



Payment & Ticketing Solution for
Events

Intro

Headquartered in Akwa, Douala – Cameroon, Tranzak Cameroon SARL aims to aggregate mobile wallets and bank accounts in Cameroon and Central Africa to make payments **seamless** and **faster**

Mission

Leverage new technologies and mobile payments to create digital economies where everyone can participate and thrive.

Tranzak :

- Provides next generation payment system technologies for P2P, B2C, B2B payment services
- Serves as a true payment solutions provider connecting merchants, businesses and individuals to funding sources (banks, mobile wallets, etc) enabling seamless and secure transactions
- Provides data analytics and reporting tools that empower businesses with actionable insights for all financial transactions

Standard Collections

- Intuitive Event Management and Ticketing Solution
- Simple and secure collection from mobile wallet, debit and credit cards
- **Cross-border** and cross-currency collection
- Faster settlement (Same day/T+1)
- Invoicing, Payment Links

Value-Added Services

- Analytics and intelligent reporting
- Dedicated ecommerce mini-app for (for online/offline sales)
- Technical support and managed services

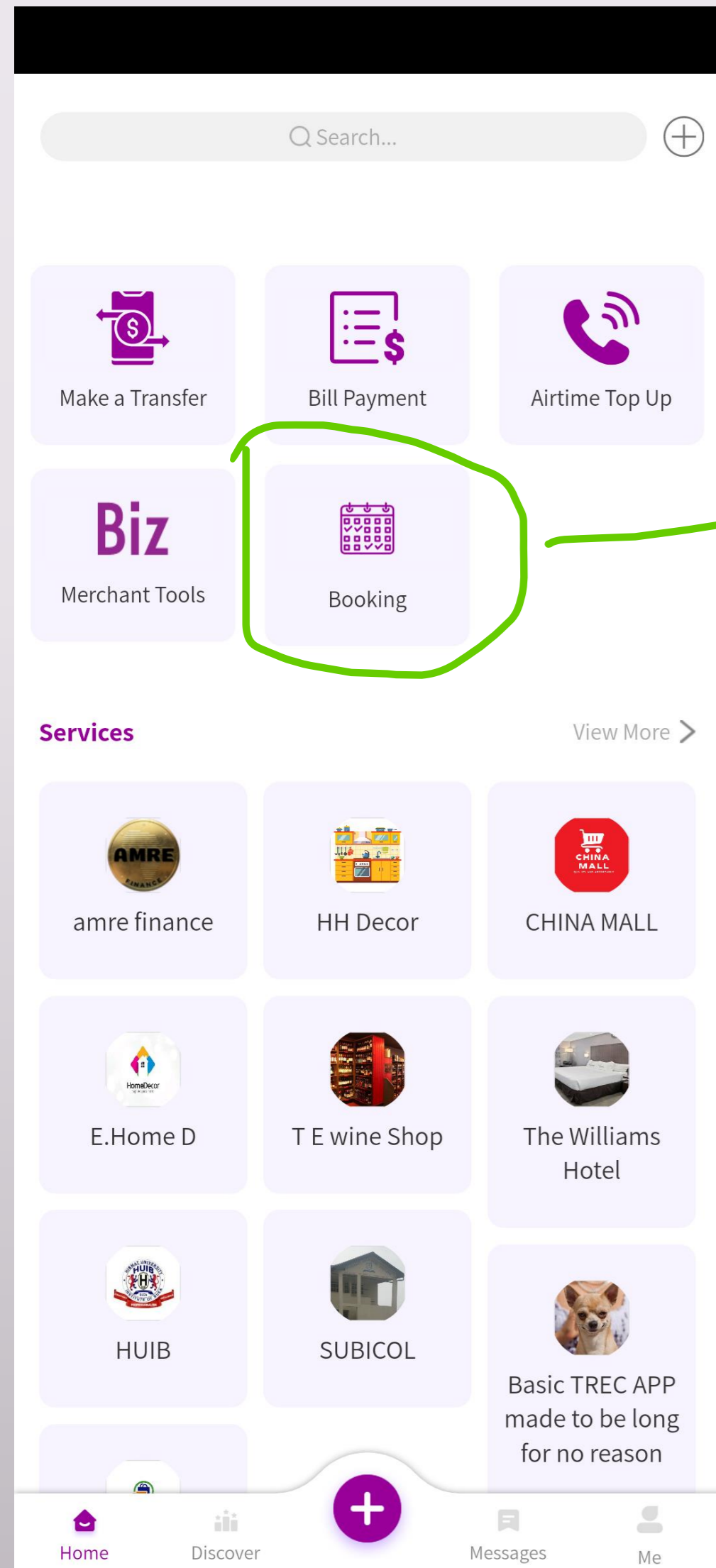
Demo Screens

(Customer - Mobile app)

