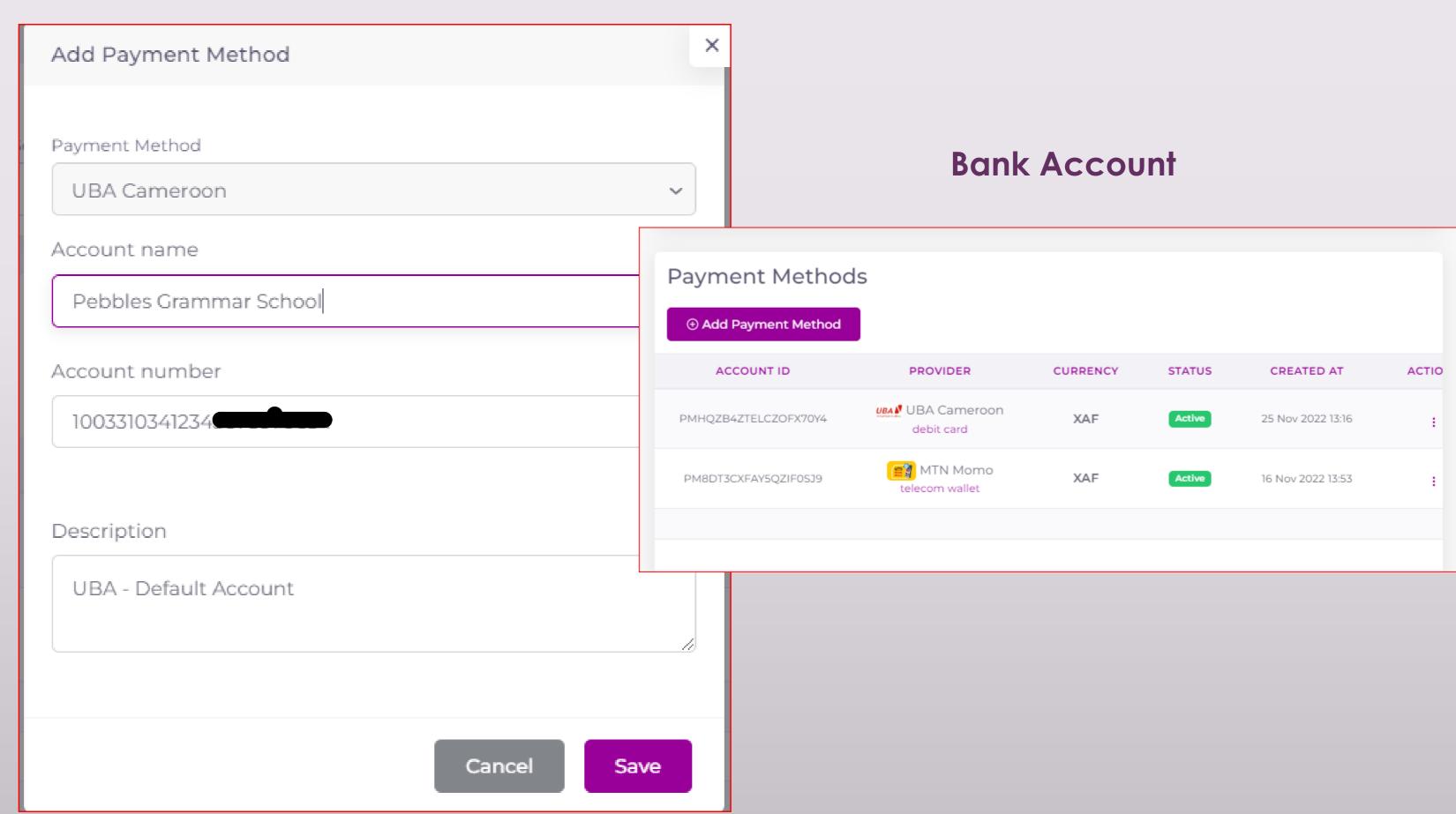
Data Export



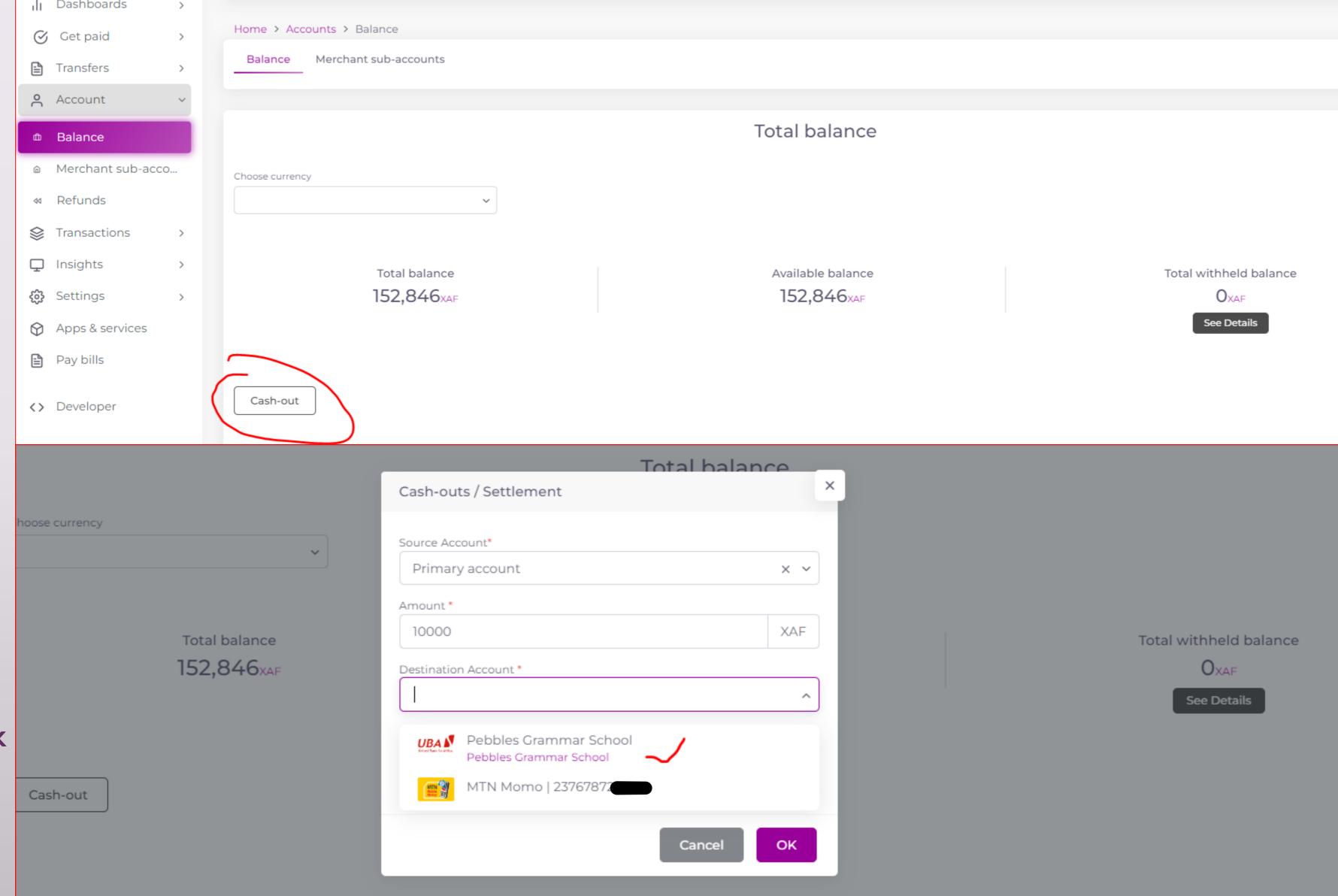
Services (e.g Transportation, Catering)







Balance



