

Payment Solution for Merchants

Intro

Headquartered in Akwa, Douala – Cameroon, Tranzak Cameroon SARL aims to aggregate mobile wallets and bank accounts in Cameroon and Central Africa to make payments **seamless** and **faster**

Mission

Leverage new technologies and mobile payments to create digital economies where everyone can participate and thrive.

Tranzak:

- Provides next generation payment system technologies for P2P, B2C, B2B payment services
- Serves as a true payment solutions provider connecting merchants, businesses and individuals to funding sources (banks, mobile wallets, etc) enabling seamless and secure transactions
- Provides data analytics and reporting tools that empower businesses with actionable insights for all financial transactions



Standard Collections

- Simple and secure collection from mobile wallet, debit and credit cards
- Cross-border and cross-currency collection
- Faster settlement (Same day/T+1)
- Invoicing, Payment Links

Payouts

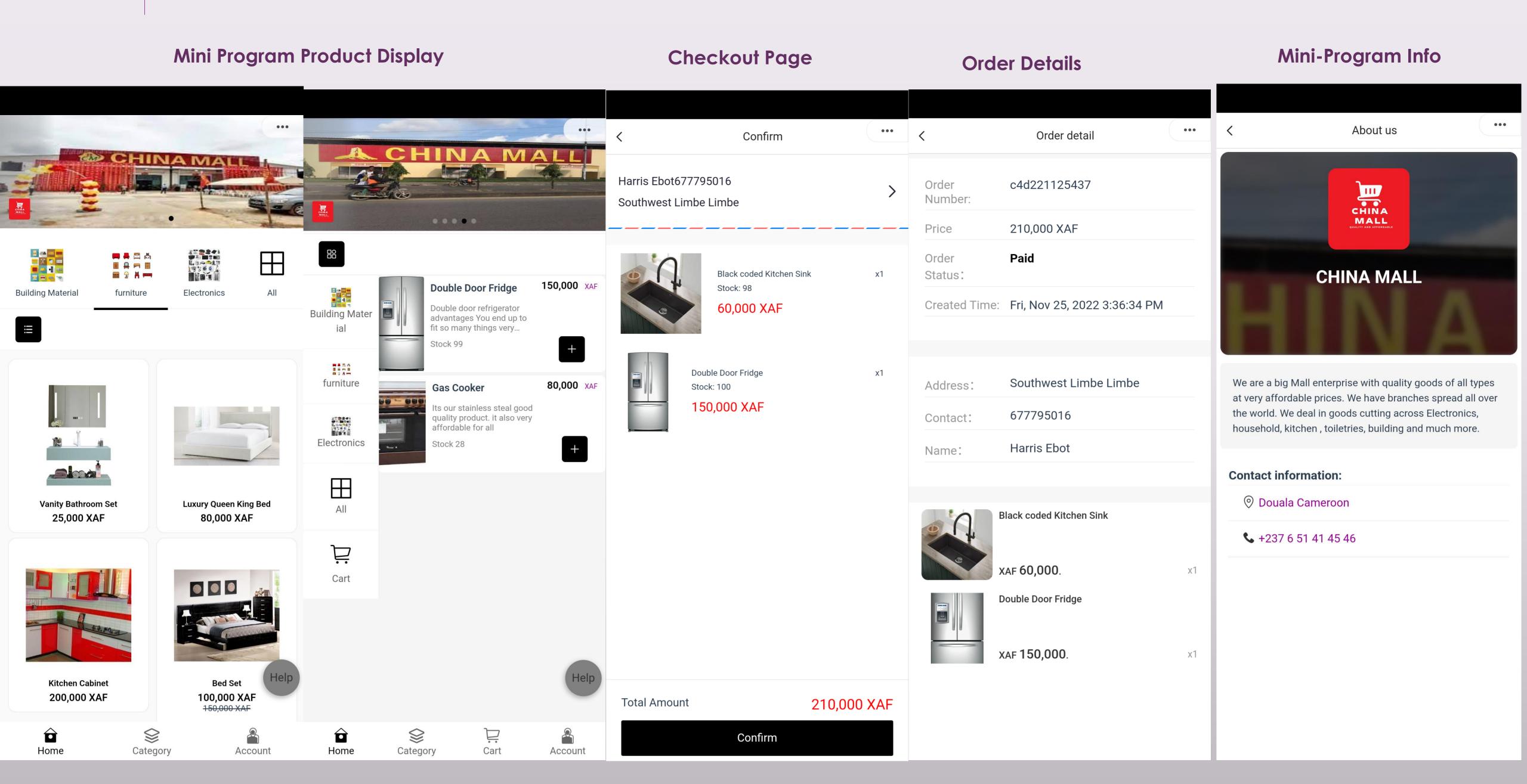
- Cross-platform payout system
- Mass payments (send money to up to 2000 recipients in a single transaction)
- Salary Payment

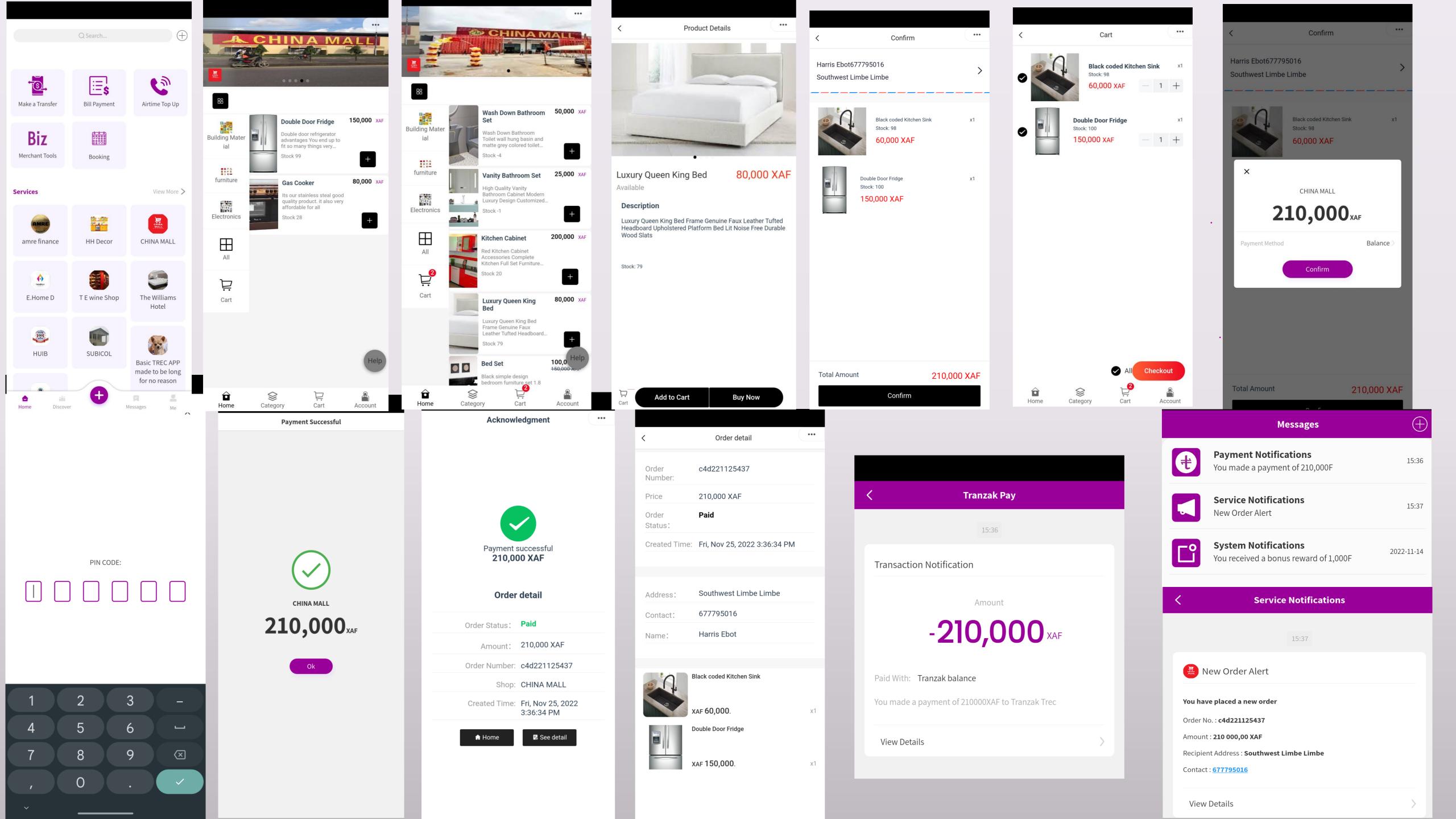
Value-Added Services

- Analytics and intelligent reporting
- Dedicated ecommerce mini-app for (for online/offline sales)
- Technical support and managed services

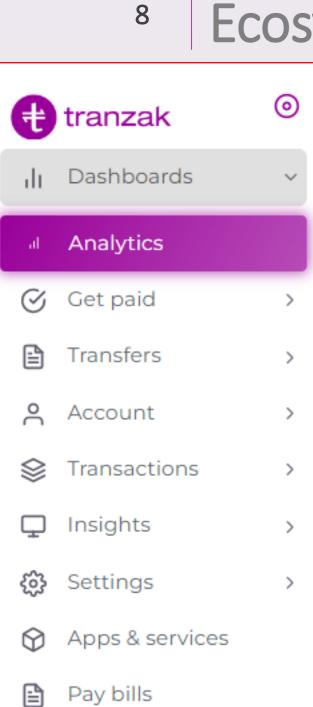
Demo Screens

(Customer - Mobile app)