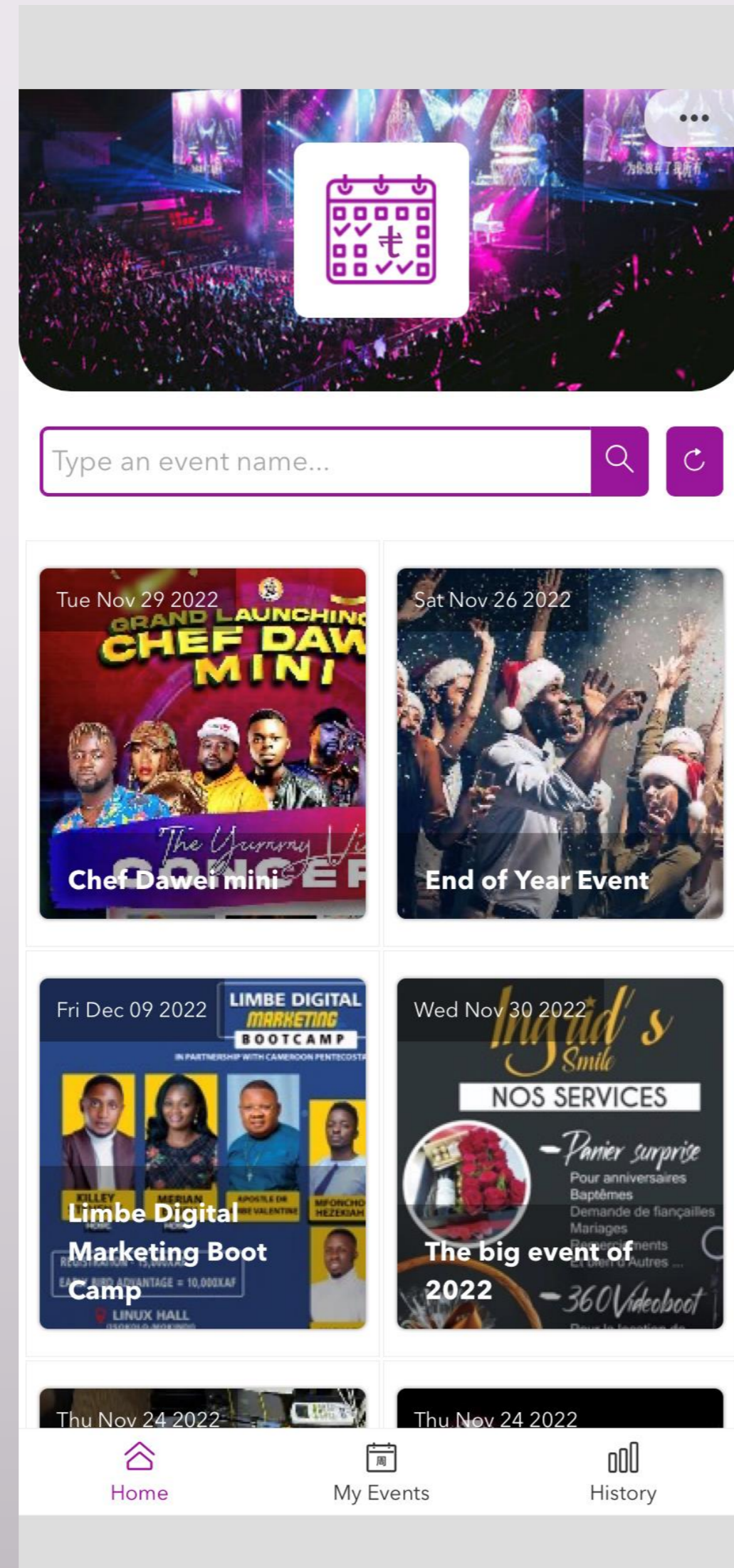
Mobile App – School Fee Payment - for Parents/Guardians