Cash-out request to destination bank (UBA)

Transaction Receipt

UBA Cameroon 1003310341234.

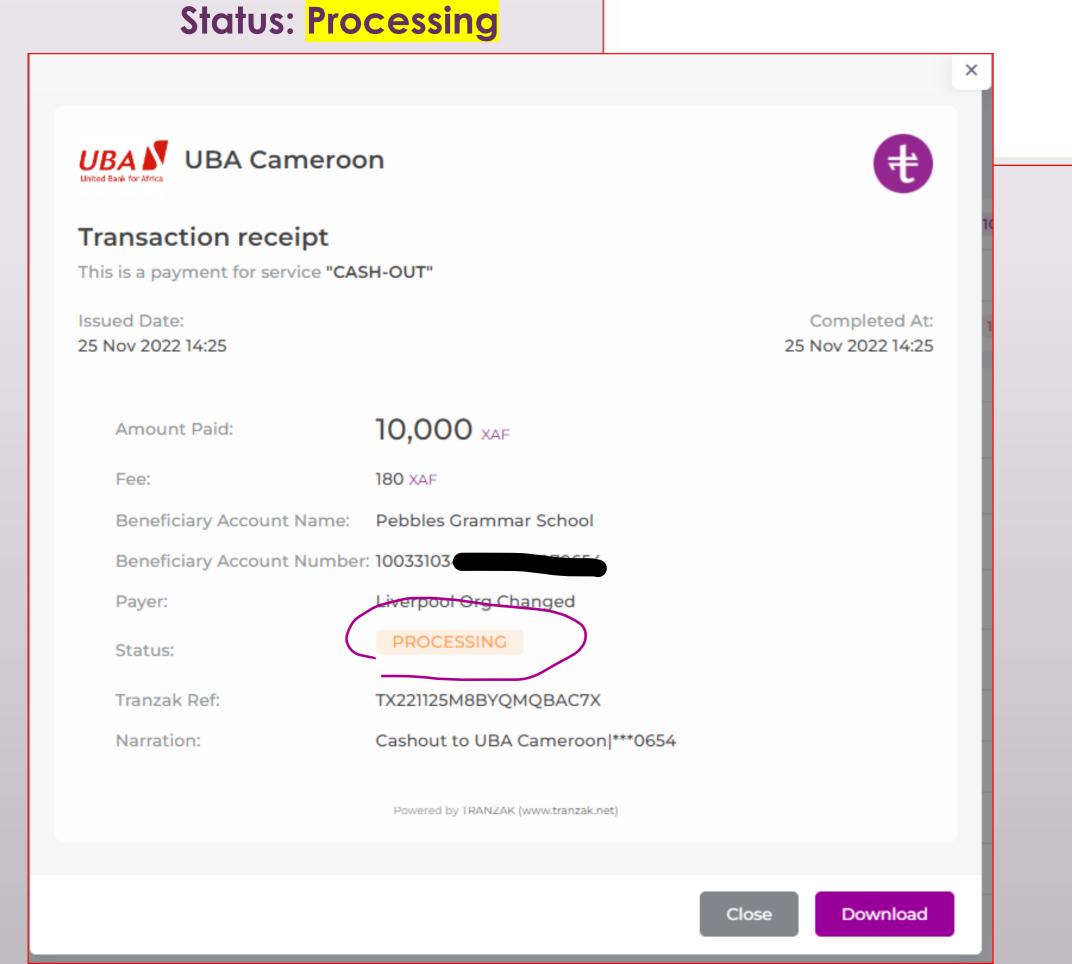
Transaction in progress with status: Processing.