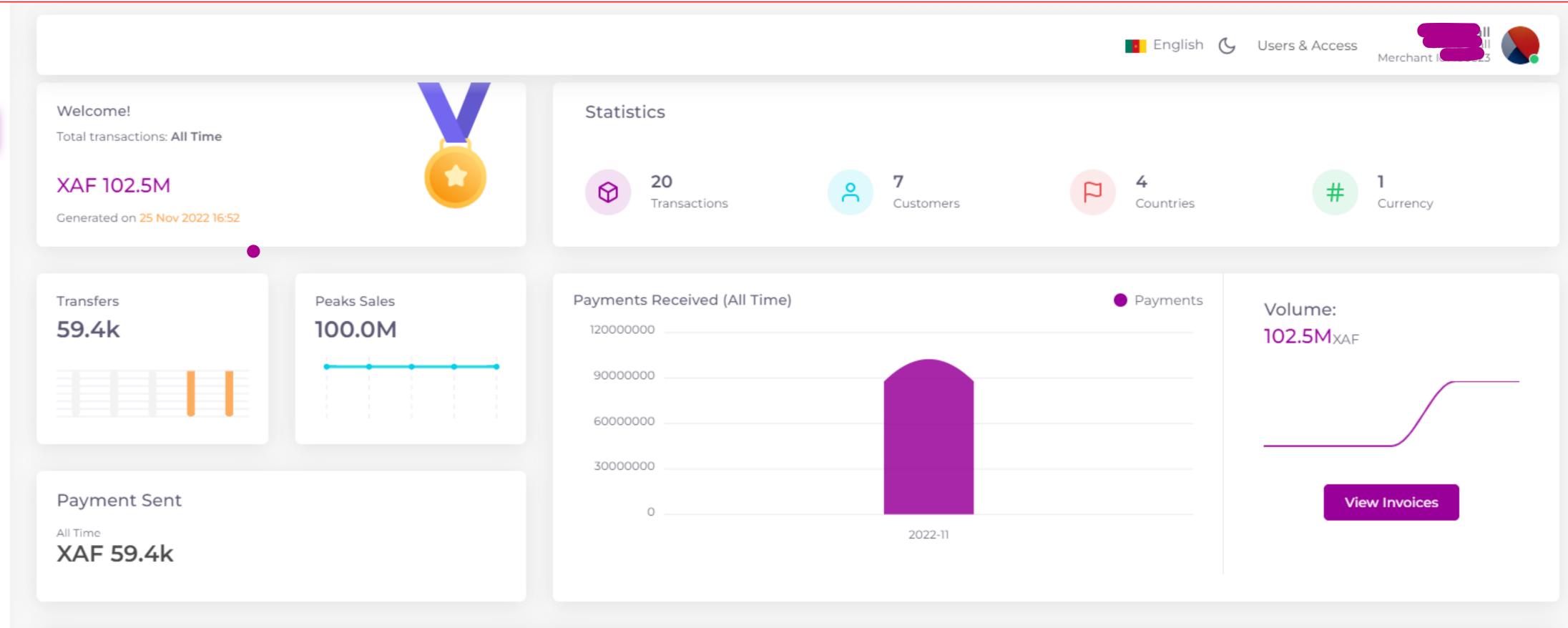


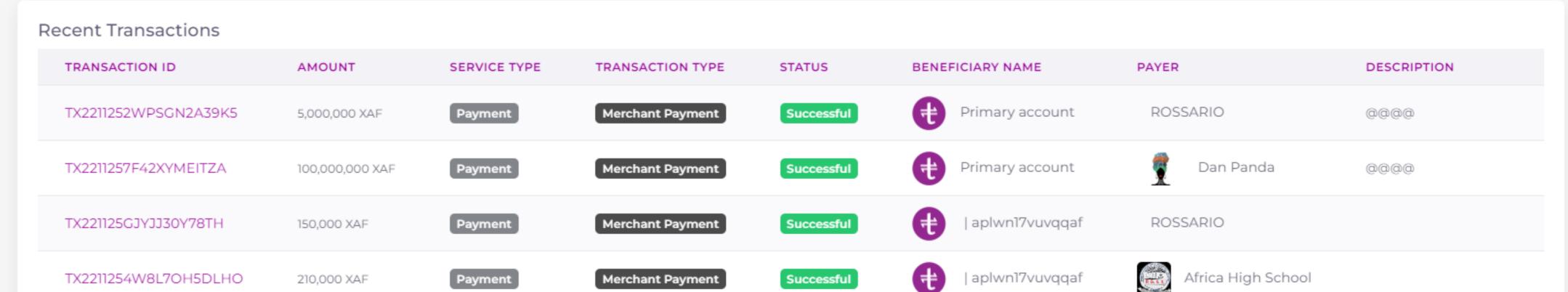


Back-office (Merchant Dashboard)



Oeveloper





Ecosystem Showcase – Web App (Light Mode) Transaction history

Home > Transactions > All				
All Payment Received	Payment Sent C	ash-outs / Settlement		
Filters				
riiteis				
TRANSACTION ID	AMOUNT	TRANSACTION TYPE	STATUS	BENEFICIARY ACCOUNT
TX2211252WPSGN2A39K5	5,000,000 XAF	Merchant Payment	Successful	Primary accour
TX2211257F42XYMEITZA	100,000,000 XAF	Merchant Payment	Successful	+ Primary accour
TX221125GJYJJ30Y78TH	150,000 XAF	Merchant Payment	Successful	aplwn17vuvqc
TX2211254W8L7OH5DLHO	210,000 XAF	Merchant Payment	Successful	aplwn17vuvqc
TX221114MNFXLR8H5J4W	200,000 XAF	Merchant Payment	Successful	aplwn17vuvqd
TX221114JHYY046QO8ZZ	200,000 XAF	Merchant Payment	Successful	aplwn17vuvqc
TX2211144QCW86IPM529	200,000 XAF	Merchant Payment	Successful	† aplwn17vuvqd
TX221114BR3UUKJI4JWU	25,000 XAF	Merchant Payment	Successful	aplwn17vuvqc
TX221112Q5TEZYUD68DI	80,000 XAF	Merchant Payment	Successful	† aplwn17vuvqd
TX2211116TJQVI2ECEMX	50,000 XAF	Merchant Payment	Successful	aplwn17vuvqc

Transaction details

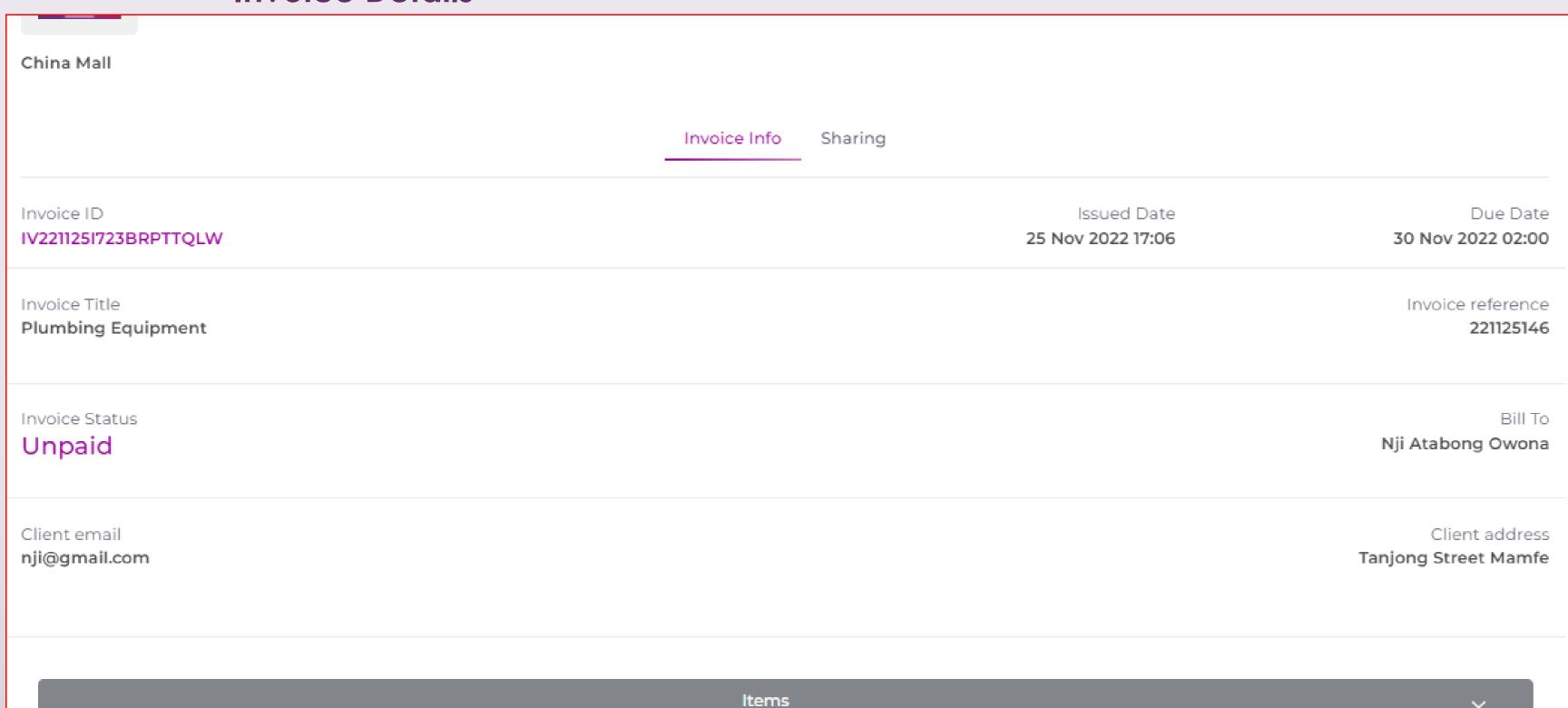
	Payer	
	ROSSARIO Not Verified	
Tranzak Balance		Receiving Account
2,307,665 XAF		Opening Balance
2,457,665 XAF		Closing Balance
150,000 XAF		Amount
Merchant Payment		Transaction Origin
Payment		Service
TX221125GJYJJ30Y78TF		Transaction ID
payment to merchant		Description
25 Nov 2022 17:48		Date Created
25 Nov 2022 17:48		Completed At
See receipt		Transaction receipt

Powered by Tranzak.

Invoice Payment

10

Invoice Details

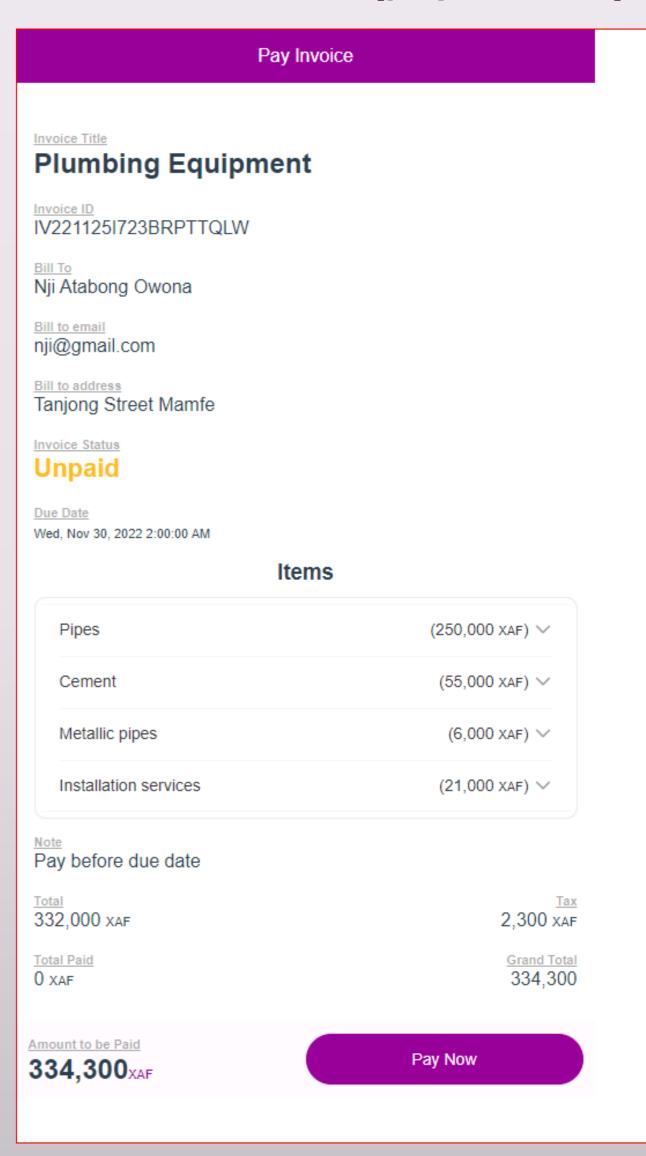


		· ·
QUANTITY	UNIT PRICE (XAF)	TOTAL COST (XAF)
100	2,500	250,000
10	5,500	55,000
2000	3	6,000
1	21,000	21,000
	100	100 2,500 10 5,500 2000 3