5

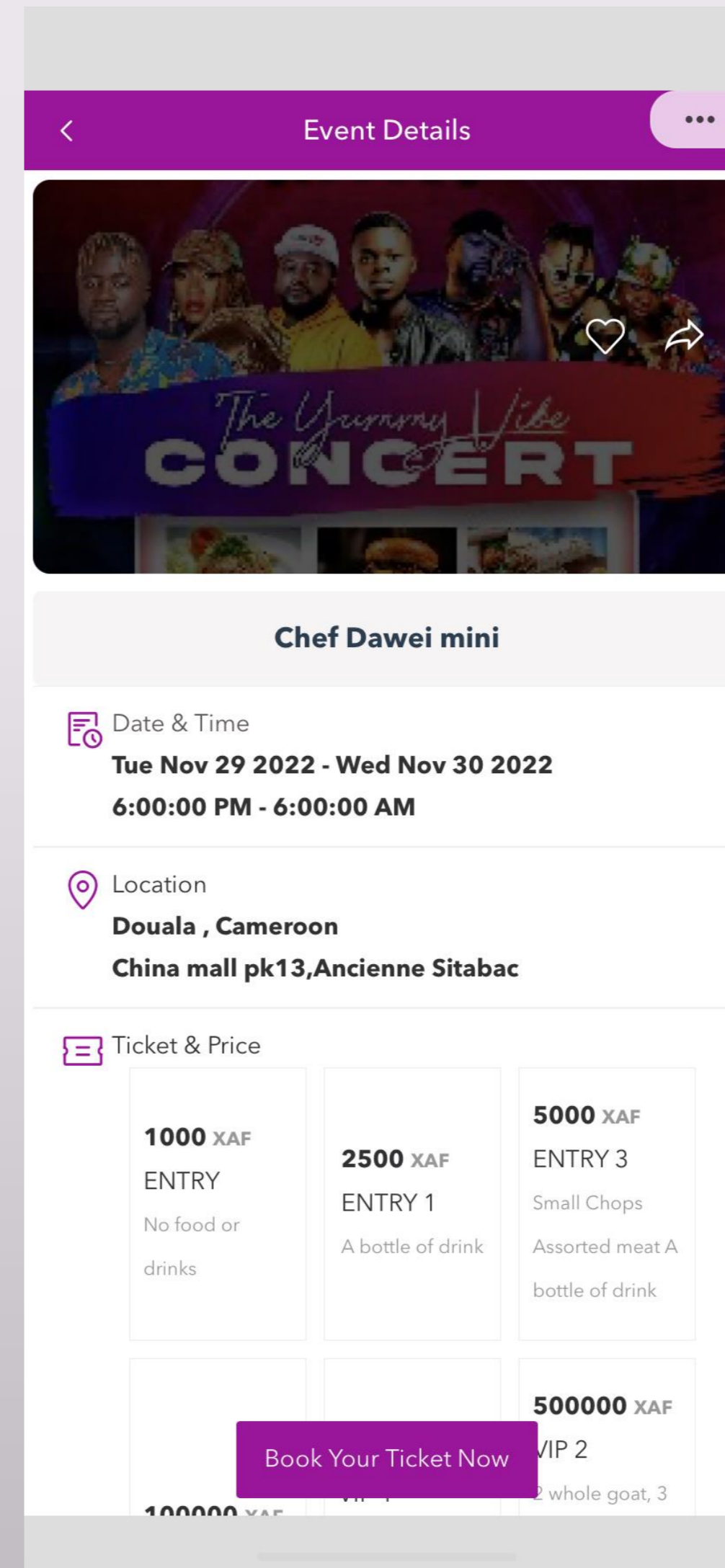
Home screen



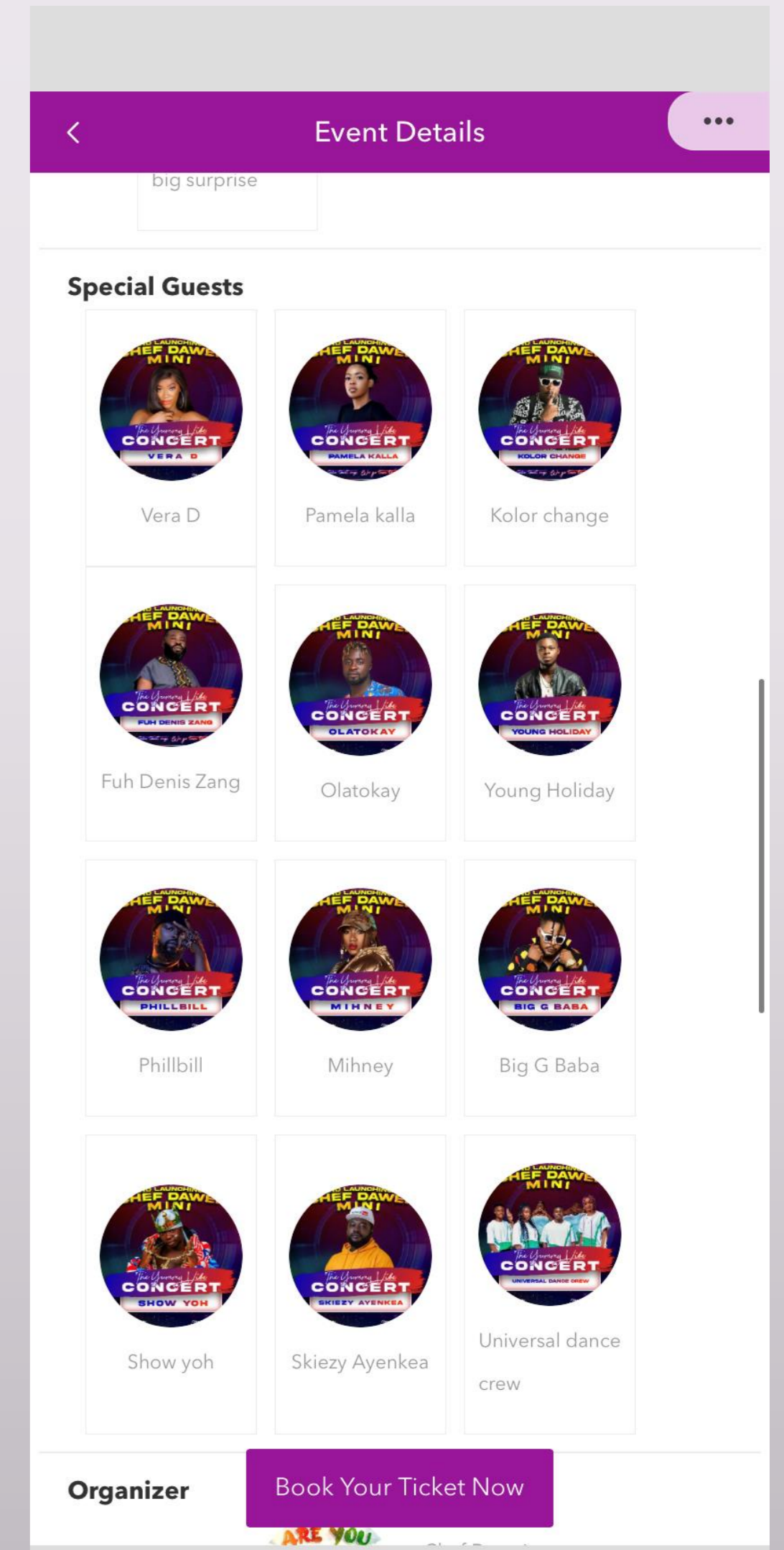
Event List



Event Details



Event details: Special Guests



Ticket selection

Beneficiary Info

Payment Authorization

Payment Acknowledgement

Receipt

Event Details

War Parade

Date & Time
Wed Dec 14 2022 - Fri Dec 30 2022
8:00:00 PM - 9:02:00 PM

Location
Lion Town , Narnia
King's Hall

Ticket & Price

0 XAF FREE | 555 XAF VIP

Special Guests

ttyjjk

Organizer
Lion 🇸🇩
237650991987

Event Images

Book Your Ticket Now

Event Details

War Parade

Date & Time
Wed Dec 14 2022 - Fri Dec 30 2022
8:00:00 PM - 9:02:00 PM

Location
Lion Town , Narnia
King's Hall

Beneficiary Info

Name
Atangana Ayuk Che

Phone number
+237 6 51 41 46 45

Book

Organizer
Lion 🇸🇩
237650991987

Event Images

Book Your Ticket Now

Event Details

War Parade

Date & Time
Wed Dec 14 2022 - Fri Dec 30 2022
8:00:00 PM - 9:02:00 PM

Location
Lion Town , Narnia
King's Hall

War Parade

555 XAF

Payment Method | Balance >

Confirm

Organizer
Lion 🇸🇩
237650991987

Event Images

Book Your Ticket Now

Acknowledgement

Thank You

Your payment of 555 XAF was successful

View receipt

Back to Home

Payment receipt

War Parade

Amount paid 555 XAF

Payer Atangana Ayuk Che

Phone number +237651414645

Ticket Type VIP

Ticket Number J46F0F89J0OPYKAE

Narration Ticket booking

Paid at Fri Nov 25 2022 6:35:15 PM

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Event Owner View

Own events


Total Events
4

Active Events
4

My Events +Add Event

🔍 ↻

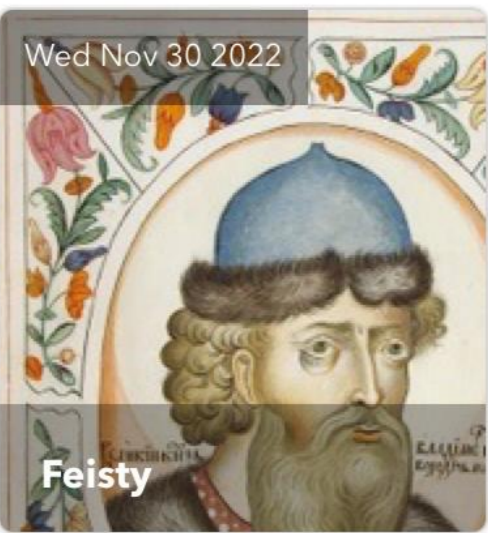
Sat Nov 26 2022



Dee Event

View
Activity
Edit


Wed Nov 30 2022



Feisty


View
Activity
Edit

Thu Nov 24 2022



WALL MOC
YOUR DESIGN

Thu Nov 24 2022



Home
My Events
History

Event Booking Details

<
Event Detail ⋮

Event Status
Open

Total Cash
6000 XAF

Tickets ↻

<p>0 XAF FREE Freedom</p>	<p>1000 XAF VIP Best VIP</p>	<p>1000 XAF Exclusive Test description</p>
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Bookings list

	Dee Event Rizer	1000XAF	24-11-2022 02:41:22	>
	Dee Event Pingu	1000XAF	24-11-2022 03:06:25	>
	Dee Event Participant	1000XAF	25-11-2022 11:10:22	>
	Dee Event Test participant	1000XAF	25-11-2022 11:14:43	>
	Dee Event Test participant	1000XAF	25-11-2022 11:17:24	>

Receipt

<
Transaction detail ⋮

Dee Event

Amount paid **1000_{XAF}**

Payer Rizer

Phone number +237680812245

Ticket Type VIP

Ticket Number D1WIOZ4JBE8TLGF9

Narration Ticket booking

Paid at Thu Nov 24 2022 14:41:22


Description Best VIP

+ Check this ticket