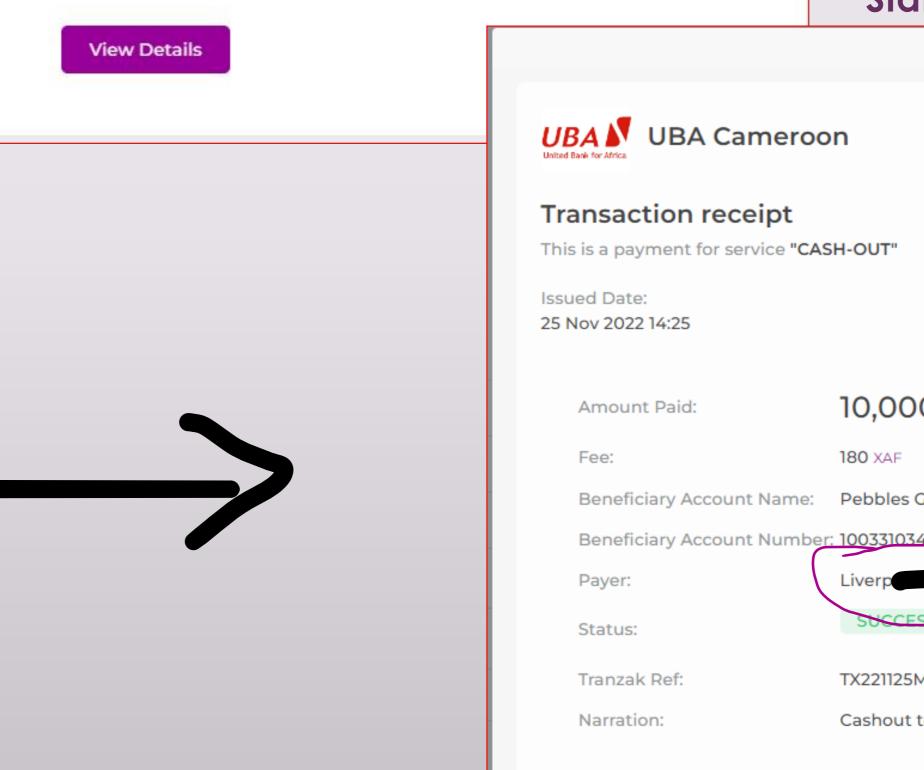
Transaction Number: TX221125M8BYQMQBAC7X