Client Notes

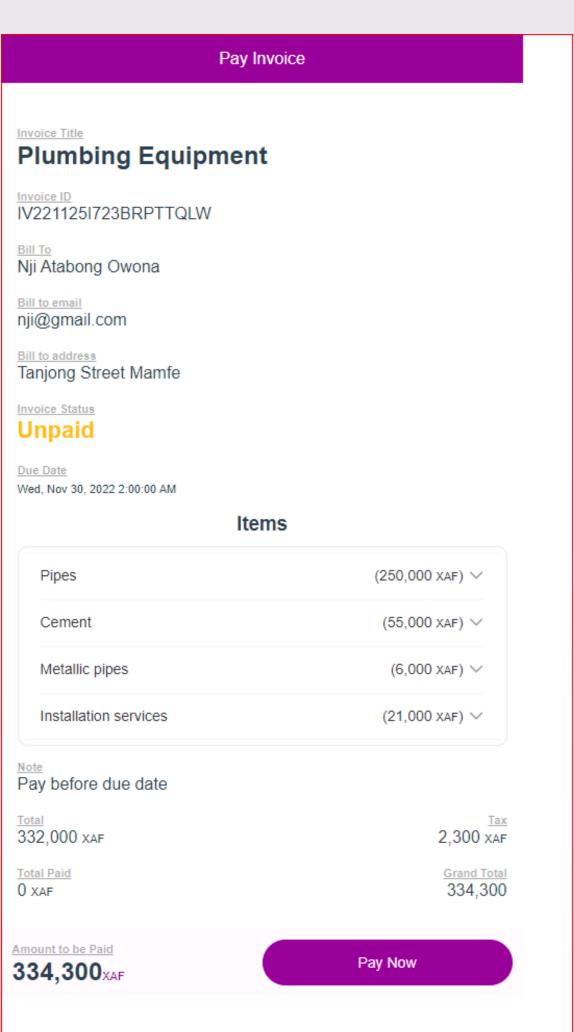
Pay before due date

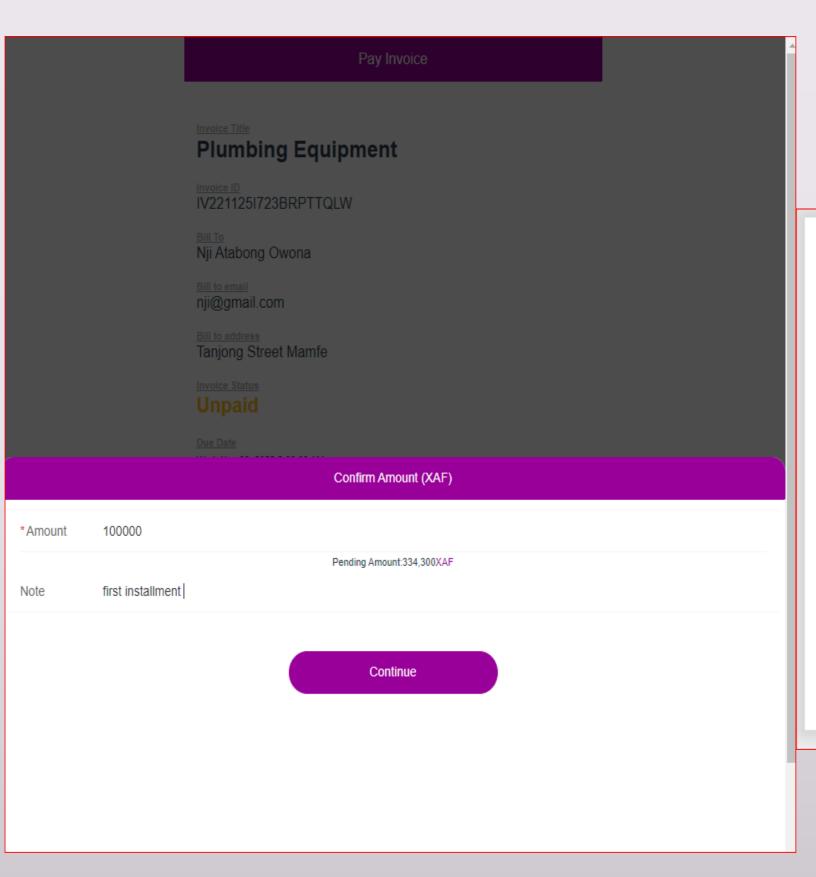
Invoice Details (payer's view)