👁 See all the events

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Back-office



- 📊 Dashboards
- 📈 Analytics
- 👤 Get paid
- 📄 Transfers
- 👤 Account
- 📄 Transactions
- 📊 Insights
- ⚙️ Settings
- 📦 Apps & services
- 📄 Pay bills
- 🔗 Developer


🇵🇸 English
🌙 Users & Access
Merchant ID: [REDACTED]

Welcome!

Total transactions: **All Time**

XAF 102.5M

Generated on 25 Nov 2022 16:52



Statistics

20
 Transactions


7
 Customers

4
 Countries

1
 Currency


Transfers

59.4k




Peaks Sales

100.0M




Payments Received (All Time)



2022-11

Volume:

102.5M_{XAF}





View Invoices

Payment Sent

All Time

XAF 59.4k

Recent Transactions

TRANSACTION ID	AMOUNT	SERVICE TYPE	TRANSACTION TYPE	STATUS	BENEFICIARY NAME	PAYER	DESCRIPTION
TX2211252WPSGN2A39K5	5,000,000 XAF	Payment	Merchant Payment	Successful	Primary account	ROSSARIO	@@@@
TX2211257F42XYMEITZA	100,000,000 XAF	Payment	Merchant Payment	Successful	Primary account	 Dan Panda	@@@@
TX221125GJYJJ30Y78TH	150,000 XAF	Payment	Merchant Payment	Successful	aplwn17vuvqqaf	ROSSARIO	
TX2211254W8L7OH5DLHO	210,000 XAF	Payment	Merchant Payment	Successful	aplwn17vuvqqaf	 Africa High School	

11 | Ecosystem Showcase – Web App (Light Mode)

Transaction history

Home > Transactions > All

All Payment Received Payment Sent Cash-outs / Settlement


Filters

TRANSACTION ID	AMOUNT	TRANSACTION TYPE	STATUS	BENEFICIARY ACCOUNT
TX2211252WPSGN2A39K5	5,000,000 XAF	Merchant Payment	Successful	Primary account
TX2211257F42XYMEITZA	100,000,000 XAF	Merchant Payment	Successful	Primary account
TX221125GJYJJ30Y78TH	150,000 XAF	Merchant Payment	Successful	aplwn17vuvqd
TX2211254W8L7OH5DLHO	210,000 XAF	Merchant Payment	Successful	aplwn17vuvqd
TX221114MNFCLR8H5J4W	200,000 XAF	Merchant Payment	Successful	aplwn17vuvqd
TX221114JHYY046QO8ZZ	200,000 XAF	Merchant Payment	Successful	aplwn17vuvqd
TX2211144QCW86IPM529	200,000 XAF	Merchant Payment	Successful	aplwn17vuvqd
TX221114BR3UUKJI4JWU	25,000 XAF	Merchant Payment	Successful	aplwn17vuvqd
TX221112Q5TEZYUD68DI	80,000 XAF	Merchant Payment	Successful	aplwn17vuvqd
TX221116TJQVI2ECEMX	50,000 XAF	Merchant Payment	Successful	aplwn17vuvqd

Page 1 of 7

Transaction details

Payer



ROSSARIO
Not Verified

Receiving Account	Tranzak Balance
Opening Balance	2,307,665 XAF
Closing Balance	2,457,665 XAF
Amount	150,000 XAF
Transaction Origin	Merchant Payment
Service	Payment
Transaction ID	TX221125GJYJJ30Y78TH
Description	payment to merchant
Date Created	25 Nov 2022 17:48
Completed At	25 Nov 2022 17:48
Transaction receipt	See receipt

Powered by [Tranzak](#).