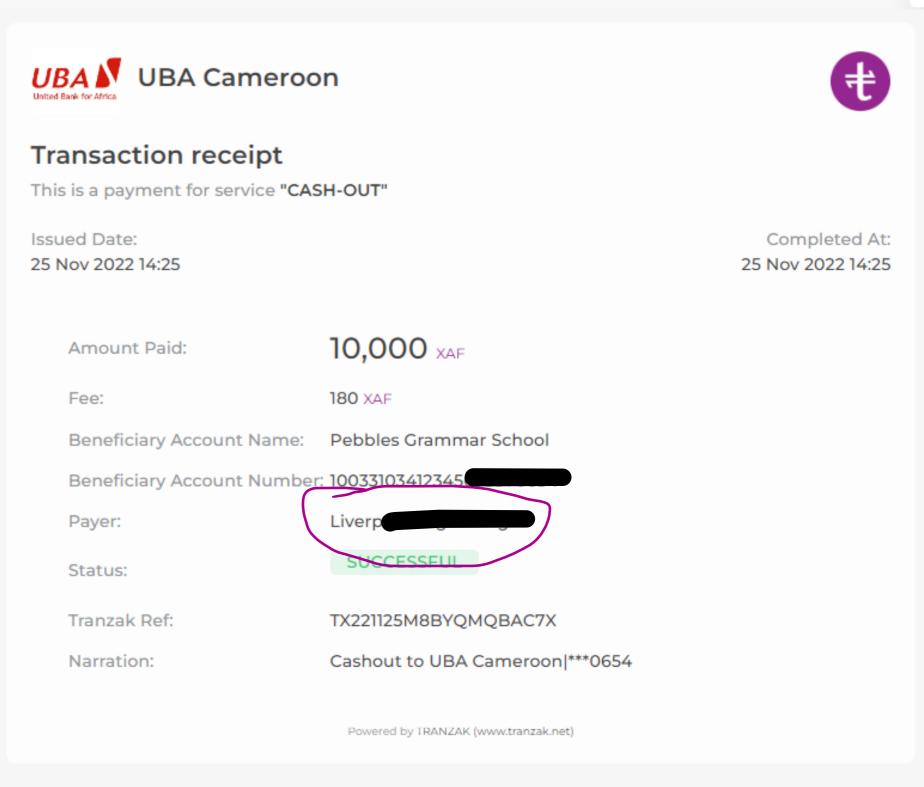
10,000 XAF

Transaction Receipt

Status: Completed

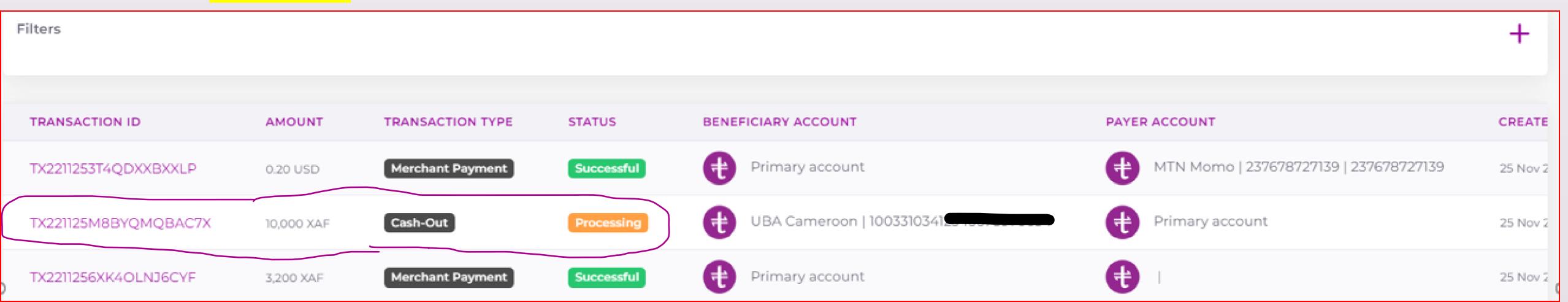




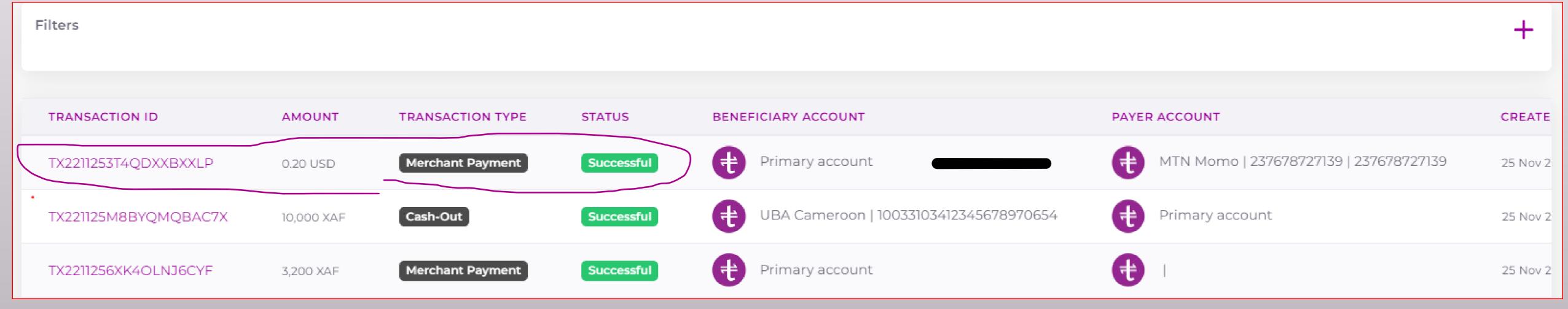


Download

Transfer status: **PROCESSING**