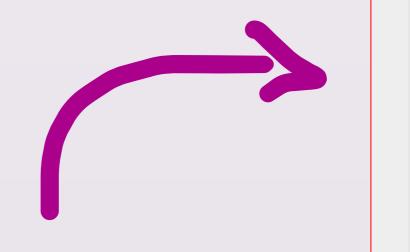


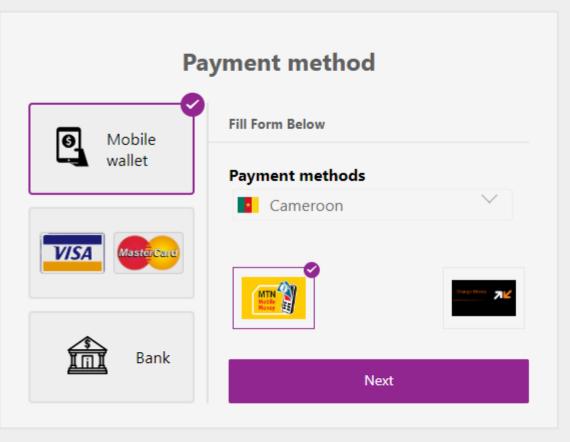
Invoice Payment

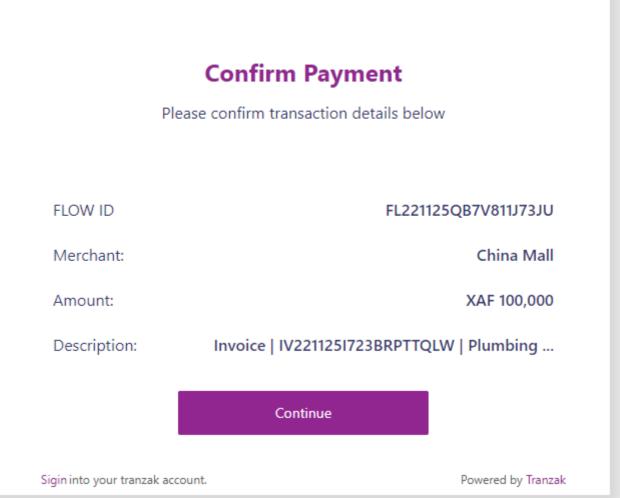
Invoice

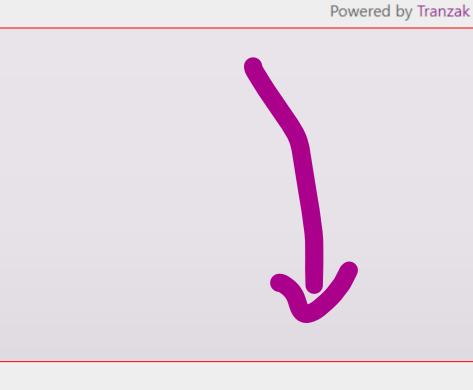


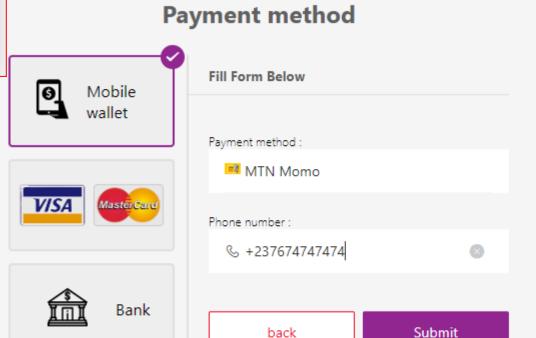








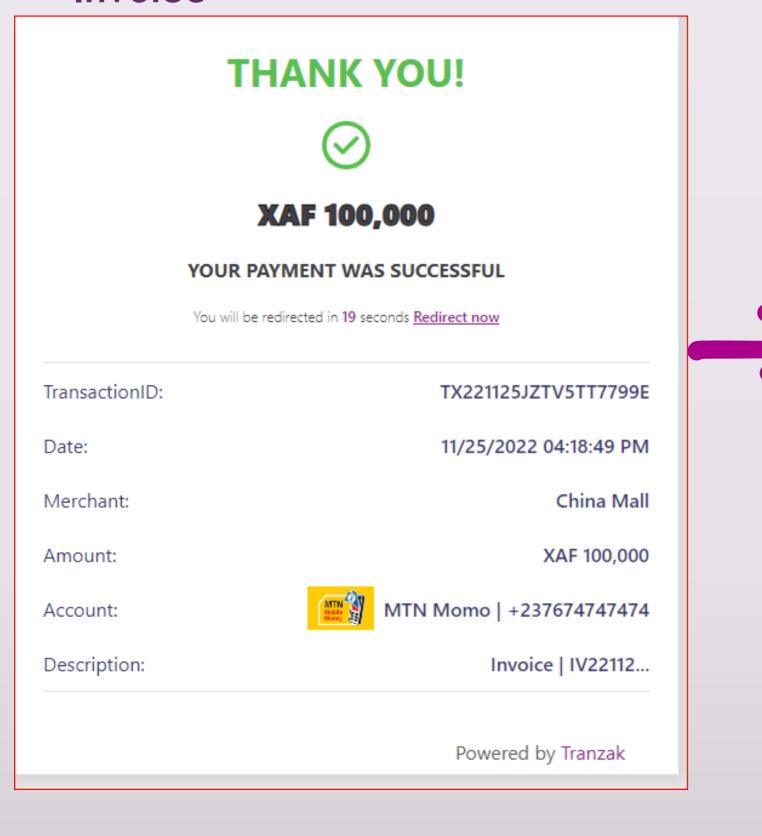


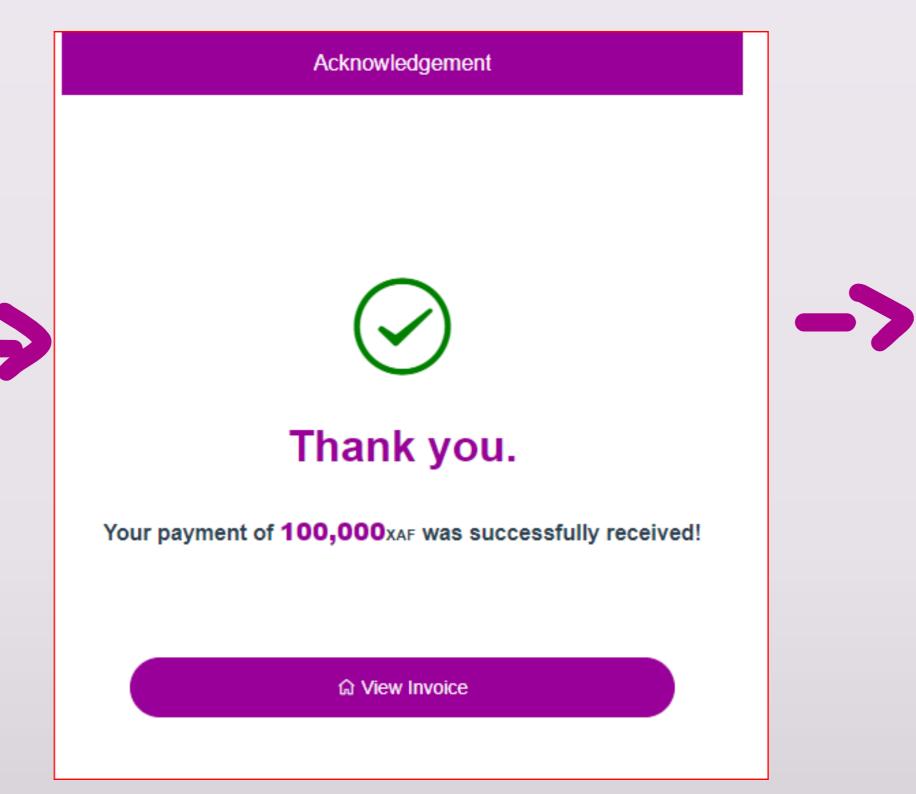


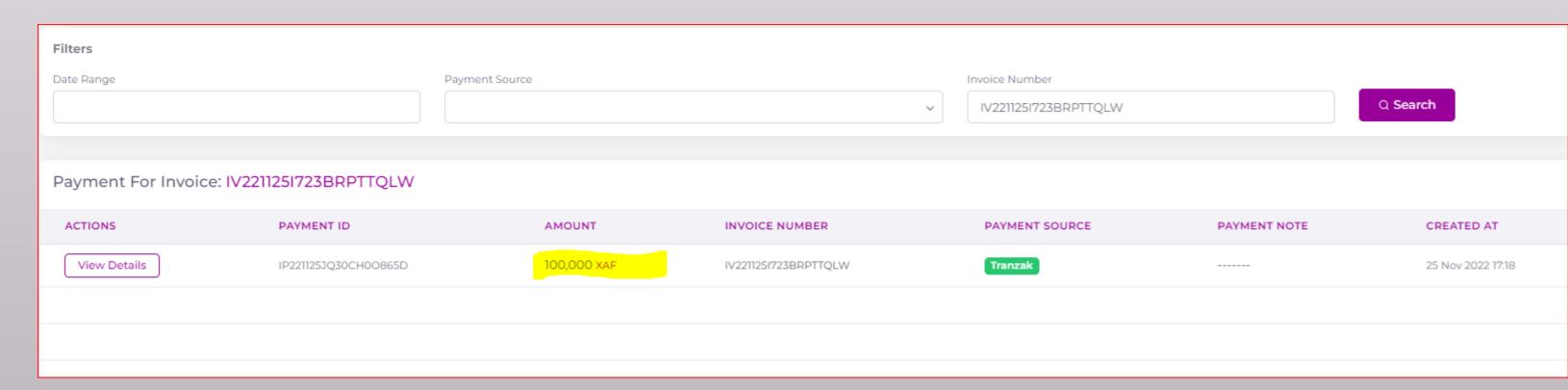
Powered by Tranzak

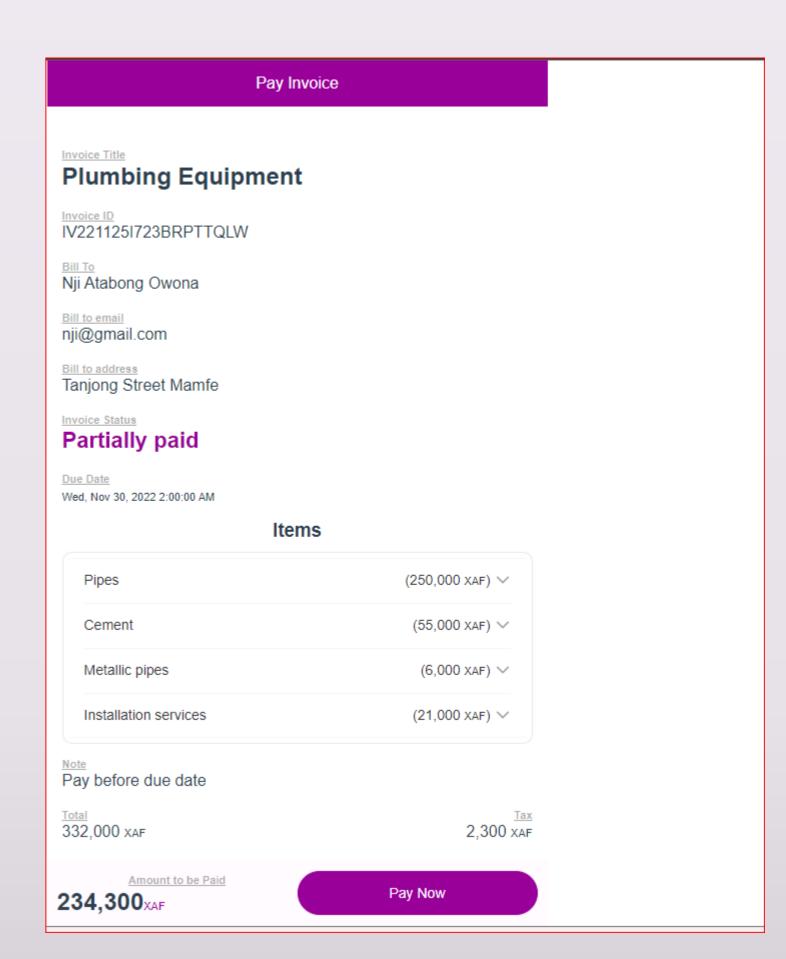
Invoice Payment

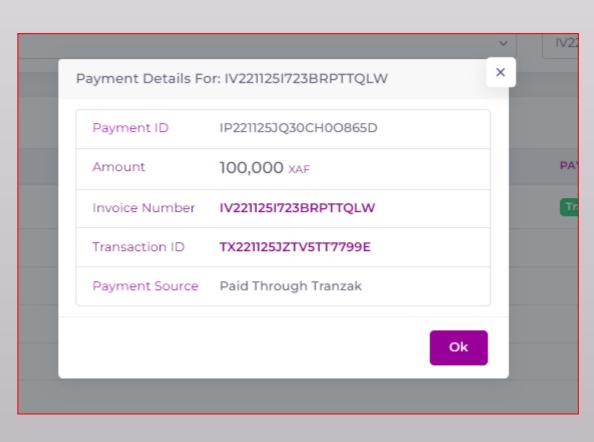
Invoice

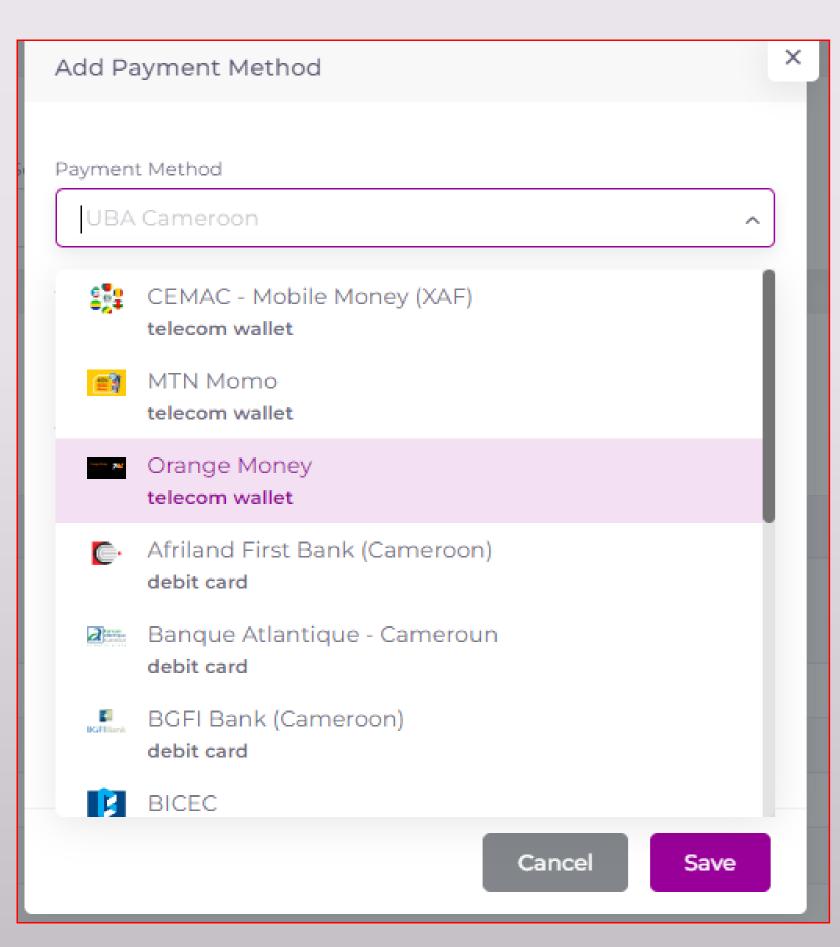


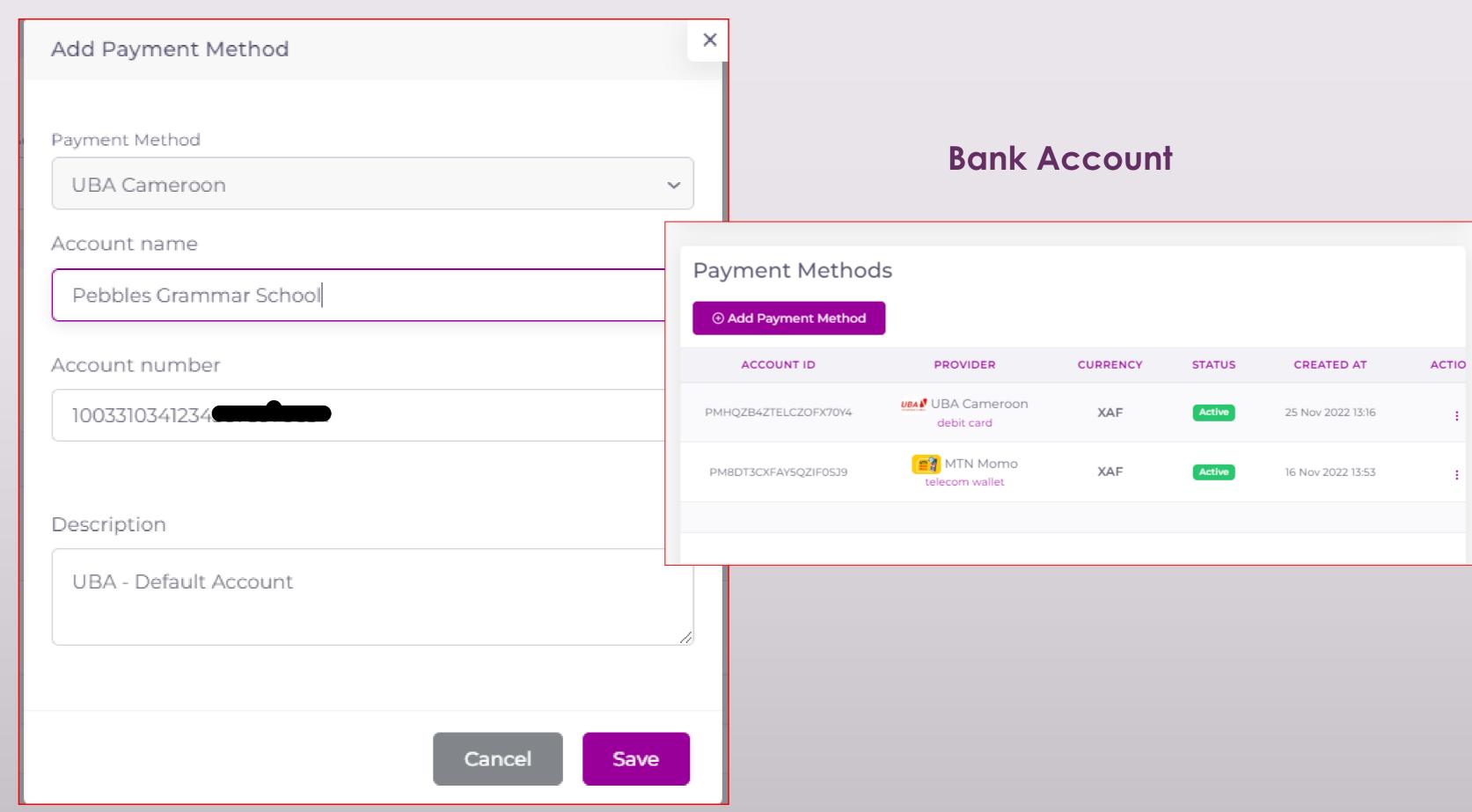




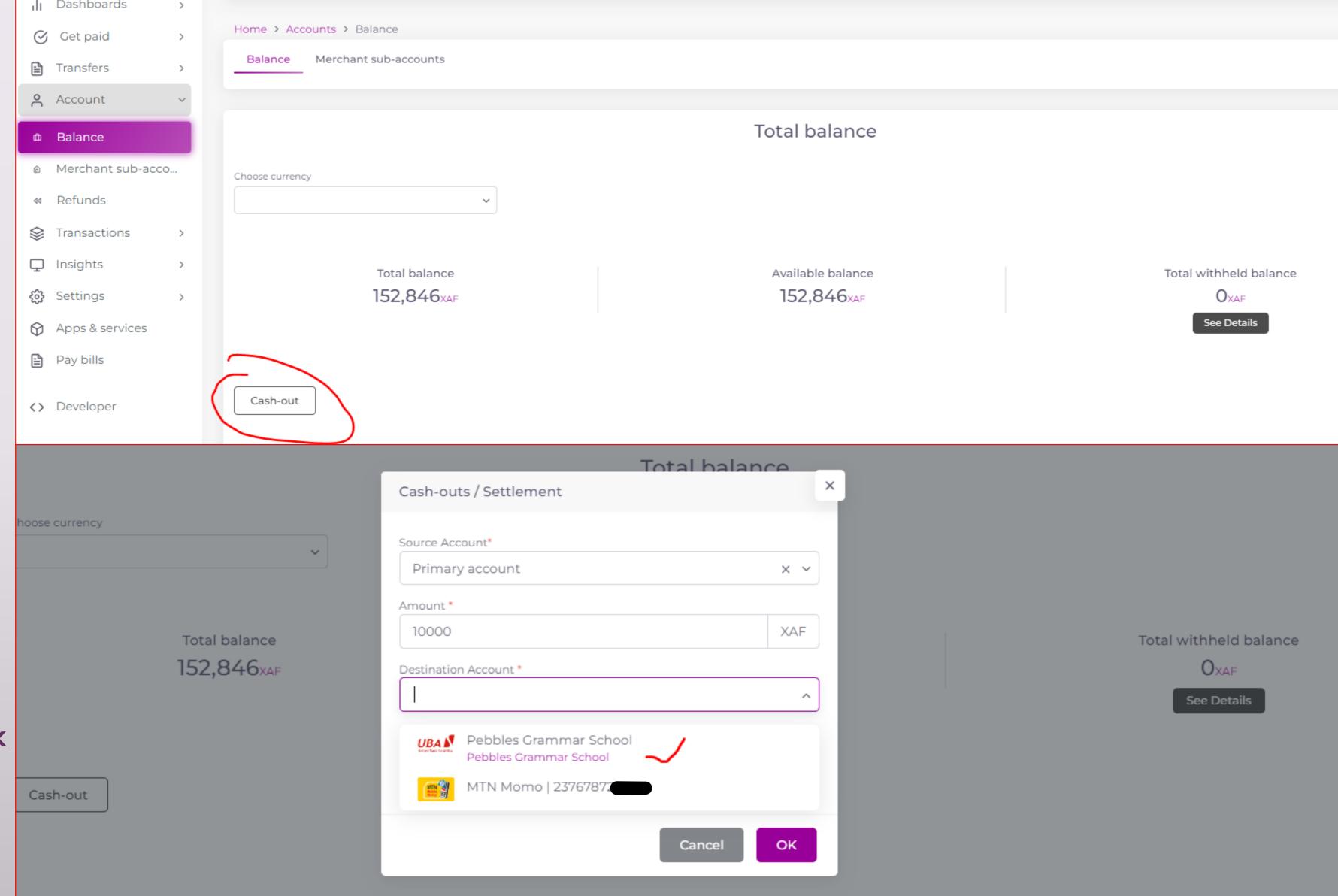








Balance



Cash-out request to destination bank (UBA)

Transaction Receipt

UBA Cameroon 1003310341234.