Invoice Payment

Invoice Details

China Mall

[Invoice Info](#) [Sharing](#)

Invoice ID **IV221125I723BRPTQLW** Issued Date **25 Nov 2022 17:06** Due Date **30 Nov 2022 02:00**

Invoice Title **Plumbing Equipment** Invoice reference **221125146**

Invoice Status **Unpaid** Bill To **Nji Atabong Owona**

Client email **nji@gmail.com** Client address **Tanjong Street Mamfe**

Items

ITEM DESCRIPTION / NAME	QUANTITY	UNIT PRICE (XAF)	TOTAL COST (XAF)
Pipes	100	2,500	250,000
Cement	10	5,500	55,000
Metallic pipes	2000	3	6,000
Installation services	1	21,000	21,000

Client Notes

Pay before due date

Invoice Details (payer's view)

Pay Invoice

[Invoice Title](#)**Plumbing Equipment**[Invoice ID](#)

IV221125I723BRPTQLW

[Bill To](#)

Nji Atabong Owona

[Bill to email](#)

nji@gmail.com

[Bill to address](#)

Tanjong Street Mamfe

[Invoice Status](#)**Unpaid**[Due Date](#)

Wed, Nov 30, 2022 2:00:00 AM

Items

Pipes	(250,000 XAF) ▾
Cement	(55,000 XAF) ▾
Metallic pipes	(6,000 XAF) ▾
Installation services	(21,000 XAF) ▾

[Note](#)

Pay before due date

[Total](#)

332,000 XAF

[Tax](#)

2,300 XAF

[Total Paid](#)

0 XAF

[Grand Total](#)

334,300

[Amount to be Paid](#)**334,300** XAF

Pay Now

13 Invoice Payment

Pay Invoice

Invoice Title
Plumbing Equipment

Invoice ID
IV221125I723BRPTQLW

Bill To
Nji Atabong Owona

Bill to email
nji@gmail.com

Bill to address
Tanjong Street Mamfe

Invoice Status
Unpaid

Due Date
Wed, Nov 30, 2022 2:00:00 AM

Items

Pipes	(250,000 XAF) ▾
Cement	(55,000 XAF) ▾
Metallic pipes	(6,000 XAF) ▾
Installation services	(21,000 XAF) ▾

Note
Pay before due date

<u>Total</u> 332,000 XAF	<u>Tax</u> 2,300 XAF
<u>Total Paid</u> 0 XAF	<u>Grand Total</u> 334,300

Amount to be Paid
334,300 XAF

Pay Now

Pay Invoice

Invoice Title
Plumbing Equipment

Invoice ID
IV221125I723BRPTQLW

Bill To
Nji Atabong Owona

Bill to email
nji@gmail.com

Bill to address
Tanjong Street Mamfe

Invoice Status
Unpaid

Due Date

Confirm Amount (XAF)

*Amount	100000
Pending Amount:334,300XAF	
Note	first installment

Continue

Confirm Payment

Please confirm transaction details below

FLOW ID	FL221125QB7V811J73JU
Merchant:	China Mall
Amount:	XAF 100,000
Description:	Invoice IV221125I723BRPTQLW Plumbing ...

Continue

Sign into your tranzak account. Powered by Tranzak

Payment method

Fill Form Below

Payment methods

Cameroon

Mobile wallet

Bank

Next

Powered by Tranzak

Payment method

Fill Form Below

Payment method :

MTN Momo

Phone number :

+237674747474|

back **Submit**

Powered by Tranzak

14 Invoice Payment


THANK YOU!



XAF 100,000

YOUR PAYMENT WAS SUCCESSFUL

You will be redirected in 19 seconds [Redirect now](#)

TransactionID: TX221125JZTV5TT7799E
Date: 11/25/2022 04:18:49 PM
Merchant: China Mall
Amount: XAF 100,000
Account:  MTN Momo | +237674747474
Description: Invoice | IV22112...

Powered by Tranzak

Acknowledgement



Thank you.

Your payment of **100,000**XAF was successfully received!

[View Invoice](#)

Pay Invoice

Invoice Title
Plumbing Equipment

Invoice ID
IV221125I723BRPTQLW

Bill To
Nji Atabong Owona

Bill to email
nji@gmail.com

Bill to address
Tanjong Street Mamfe

Invoice Status
Partially paid

Due Date
Wed, Nov 30, 2022 2:00:00 AM

Items

Pipes	(250,000 XAF) ▾
Cement	(55,000 XAF) ▾
Metallic pipes	(6,000 XAF) ▾
Installation services	(21,000 XAF) ▾

Note
Pay before due date

Total
332,000 XAF Tax
2,300 XAF

Amount to be Paid
234,300XAF

[Pay Now](#)

Filters

Date Range Payment Source Invoice Number [Q Search](#)

Payment For Invoice: IV221125I723BRPTQLW

ACTIONS	PAYMENT ID	AMOUNT	INVOICE NUMBER	PAYMENT SOURCE	PAYMENT NOTE	CREATED AT
View Details	IP221125JQ30CH00865D	100,000 XAF	IV221125I723BRPTQLW	Tranzak	-----	25 Nov 2022 17:18

Payment Details For: IV221125I723BRPTQLW

Payment ID: IP221125JQ30CH00865D
Amount: 100,000 XAF
Invoice Number: IV221125I723BRPTQLW
Transaction ID: TX221125JZTV5TT7799E
Payment Source: Paid Through Tranzak

[Ok](#)

Adding Bank Account(s)

Add Payment Method

Payment Method

UBA Cameroon

- CEMAC - Mobile Money (XAF)
telecom wallet
- MTN Momo
telecom wallet
- Orange Money
telecom wallet**
- Afriland First Bank (Cameroon)
debit card
- Banque Atlantique - Cameroun
debit card
- BGFI Bank (Cameroon)
debit card
- BICEC

Cancel Save

Add Payment Method

Payment Method

UBA Cameroon

Account name

Pebbles Grammar School

Account number

1003310341234 [REDACTED]

Description

UBA - Default Account

Cancel Save

Bank Account

Payment Methods

+ Add Payment Method

ACCOUNT ID	PROVIDER	CURRENCY	STATUS	CREATED AT	ACTION
PMHQZB4ZTELCZOFX70Y4	UBA Cameroon debit card	XAF	Active	25 Nov 2022 13:16	⋮
PM8DT3CXFAY5QZIFOS39	MTN Momo telecom wallet	XAF	Active	16 Nov 2022 13:53	⋮

Settlement (cash-out)

Balance

Balance

Home > Accounts > Balance

Balance Merchant sub-accounts

Choose currency

Total balance

152,846 XAF

Available balance

152,846 XAF

Total withheld balance

0 XAF

See Details

Cash-out

Cash-out request
to destination bank
(UBA)

Cash-outs / Settlement

Source Account*

Primary account

Amount *

10000 XAF

Destination Account*

UBA Pebbles Grammar School

Pebbles Grammar School

MTN Momo | 2376787...