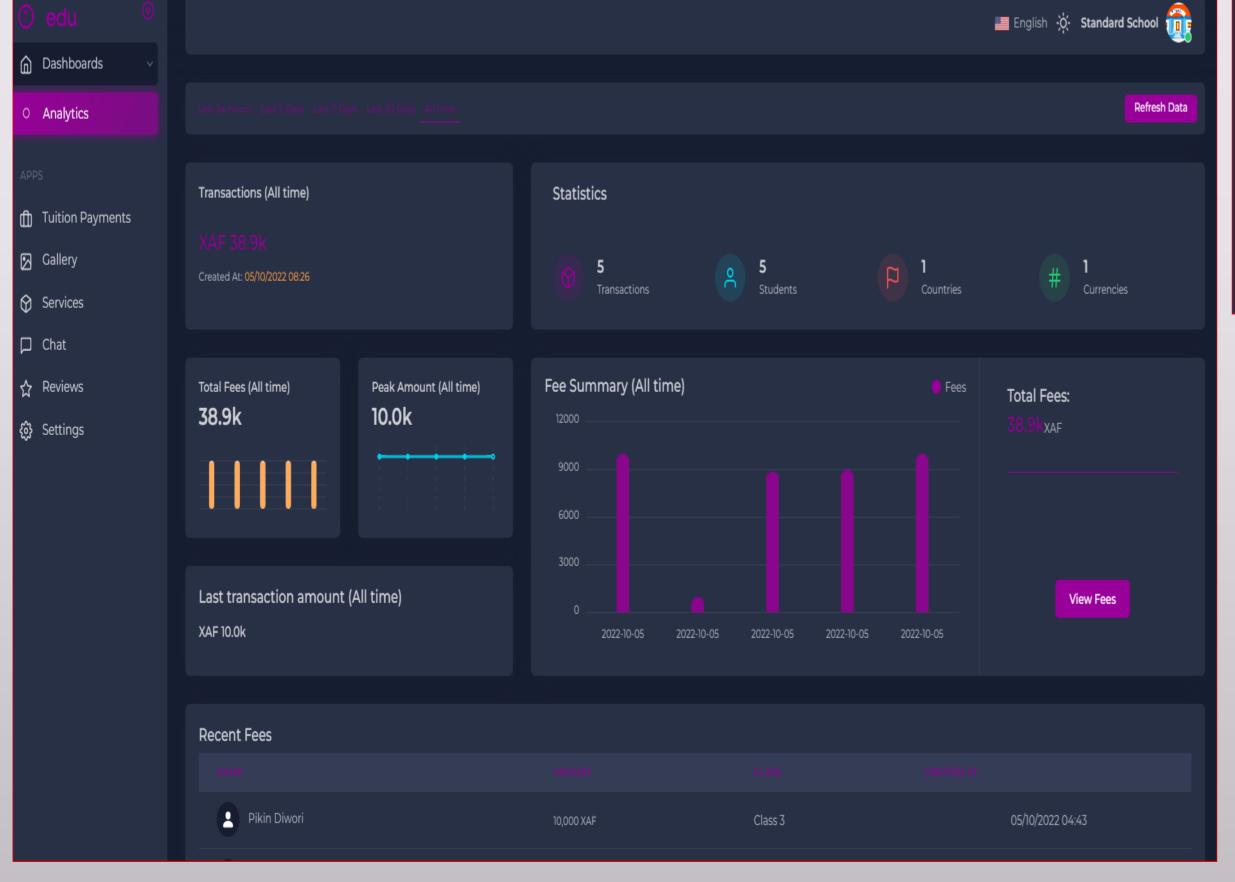




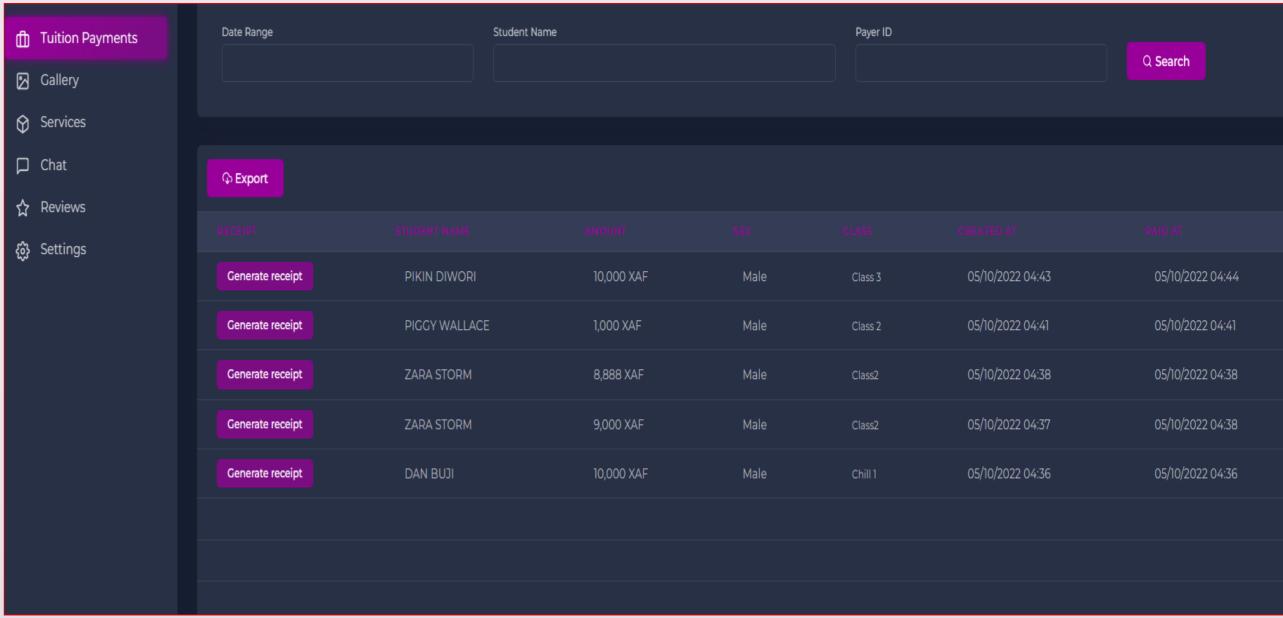


Extras: DARK MODE

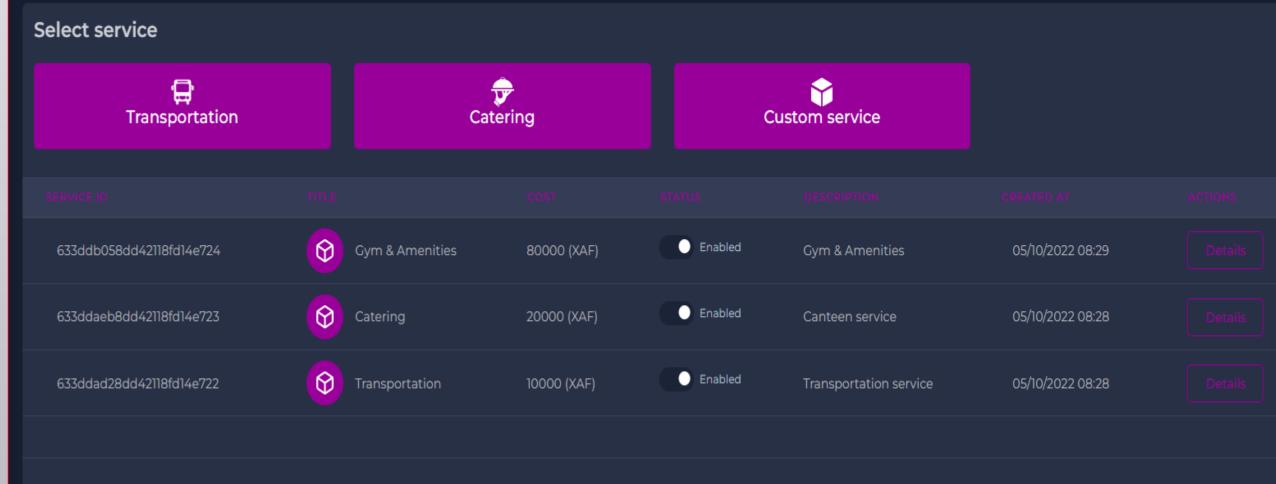
Dark mode is available for all backoffice services