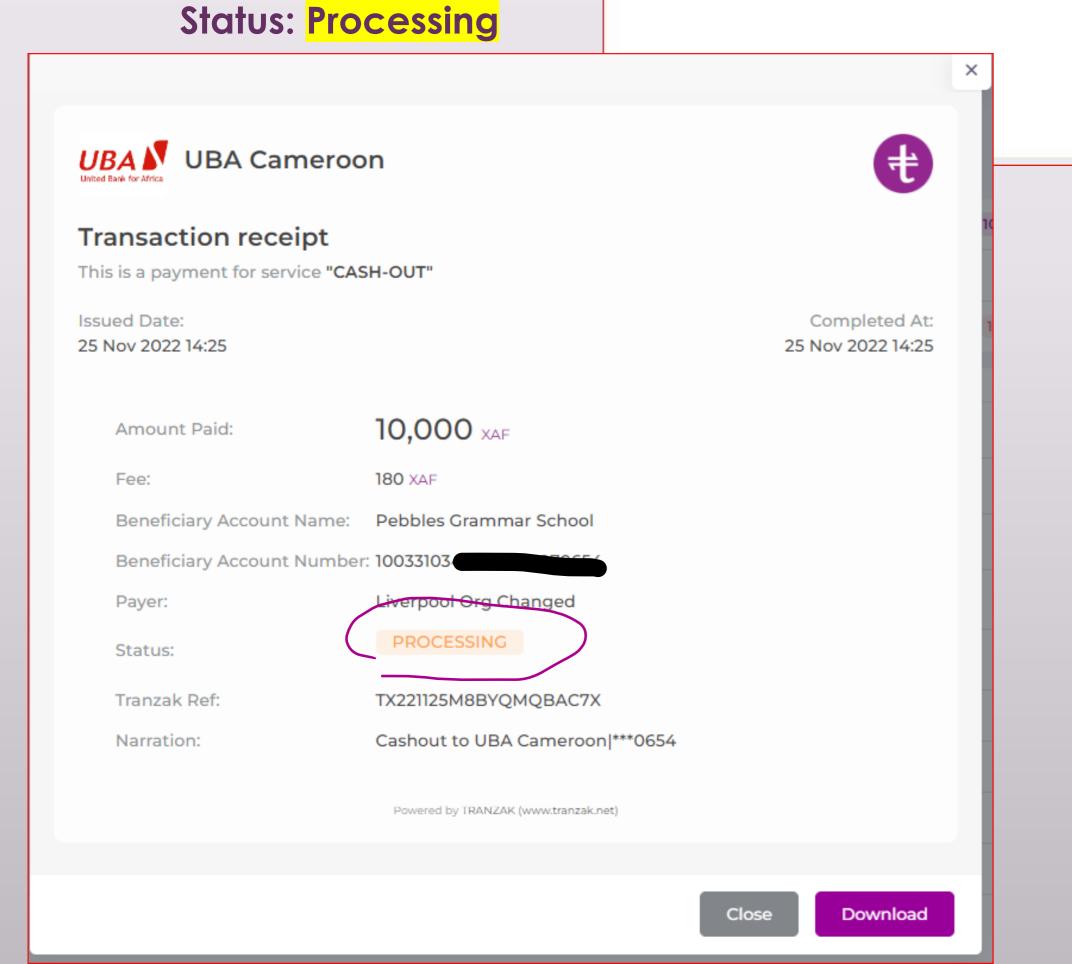
Transaction in progress with status: Processing.

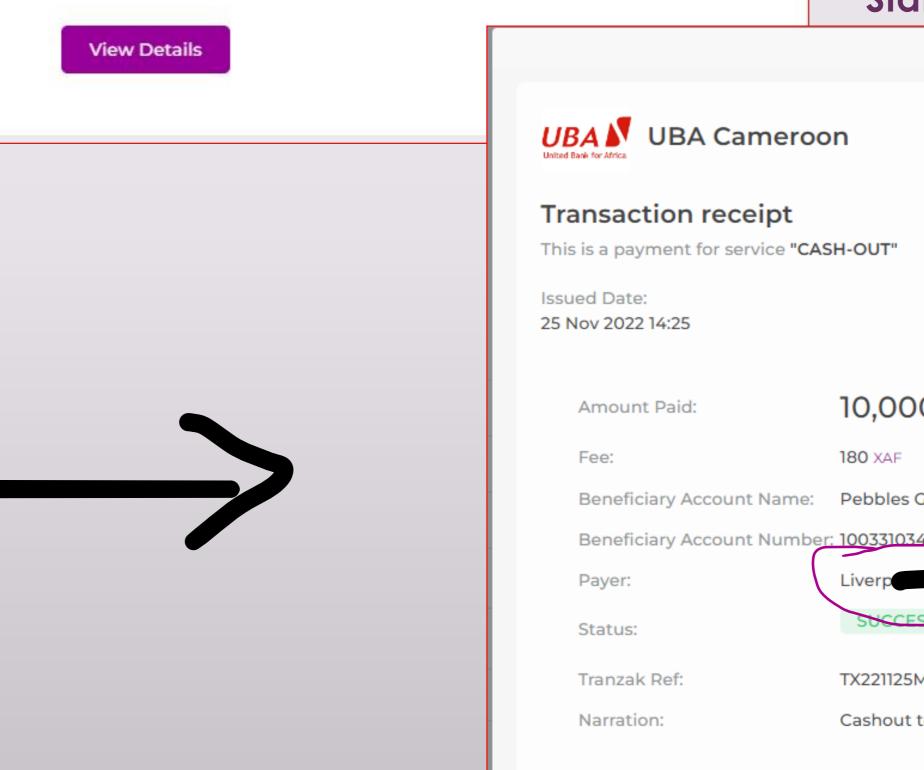
Transaction Number: TX221125M8BYQMQBAC7X