Cancel OK

Settlement (cash-out)

Cash-out request submitted


Transaction Receipt
Status: **Processing**

Transaction Receipt
Status: **Completed**


 UBA Cameroon|1003310341234 [REDACTED]
 Transaction in progress with status: **Processing**
 Transaction Number: TX221125M8BYQMQBAC7X

10,000 XAF

[View Details](#)

UBA Cameroon 

Transaction receipt

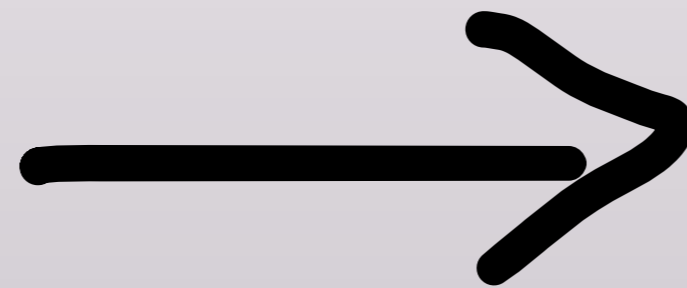
This is a payment for service "CASH-OUT"


Issued Date: 25 Nov 2022 14:25 Completed At: 25 Nov 2022 14:25

Amount Paid:	10,000 XAF
Fee:	180 XAF
Beneficiary Account Name:	Pebbles Grammar School
Beneficiary Account Number:	10033103 [REDACTED]
Payer:	Liverpool Org. Changed
Status:	PROCESSING
Tranzak Ref:	TX221125M8BYQMQBAC7X
Narration:	Cashout to UBA Cameroon ***0654

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[Close](#) [Download](#)



UBA Cameroon 

Transaction receipt

This is a payment for service "CASH-OUT"

Issued Date: 25 Nov 2022 14:25 Completed At: 25 Nov 2022 14:25

Amount Paid:	10,000 XAF
Fee:	180 XAF
Beneficiary Account Name:	Pebbles Grammar School
Beneficiary Account Number:	10033103412345 [REDACTED]
Payer:	Liverp [REDACTED]
Status:	SUCCESSFUL
Tranzak Ref:	TX221125M8BYQMQBAC7X
Narration:	Cashout to UBA Cameroon ***0654

Powered by TRANZAK (www.tranzak.net)

[Close](#) [Download](#)

Transfer status: **PROCESSING**

Filters +							
TRANSACTION ID	AMOUNT	TRANSACTION TYPE	STATUS	BENEFICIARY ACCOUNT		PAYER ACCOUNT	CREATE
TX2211253T4QDXXBXXLP	0.20 USD	Merchant Payment	Successful		Primary account	MTN Momo 237678727139 237678727139	25 Nov 2
TX221125M8BYQMQBAC7X	10,000 XAF	Cash-Out	Processing		UBA Cameroon 1003310341[REDACTED]	Primary account	25 Nov 2
TX2211256XK4OLNJ6CYF	3,200 XAF	Merchant Payment	Successful		Primary account		25 Nov 2

Transfer status: **SUCCESSFUL**

Filters +							
TRANSACTION ID	AMOUNT	TRANSACTION TYPE	STATUS	BENEFICIARY ACCOUNT		PAYER ACCOUNT	CREATE
TX2211253T4QDXXBXXLP	0.20 USD	Merchant Payment	Successful		Primary account	MTN Momo 237678727139 237678727139	25 Nov 2
TX221125M8BYQMQBAC7X	10,000 XAF	Cash-Out	Successful		UBA Cameroon 10033103412345678970654	Primary account	25 Nov 2
TX2211256XK4OLNJ6CYF	3,200 XAF	Merchant Payment	Successful		Primary account		25 Nov 2

Extras : DARK MODE

Dark mode is available for all backoffice services

Transactions (All time)
XAF 38.9k
Created At: 05/10/2022 08:26

Statistics
5 Transactions, 5 Students, 1 Countries, 1 Currencies

Total Fees (All time)
38.9k

Peak Amount (All time)
10.0k

Fee Summary (All time)
Total Fees: 38.9k XAF

NAME	AMOUNT	CLASS	CREATED AT
Pikin Diwori	10,000 XAF	Class 3	05/10/2022 04:43

Tuition Payment History

Tuition Payments

Date Range: Student Name: Payer ID: [Q Search](#)

[Export](#)

RECEIPT	STUDENT NAME	AMOUNT	SEX	CLASS	CREATED AT	PAID AT
Generate receipt	PIKIN DIWORI	10,000 XAF	Male	Class 3	05/10/2022 04:43	05/10/2022 04:44
Generate receipt	PIGGY WALLACE	1,000 XAF	Male	Class 2	05/10/2022 04:41	05/10/2022 04:41
Generate receipt	ZARA STORM	8,888 XAF	Male	Class2	05/10/2022 04:38	05/10/2022 04:38
Generate receipt	ZARA STORM	9,000 XAF	Male	Class2	05/10/2022 04:37	05/10/2022 04:38
Generate receipt	DAN BUJI	10,000 XAF	Male	Chill 1	05/10/2022 04:36	05/10/2022 04:36

Custom Services

Select service

[Transportation](#) [Catering](#) [Custom service](#)