Tuition Payment History



Custom Services

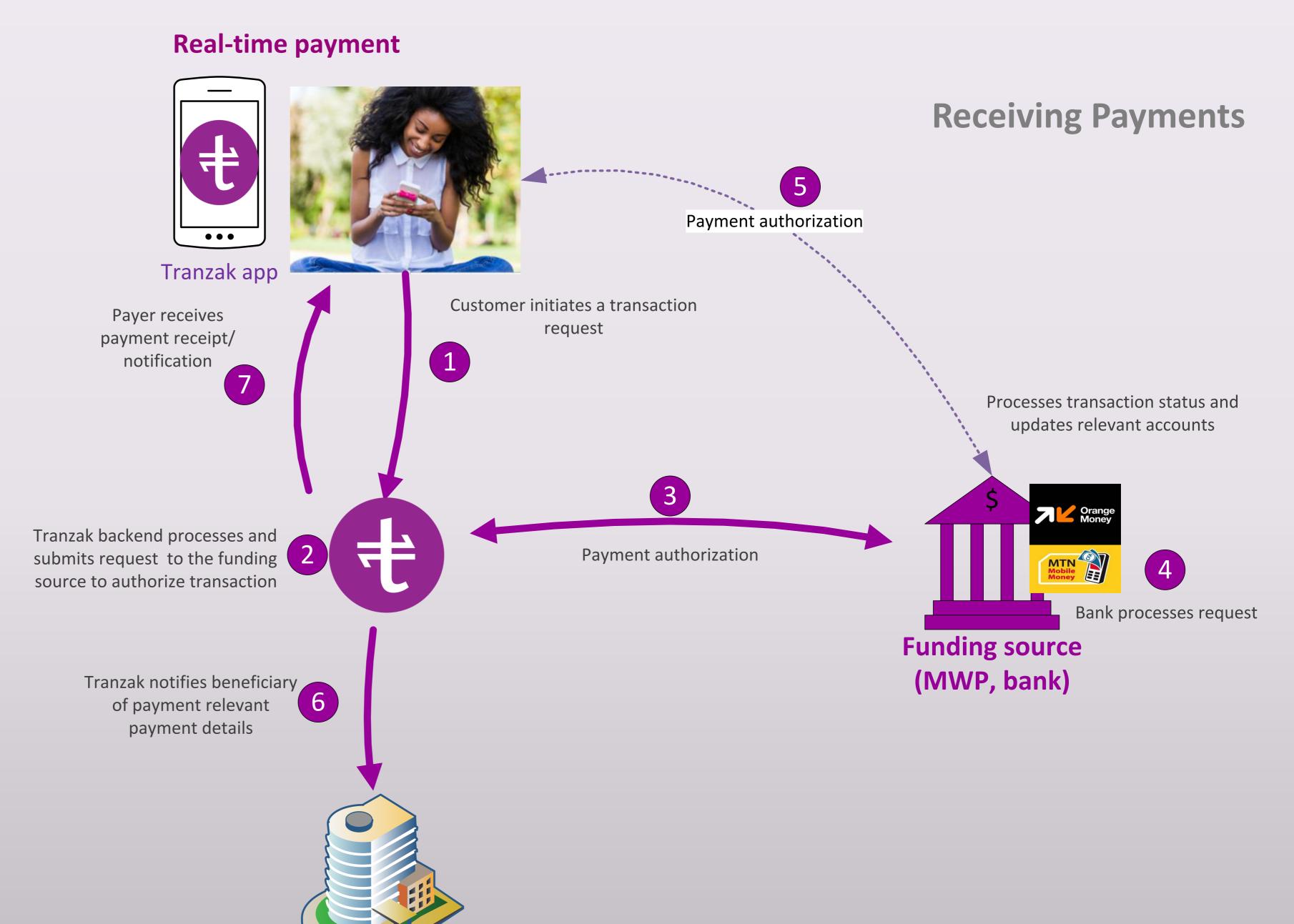


Payment Flows

Cash Collections

Applicable Scenarios

- School fees payments
- PTA levies
- E-commerce (sale of books, uniforms, lunch,
 transportation, etc...)
- Any other payments from pupils/students/parents