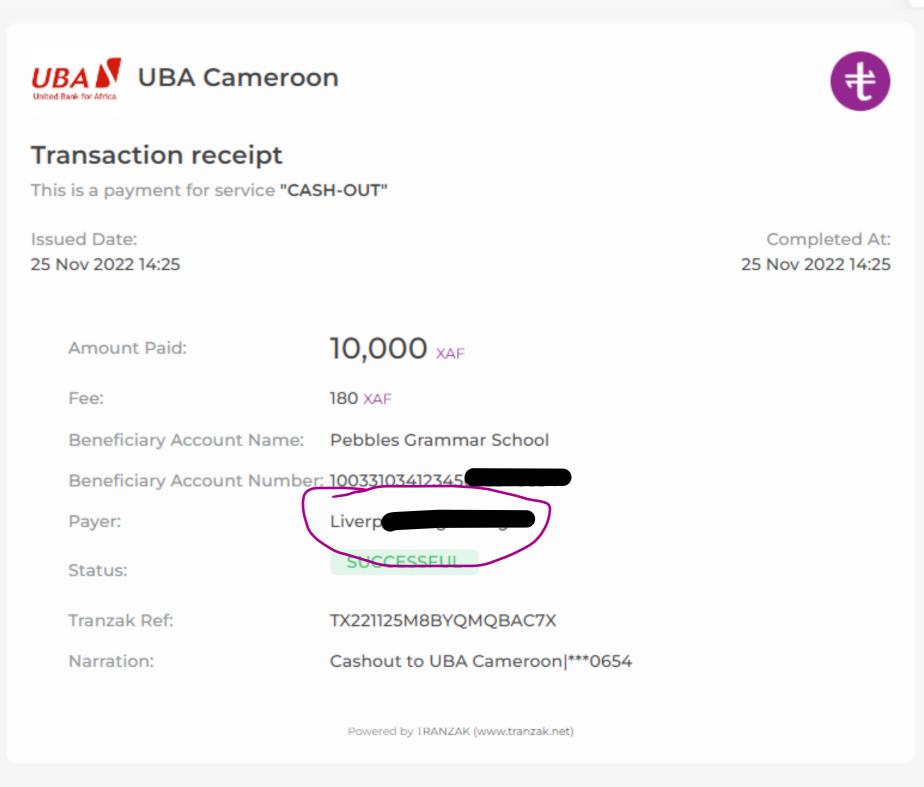
10,000 XAF

Transaction Receipt

Status: Completed

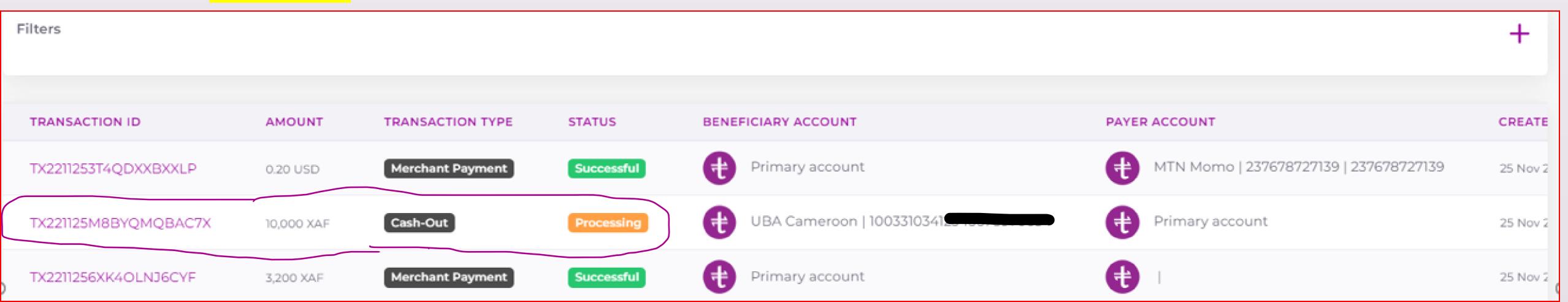




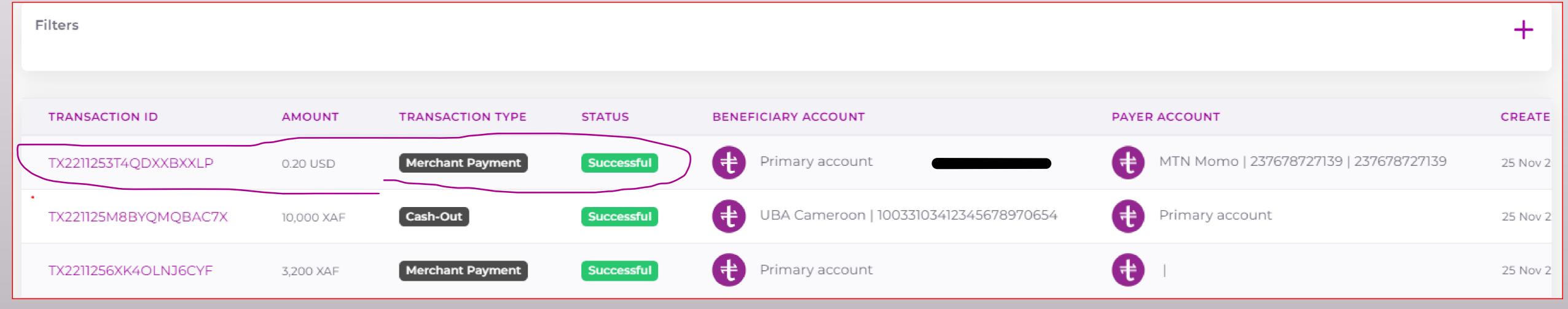


Download

Transfer status: **PROCESSING**

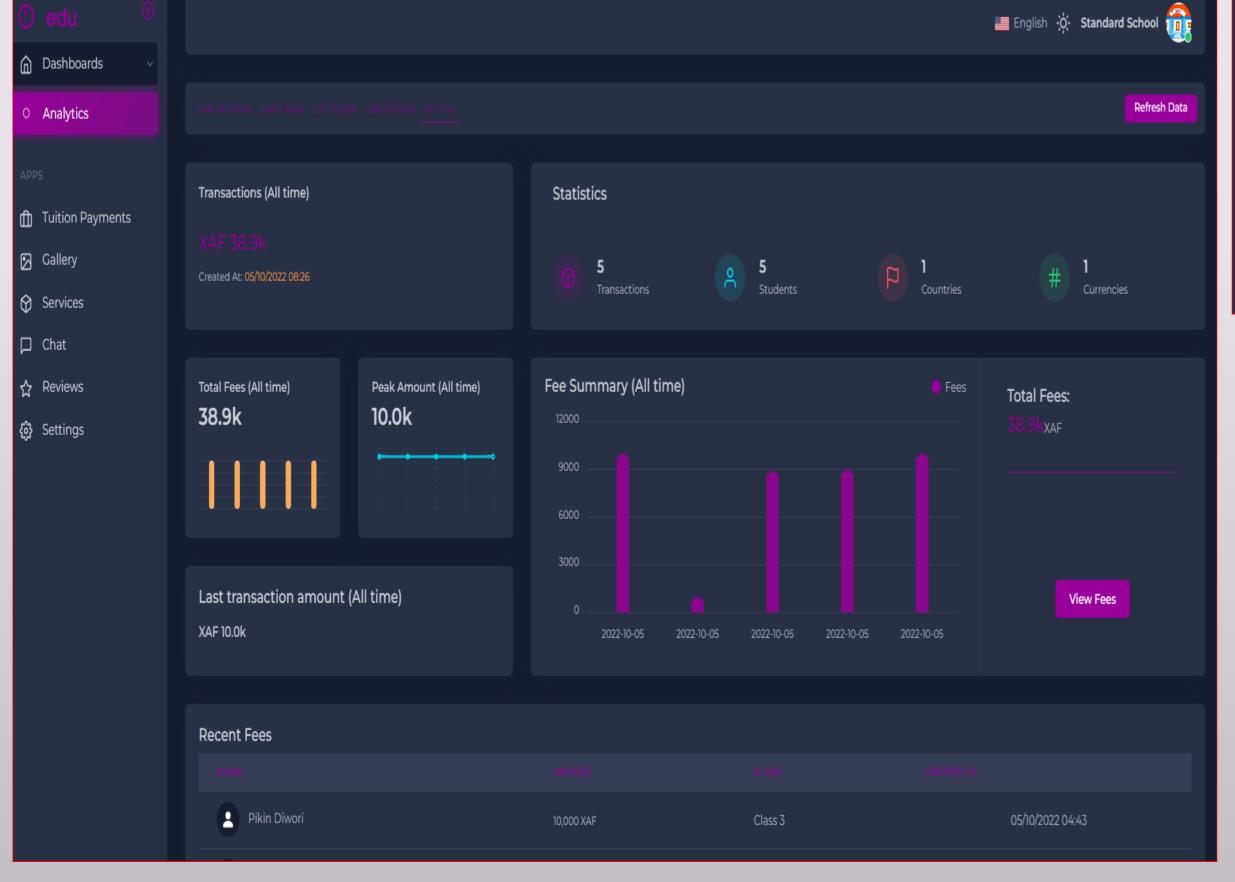




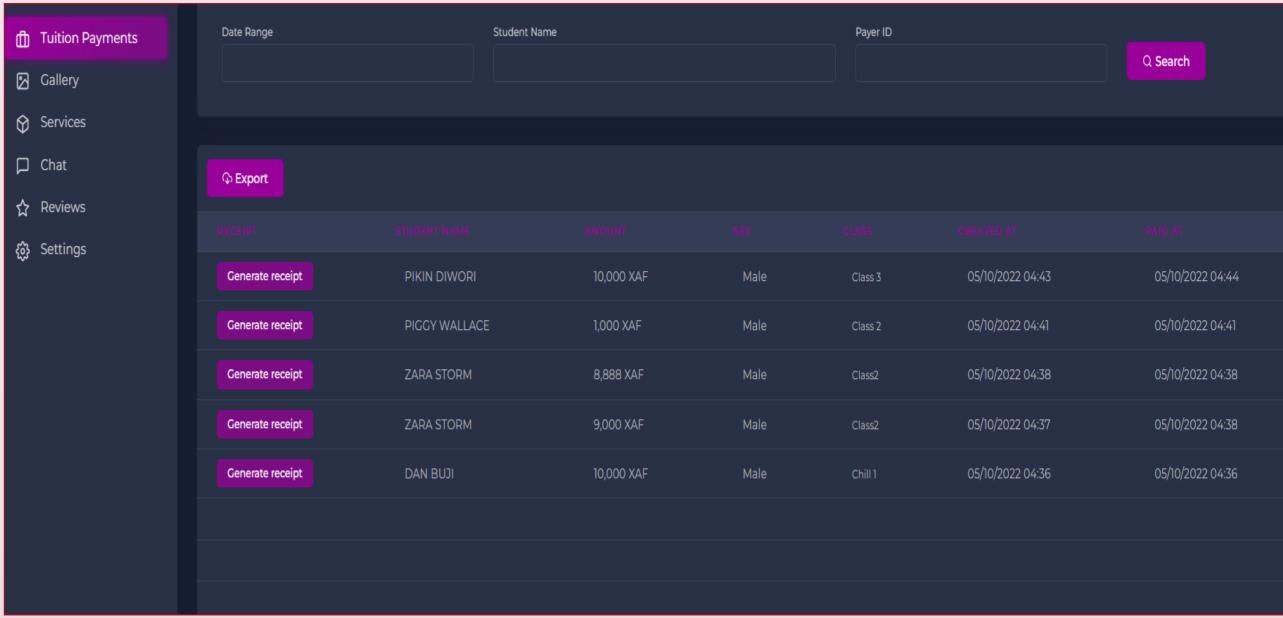


Extras: DARK MODE

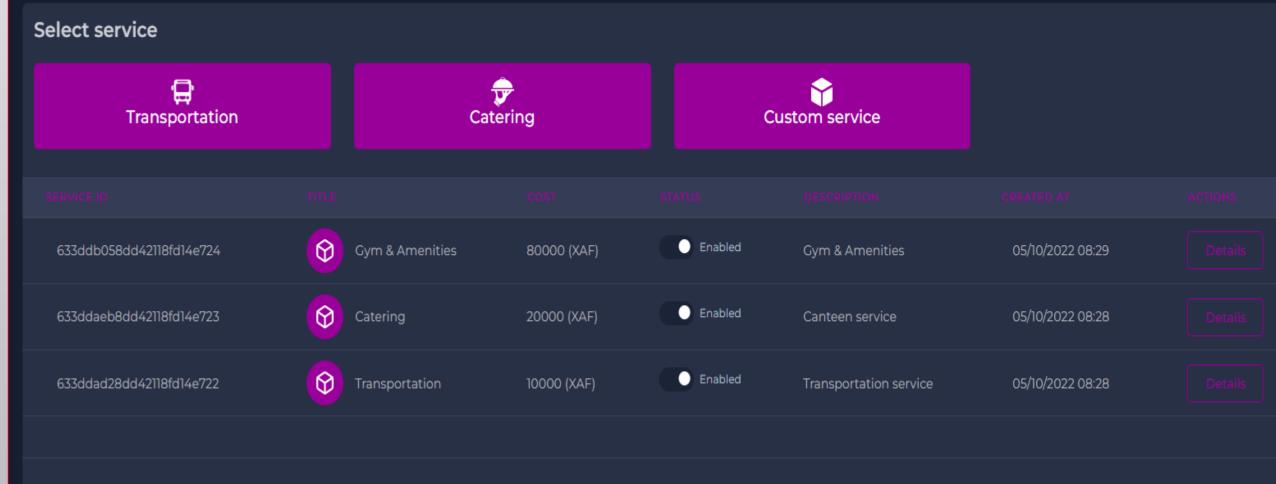
Dark mode is available for all backoffice services