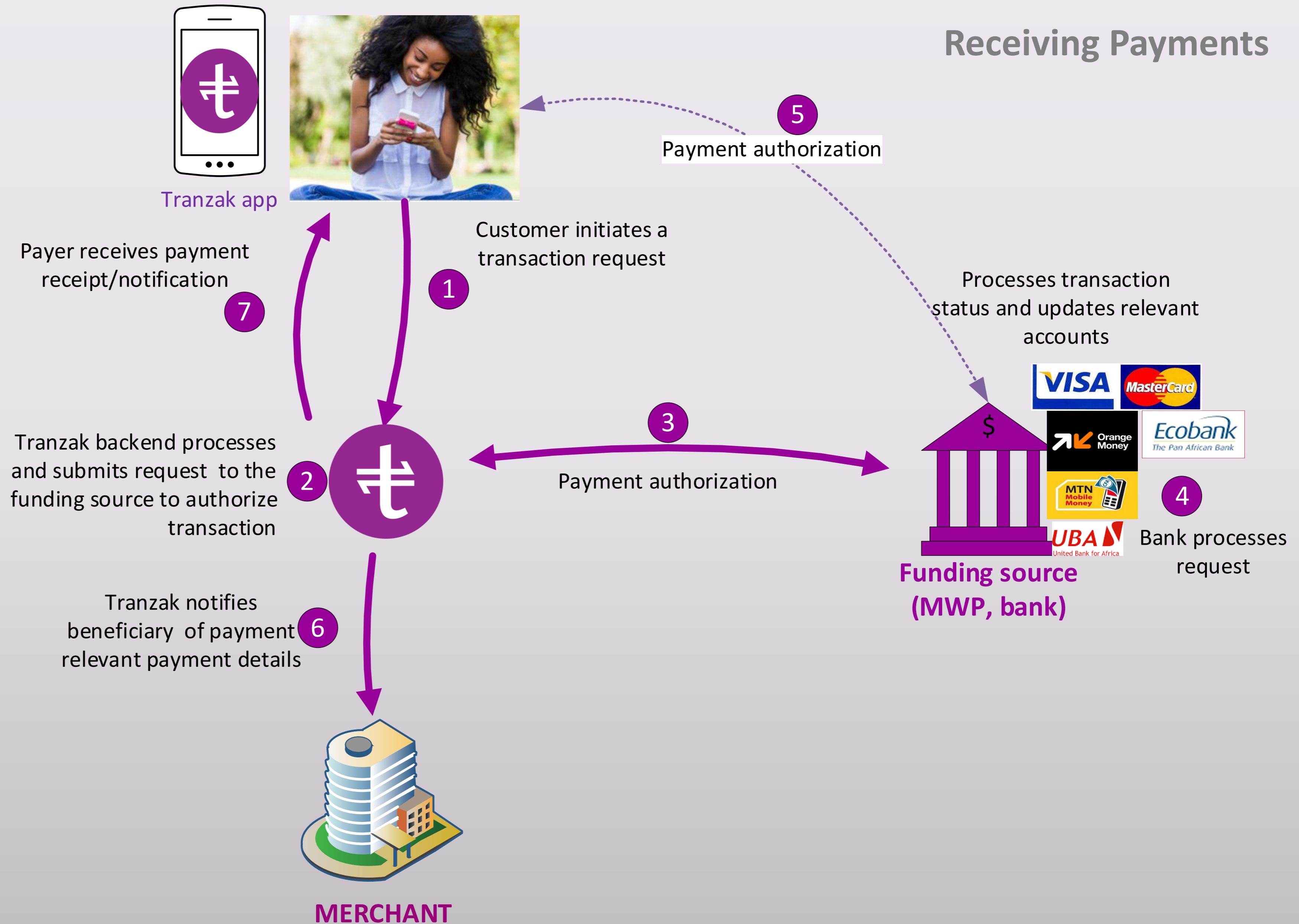
SERVICE ID	TITLE	COST	STATUS	DESCRIPTION	CREATED AT	ACTIONS
633ddb058dd42118fd14e724	Gym & Amenities	80000 (XAF)	Enabled	Gym & Amenities	05/10/2022 08:29	Details
633ddaeb8dd42118fd14e723	Catering	20000 (XAF)	Enabled	Canteen service	05/10/2022 08:28	Details
633ddad28dd42118fd14e722	Transportation	10000 (XAF)	Enabled	Transportation service	05/10/2022 08:28	Details