MERCHANT



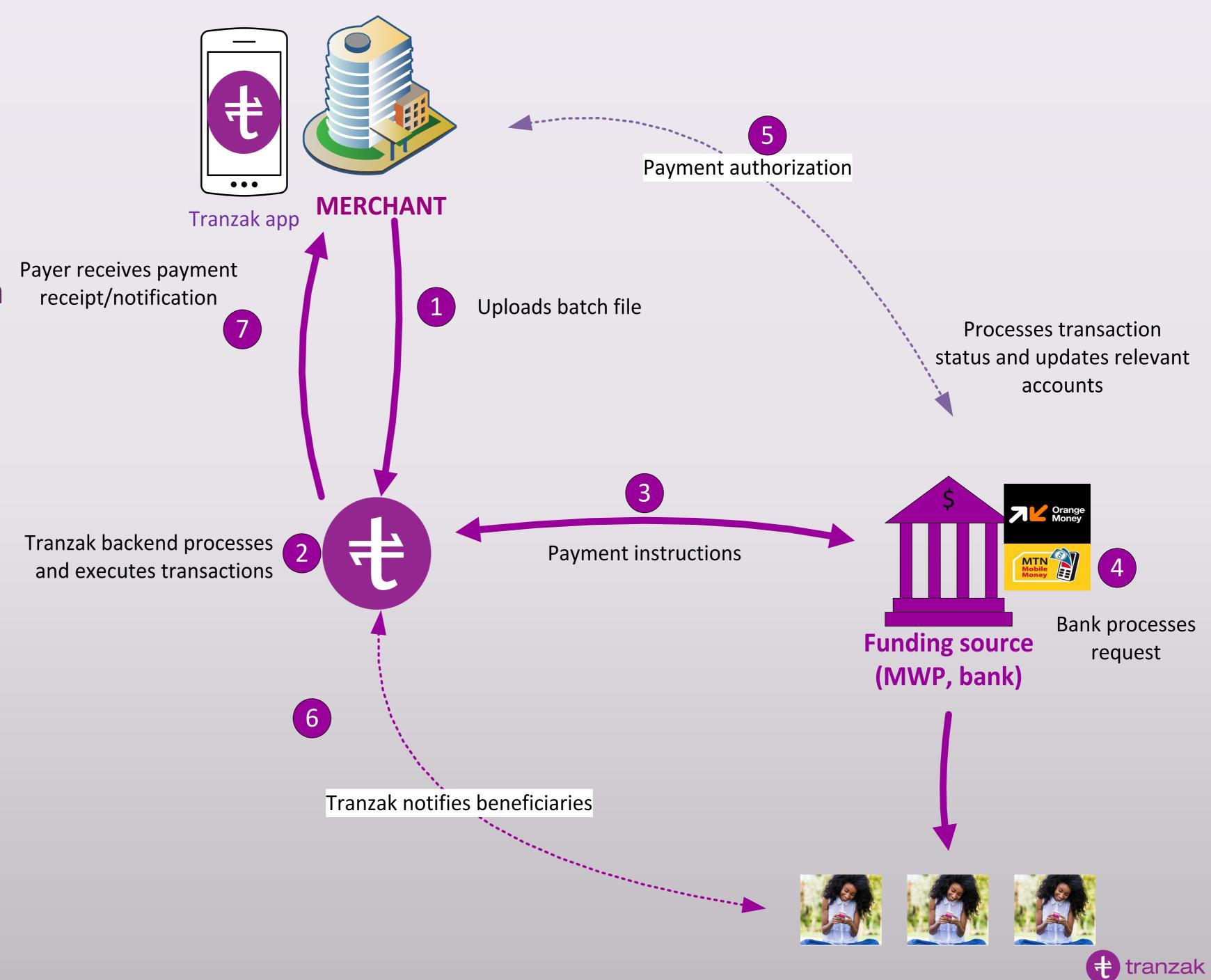
Mass Payments

Make payments to up to 2,000

recipients in a single transaction

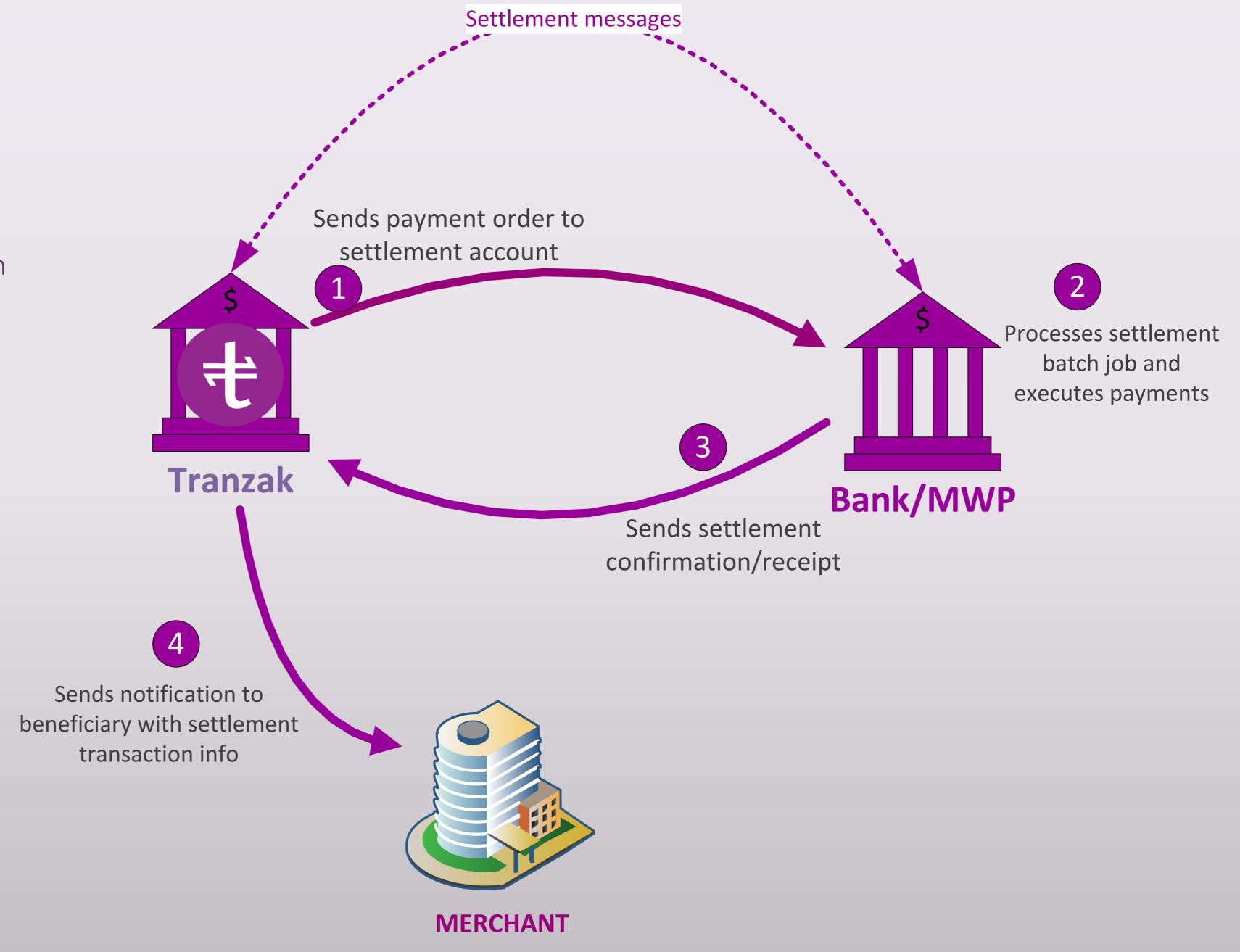
Applicable Scenarios

- Supplier/contractor payments
- Teachers` salaries
- Refunds



Settlement Notes

- Settlement funds will be pushed into school's designated bank account(s) on agreed intervals (daily, weekly,...)
- School shall provide the settlement accounts
- Settlement accounts could be banks and/or mobile wallets
- Historical settlement reports will be made available to the school and available for download from business dashboard.





Benefits

For Schools

More Payment Options

 Enjoy an all-in-one payment solution that enables fee payment from Cameroon and abroad.