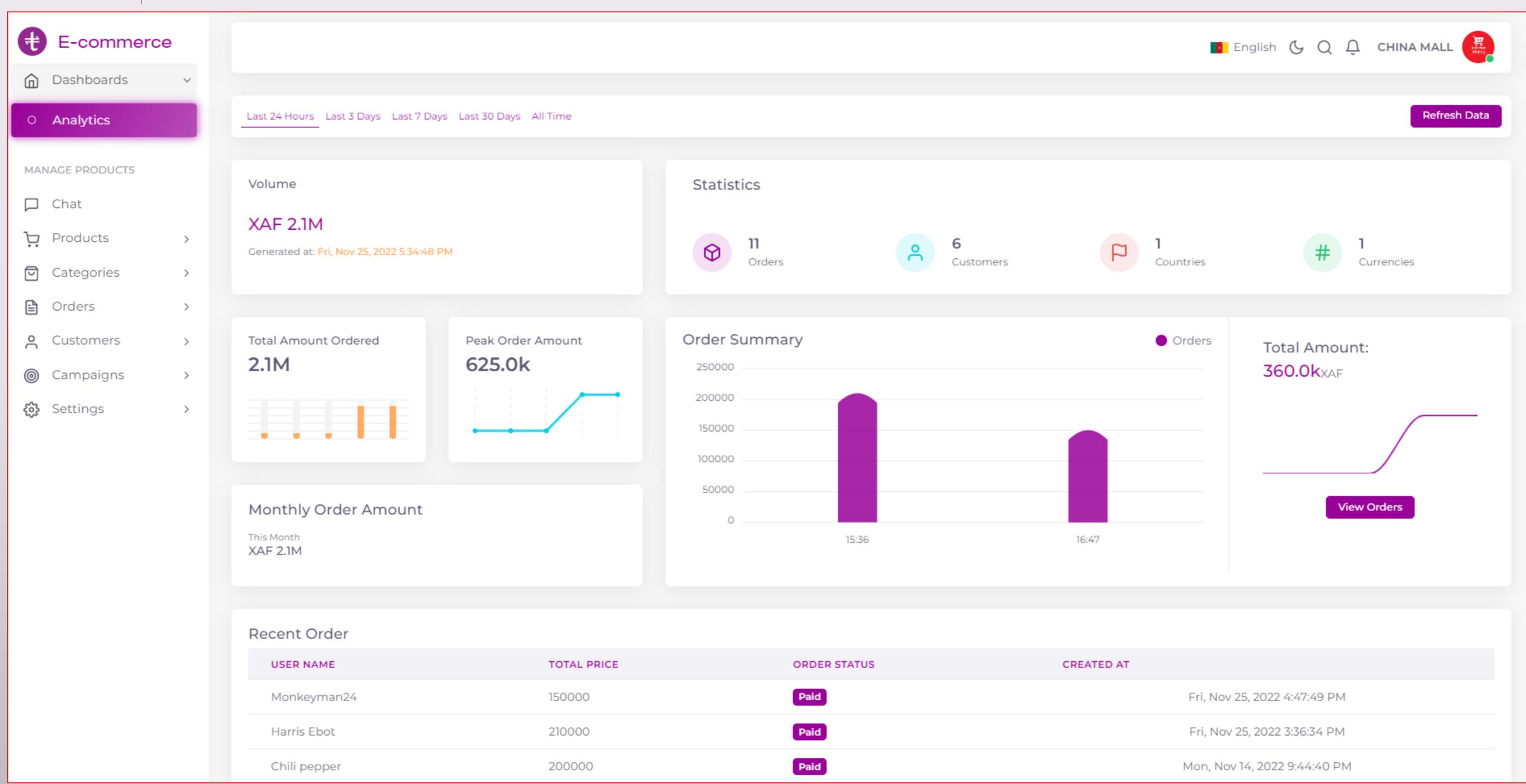
Tuition Payment History



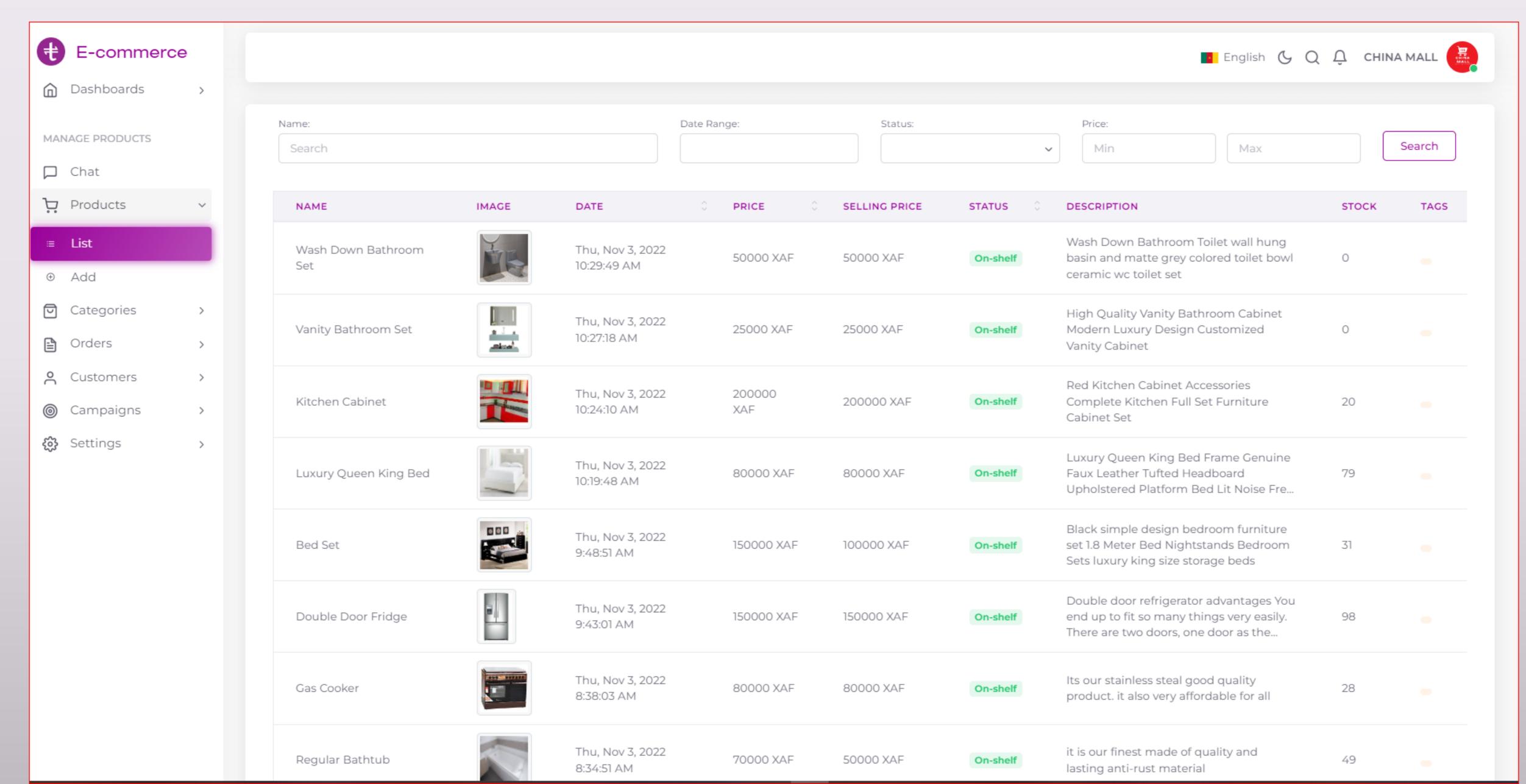
Custom Services

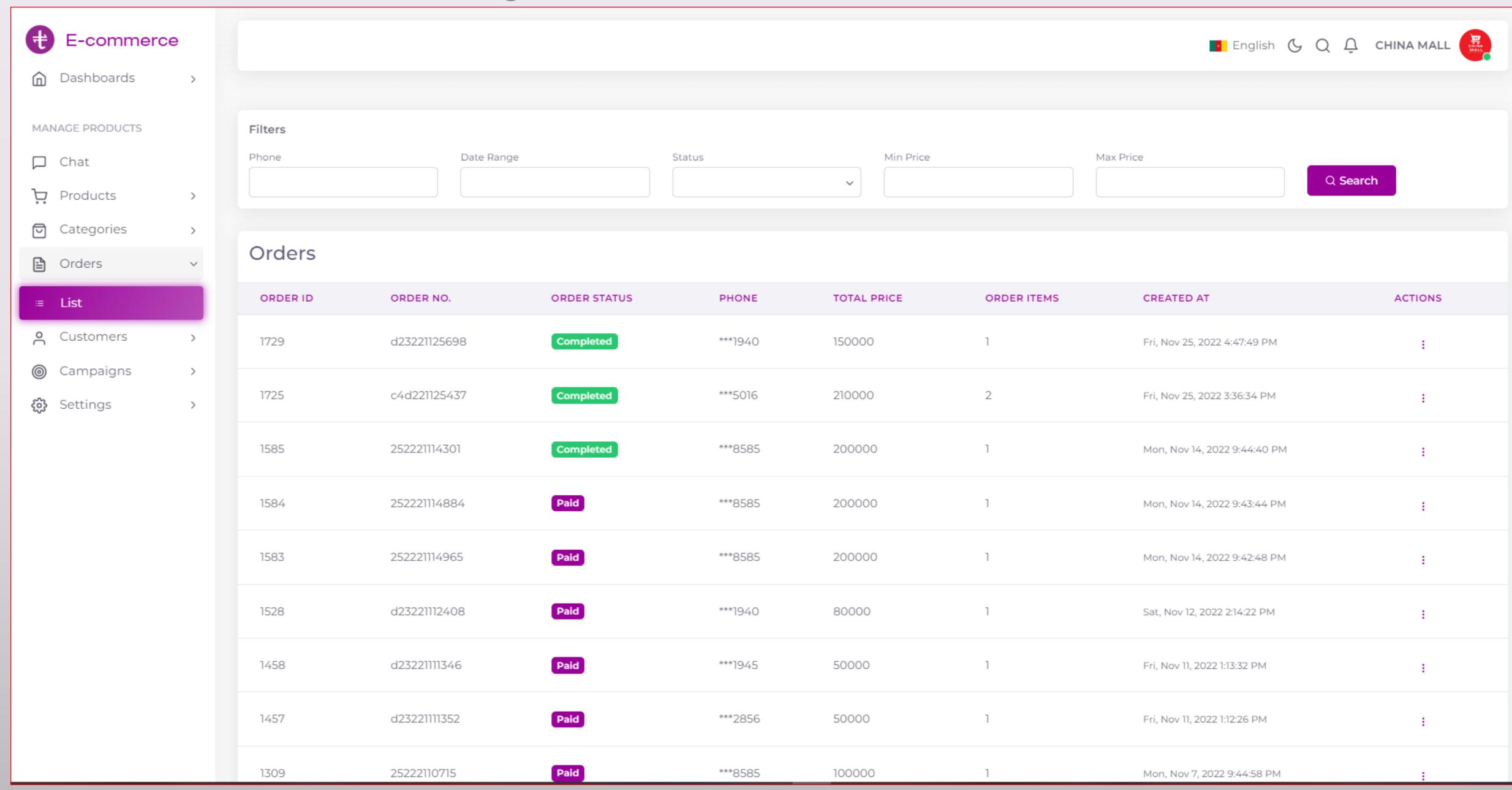


Using eCommerce Mini-Program (for shop owners)