Risk Reduction

 Tranzak is fully digital payment solution complete with audit trail for compliance and control

Better Insights

- Tranzak Analytics and reporting tools are always available to provide schools with payment insights
- Easy Reconciliation since student information is captured during payment

Loan & Financing

 By building a digital payment trail, the school will readily have access to financing/loan opportunities from partner banks of Tranzak

Support & Extensibility:

 Our team is always available to provide support and even customized technology solutions for our partners.

For Parents/Guardians

Convenience

- Pay tuition payment from mobile wallet
 (Momo/OM) or from Bank bank account.
- No more queuing up at banks for long hours

Easy Reconciliation

 Transaction history is always available for reconciliation and dispute resolution

Lifestyle options

 Parents would be able to make payments for commonly used services (airtime, utility, etc)

Unified Communication Channel

 Tranzak messaging service provides easy means of communication between school staff and parents/guardians



Pricing

Collection

Scheme	Rate	Comment
Standard Collection Rate	1.8%	For all mobile wallet and local debit cards
Education Portal Subscription	2,000 FCFA/month or 20,000 FCFA/year	Provides access to dedicated Education Portal (standard or professional version)

- Collection rates have been provided in the table (below)
- International collection capability will be enabled on-demand
- Settlement will be carried out either automatically or on-demand
- The Partner is entitled to access and create Tranzak Mini-programs

Service Entitlement

Service	Description	Availability
Invoicing	Create, upload and manage invoices	Yes
Payment Link	Easy means of receiving money from local and international customers	Yes
Mass Payment (Payout)	Make payment to multiple users in a single transaction. The recipients could be bank account or mobile money users	Yes
Reporting & Analytics	Get insights to transaction anywhere anytime	Yes
Merchant sub-accounts	A better way to manage your money	3
Merchant Foreign currency sub-accounts	Make and receiving payments using foreign currencies	On-demand
Tranzak Mini-Program Ecosystem	Unleash the power of Tranzak . Sell online with a few clicks of the button. Get paid with ease.	Yes
International Payments	Receive money from international customers	On-demand
Partner API Integration	Integrate Tranzak with existing business workflow	Yes
eCommerce Suite	Create and run one or more online shops	2,000XAF/month or 20,000XAF/year
Education Pro	Receiving tuition payment using Tranzak Education Management System + Mini-Programs	2,000XAF/month or 20,000XAF/year

Settlement Arrangement

Preferred Banks	Bank Code
Afriland First Bank Cameroon	10005
United Bank for Africa (UBA) Cameroon	10033
Ecobank Cameroun	10029

- Settlement to any bank in Preferred Banks table
 will be carried out free of charge
- Settlement to other banks will be incur 2,000XAF
 (VAT included) charge per transfer
- Settlement may be manually or automatically triggered.

Automatic Settlement Schedule

Source of funds (Local or cross-border)	Settlement Entity Type	Settlement Window
Same country	Mobile Money	Same day (T+1 if transaction was executed after Cutoff Time)
Same country	Bank Debit Card	T+1 (Next business day)
Same country	Credit Card (Visa, Mastercard)	72hours (excluding weekends and public holidays)
Cross-border	Mobile Money	72hours (excluding weekends and public holidays)
Cross-border	Debit and Credit cards (Bank Debit cards, Visa, Mastercard)	72hours (excluding weekends and public holidays)

Cutoff time

Payment Instrument	Time
Mobile Money	14:59H
	(13:59H GMT)
Cards	09:59H
	(08:59H GMT)

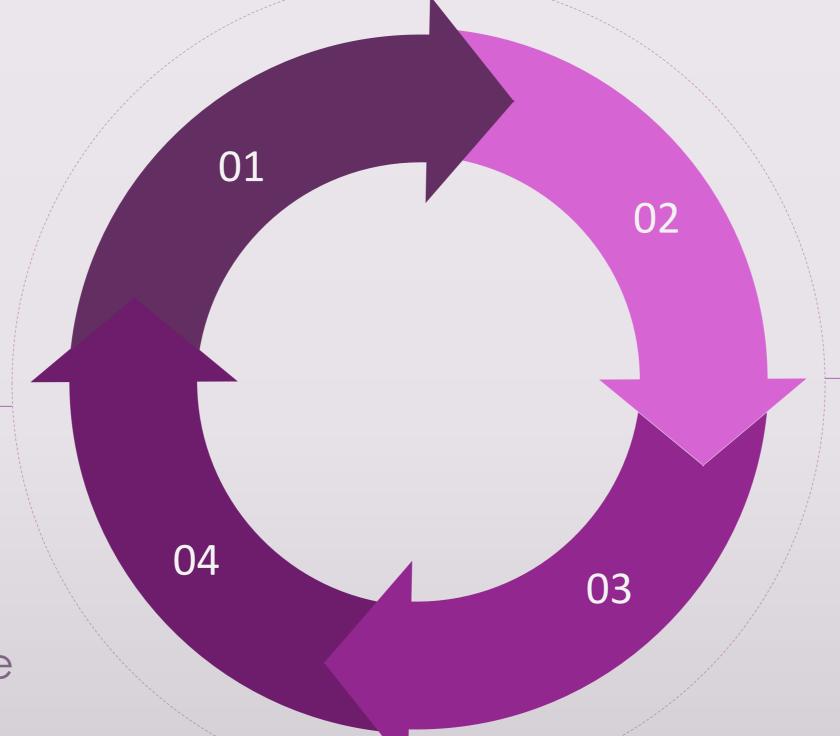
Supported Currencies

Transaction Type	Supported Currencies
Collection	XAF
Payouts	XAF
Settlement	XAF

Partnership Roadmap

Kick-off

Capture key deliverables



Partnership setup

- Business agreement
- Signing of partnership contract

Technical Integration

Technical integration and testing
Business testing(settlement,
payment methods)

Go-Live

*

Technical and business go-live



Speak with an Account Manager

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Thank You