eCommerce – Product Management



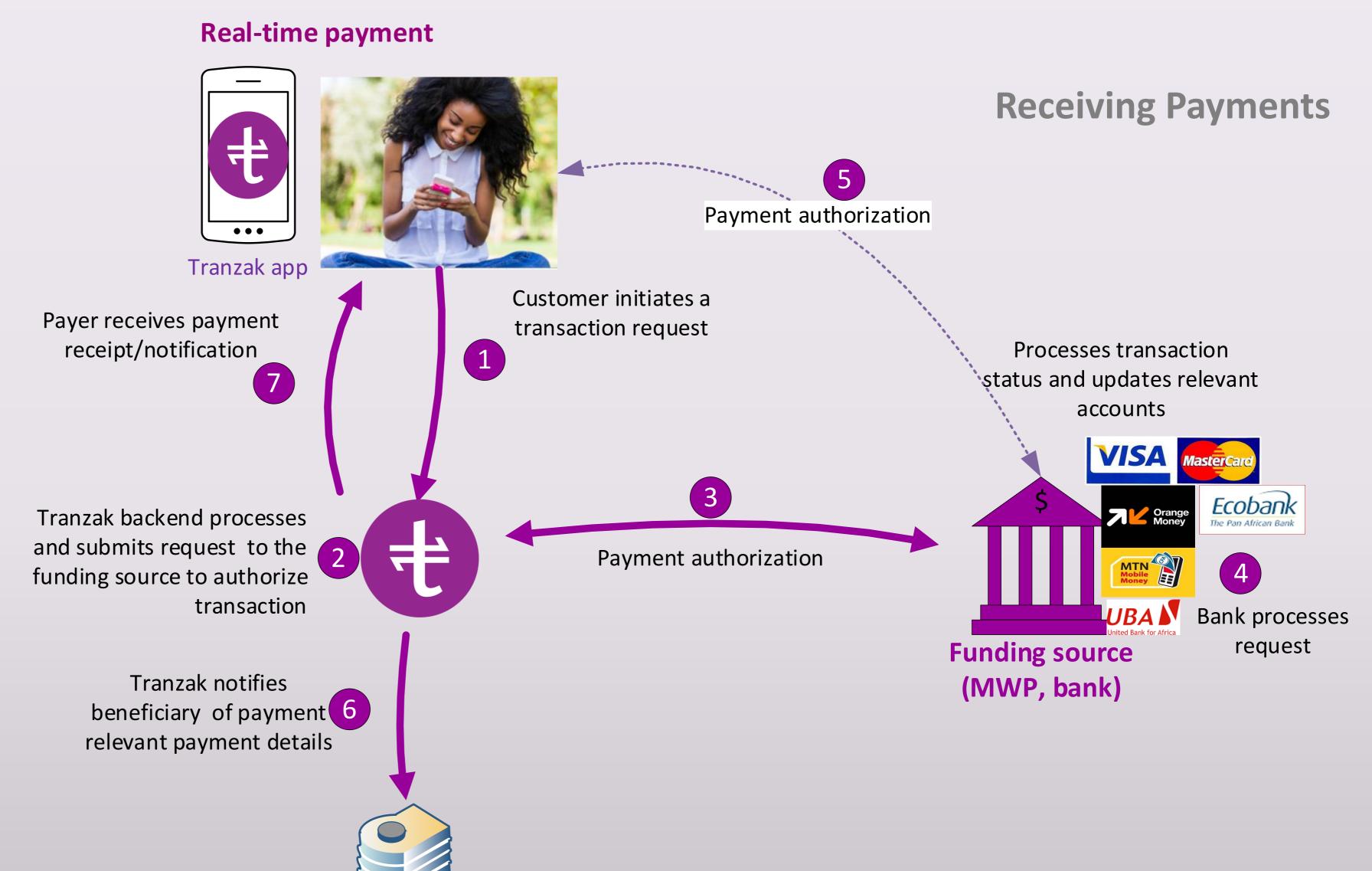


Payment Flows

Cash Collections

Applicable Scenarios

- Ecommerce payment
- In-store purchases
- Invoice payments
- API payments



MERCHANT



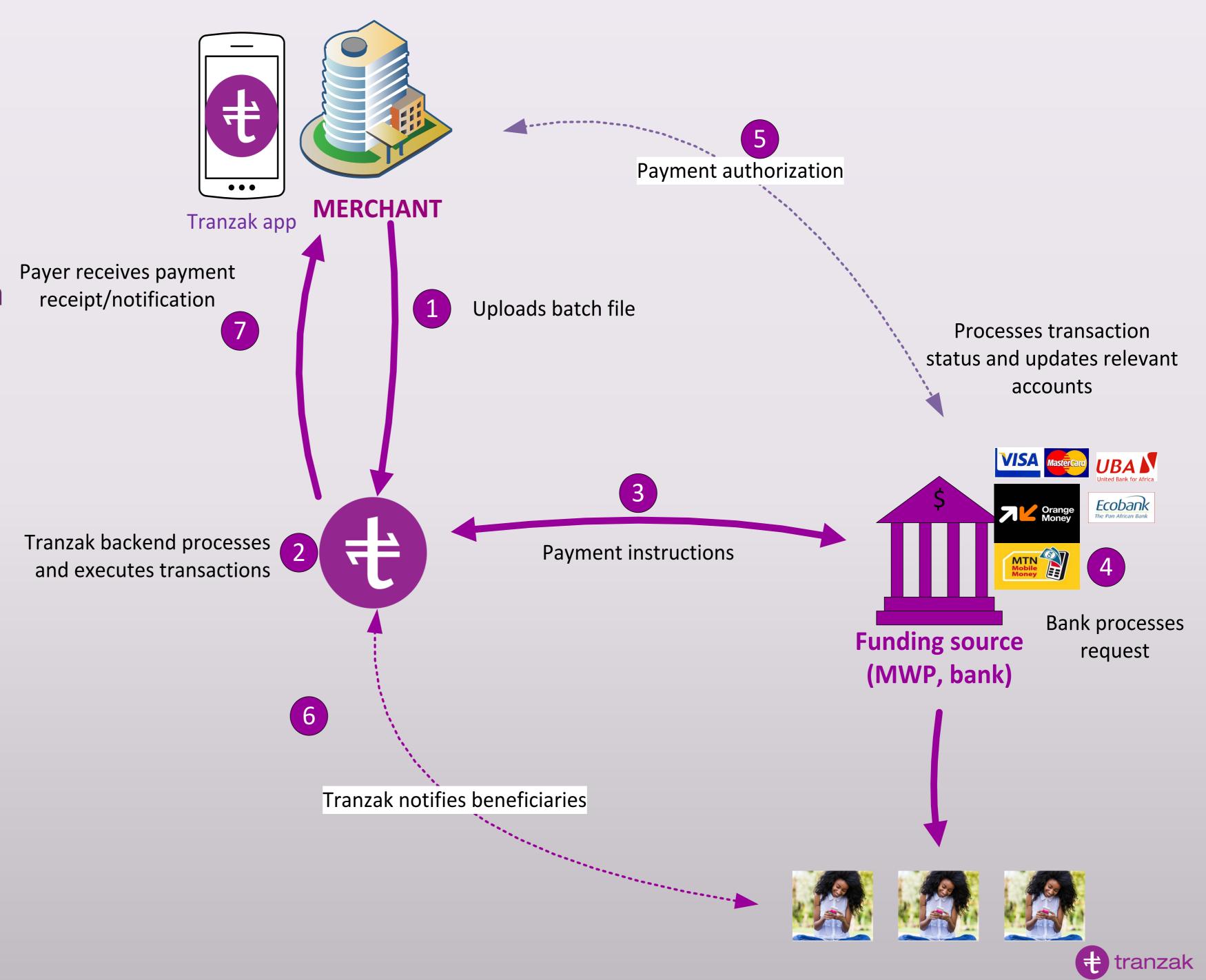
Mass Payments

Make payments to up to 2,000

recipients in a single transaction

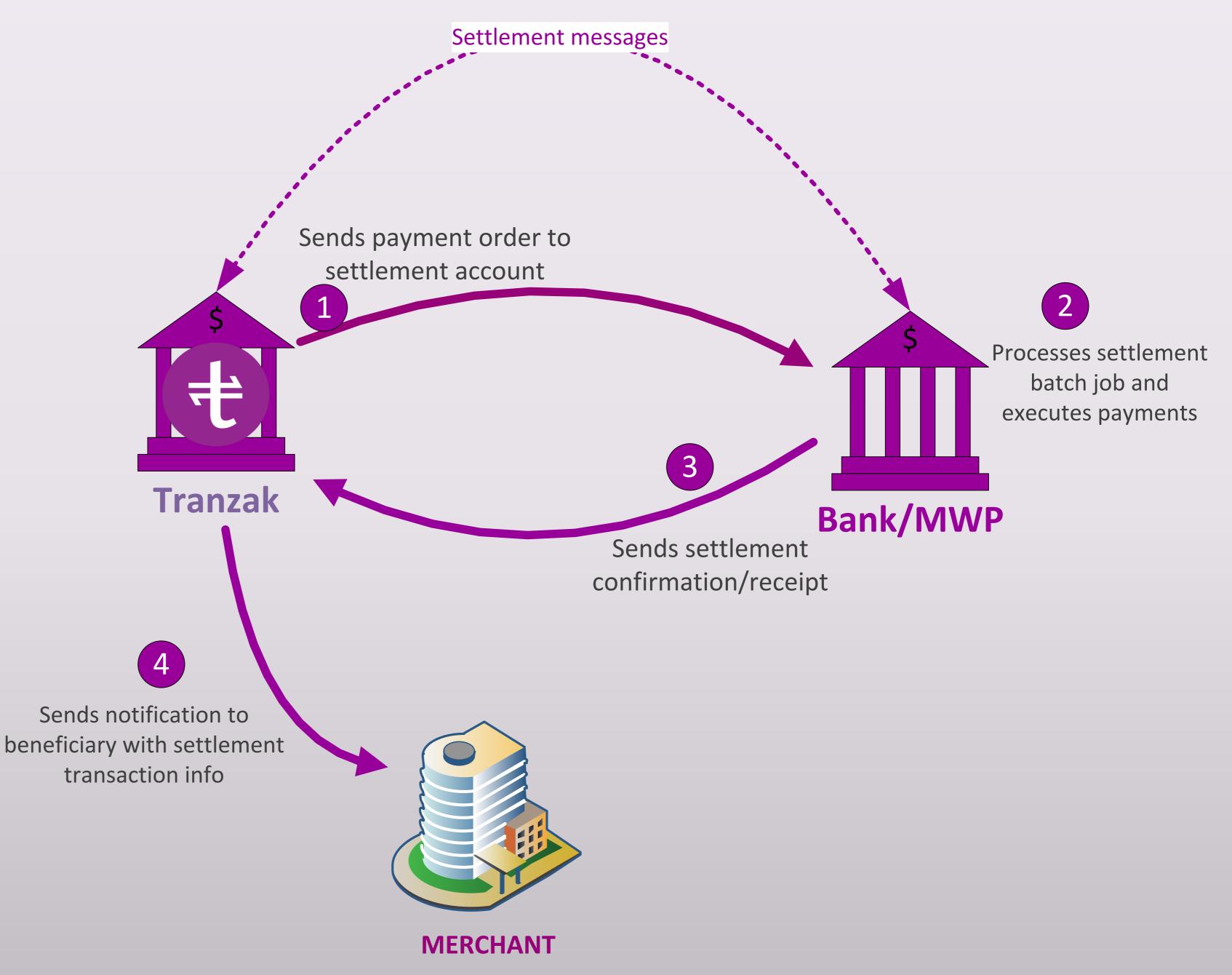
Applicable Scenarios

- Supplier/contractor payments
- Refunds



Settlement Notes

- Settlement funds will be pushed into merchant's designated bank account(s) on agreed intervals (daily, weekly,...)
- Settlement accounts could be banks and/or mobile wallets
- Historical settlement reports will be made available to the merchant and available for download from business dashboard.





Merchant Benefits

Many Payment Options

- Get paid via invoices, payment links from a plethora of funding sources.
- Take your business international by accepting international cards (Visa, Mastercard etc) and mobile wallets

Risk Reduction

Tranzak is fully digital payment solution complete with audit trail for compliance and control

Better Insights

- Tranzak Analytics and reporting tools provide merchant with payment insights
- Easy Reconciliation since student information is captured during payment

Loan & Financing

• By building a digital payment trail, the merchant will readily have access to financing/loan opportunities from partner banks of Tranzak

Support & Extensibility:

- Simple, versatile and open payments API.
- Through Tranzak Managed Services (TMS), merchant can enjoy customized technology solutions.

Mini-Program Ecosystem

- Tranzak ecommerce app provides ready-to-use, dedicated merchant ecommerce solution.
- The ecosystem provides the merchant to a potential customer base of more than 20k users (and growing)

Pricing

Collection

Scheme	Rate	Comment
Standard Collection Rate	1.8%	For all mobile wallet and local debit cards
eCommerce Mini-program Subscription	2,000 FCFA/month or 20,000 FCFA/year	Provides access to dedicated eCommerce mini- program

- Collection rates have been provided in the table (below)
- International collection capability will be enabled on-demand
- Settlement will be carried out either automatically or on-demand
- The Partner is entitled to access and create Tranzak Mini-programs

Service Entitlement

Service	Description	Availability
Invoicing	Create, upload and manage invoices	Yes
Payment Link	Easy means of receiving money from local and international customers	Yes
Mass Payment (Payout)	Make payment to multiple users in a single transaction. The recipients could be bank account or mobile money users	Yes
Reporting & Analytics	Get insights to transaction anywhere anytime	Yes
Merchant sub-accounts	A better way to manage your money	3
Merchant Foreign currency sub-accounts	Make and receiving payments using foreign currencies	On-demand
Tranzak Mini-Program Ecosystem	Unleash the power of Tranzak . Sell online with a few clicks of the button. Get paid with ease.	Yes
International Payments	Receive money from international customers	On-demand
Partner API Integration	Integrate Tranzak with existing business workflow	Yes
eCommerce Suite	Create and run one or more online shops	2,000XAF/month or 20,000XAF/year
Education Pro	Receiving tuition payment using Tranzak Education Management System + Mini-Programs	2,000XAF/month or 20,000XAF /year

Settlement Arrangement

Preferred Banks	Bank Code
Afriland First Bank Cameroon	10005
United Bank for Africa (UBA) Cameroon	10033
Ecobank Cameroun	10029

- Settlement to any bank in Preferred Banks table
 will be carried out free of charge
- Settlement to other banks will be incur 2,000XAF
 (VAT included) charge per transfer
- Settlement may be manually or automatically triggered.

Automatic Settlement Schedule

Source of funds (Local or cross-border)	Settlement Entity Type	Settlement Window
Same country	Mobile Money	Same day (T+1 if transaction was executed after Cutoff Time)
Same country	Bank Debit Card	T+1 (Next business day)
Same country	Credit Card (Visa, Mastercard)	72hours (excluding weekends and public holidays)
Cross-border	Mobile Money	72hours (excluding weekends and public holidays)
Cross-border	Debit and Credit cards (Bank Debit cards, Visa, Mastercard)	72hours (excluding weekends and public holidays)

Cutoff time

Payment Instrument	Time
Mobile Money	14:59H
IVIODITE IVIOLIEY	(13:59H GMT)
Cards	09:59H
Carus	(08:59H GMT)

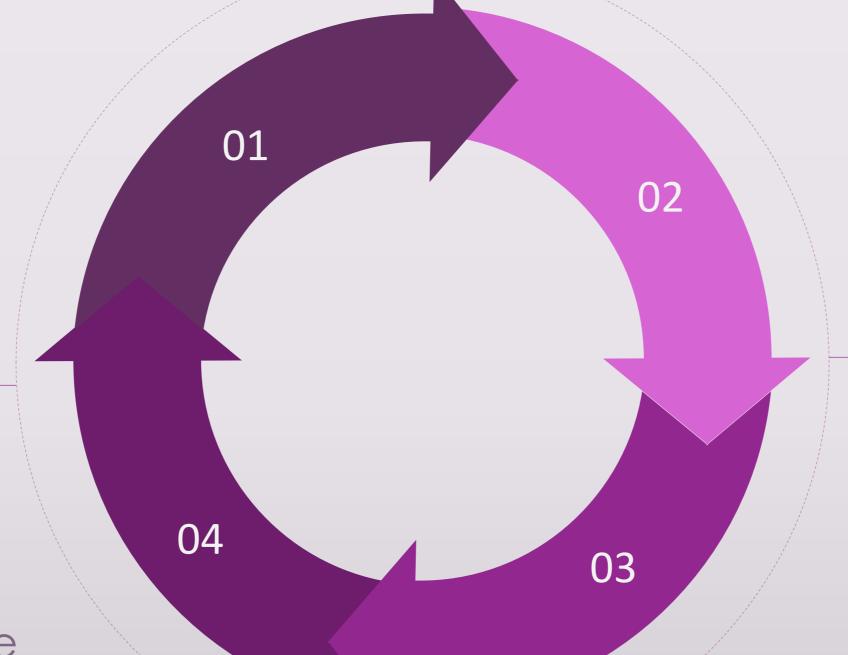
Supported Currencies

Transaction Type	Supported Currencies
Collection	XAF
Payouts	XAF
Settlement	XAF

Partnership Roadmap

Kick-off

Capture key deliverables



Partnership setup

- Business agreement
- Signing of partnership contract

Technical Integration

Technical integration and testing
Business testing(settlement,
payment methods)

Go-Live

*

Technical and business go-live



Speak with an Account Manager

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Thank You