Payment Flows

Real-time payment

Applicable Scenarios

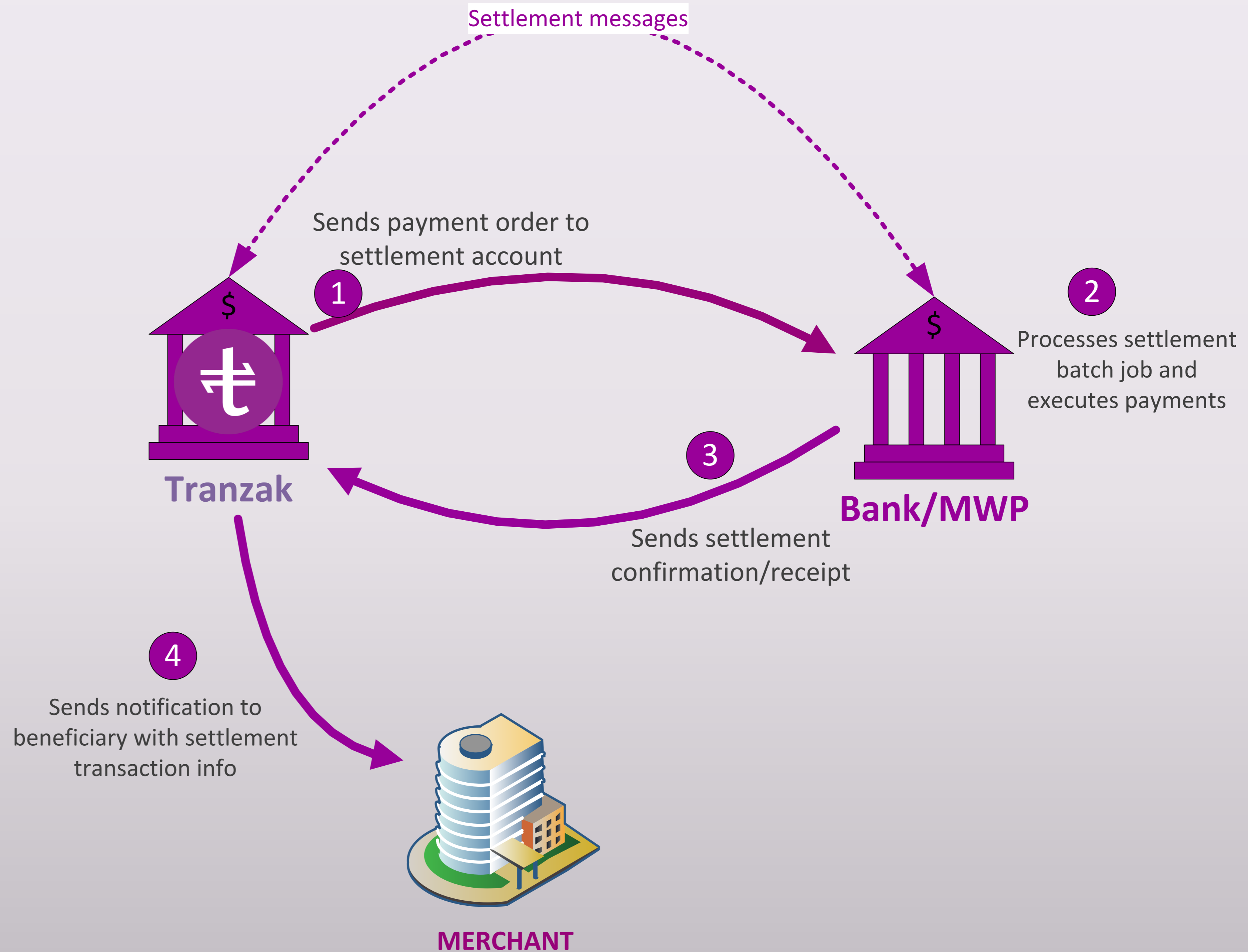
- Ticket purchase
- Ecommerce payment
- In-store purchases
- Invoice payments
- API payments



Settlements

Settlement Notes

- Settlement funds will be pushed into merchant's designated bank account(s) on agreed intervals (daily, weekly,...)
- Settlement accounts could be banks and/or mobile wallets
- Historical settlement reports will be made available to the merchant and available for download from business dashboard.



The Tranzak Advantage

Many Payment Options

- Sale tickets for events from from a plethora of funding sources.
- Grow sales by accepting payments from international customers through cards (Visa, Mastercard etc) and mobile wallets

Risk Reduction

- Tranzak is fully digital payment solution complete with audit trail for compliance and control

Better Insights

- Tranzak Analytics and reporting tools provide merchant with payment insights
- Easy Reconciliation since student information is captured during payment

Support & Extensibility:

- Simple, versatile and open payments API.
- Through Tranzak Managed Services (TMS), merchant can enjoy customized technology solutions.

Mini-Program Ecosystem

- Tranzak ecommerce app provides ready-to-use, dedicated merchant ecommerce solution.
- The ecosystem provides the merchant to a potential customer base of more than 20k users (and growing)

Pricing

Collection

Scheme	Rate	Comment
Standard Collection Rate	1.8%	For all mobile wallet and local debit cards

- Collection rates have been provided in the table (below)
- International collection capability will be enabled on-demand
- Settlement will be carried out either automatically or on-demand
- The Partner is entitled to access and create Tranzak Mini-programs

Service Entitlement

Service	Description	Availability
Invoicing	Create, upload and manage invoices	Yes
Payment Link	Easy means of receiving money from local and international customers	Yes
Mass Payment (Payout)	Make payment to multiple users in a single transaction. The recipients could be bank account or mobile money users	Yes
Reporting & Analytics	Get insights to transaction anywhere anytime	Yes
Merchant sub-accounts	A better way to manage your money	3
Merchant Foreign currency sub-accounts	Make and receiving payments using foreign currencies	On-demand
Tranzak Mini-Program Ecosystem	Unleash the power of Tranzak . Sell online with a few clicks of the button. Get paid with ease.	Yes
International Payments	Receive money from international customers	On-demand
Partner API Integration	Integrate Tranzak with existing business workflow	Yes
eCommerce Suite	Create and run one or more online shops	2,000XAF/month or 20,000XAF /year
Education Pro	Receiving tuition payment using Tranzak Education Management System + Mini-Programs	2,000XAF/month or 20,000XAF /year

Settlement Arrangement

Preferred Banks	Bank Code
Afriland First Bank Cameroon	10005
United Bank for Africa (UBA) Cameroon	10033
Ecobank Cameroun	10029

- Settlement to any bank in **Preferred Banks** table will be carried out free of charge
- Settlement to other banks will incur 2,000XAF (VAT included) charge per transfer
- Settlement may be *manually* or **automatically** triggered.

Automatic Settlement Schedule

Source of funds (Local or cross-border)	Settlement Entity Type	Settlement Window
Same country	Mobile Money	Same day (T+1 if transaction was executed after Cutoff Time)
Same country	Bank Debit Card	T+1 (Next business day)
Same country	Credit Card (Visa, Mastercard)	72hours (excluding weekends and public holidays)
Cross-border	Mobile Money	72hours (excluding weekends and public holidays)
Cross-border	Debit and Credit cards (Bank Debit cards, Visa, Mastercard)	72hours (excluding weekends and public holidays)

Cutoff time

Payment Instrument	Time
Mobile Money	14:59H (13:59H GMT)
Cards	09:59H (08:59H GMT)

Supported Currencies

Transaction Type	Supported Currencies
Collection	XAF
Payouts	XAF
Settlement	XAF

Partnership Roadmap

Kick-off

- Capture key deliverables



Partnership setup

- Business agreement
- Signing of partnership contract



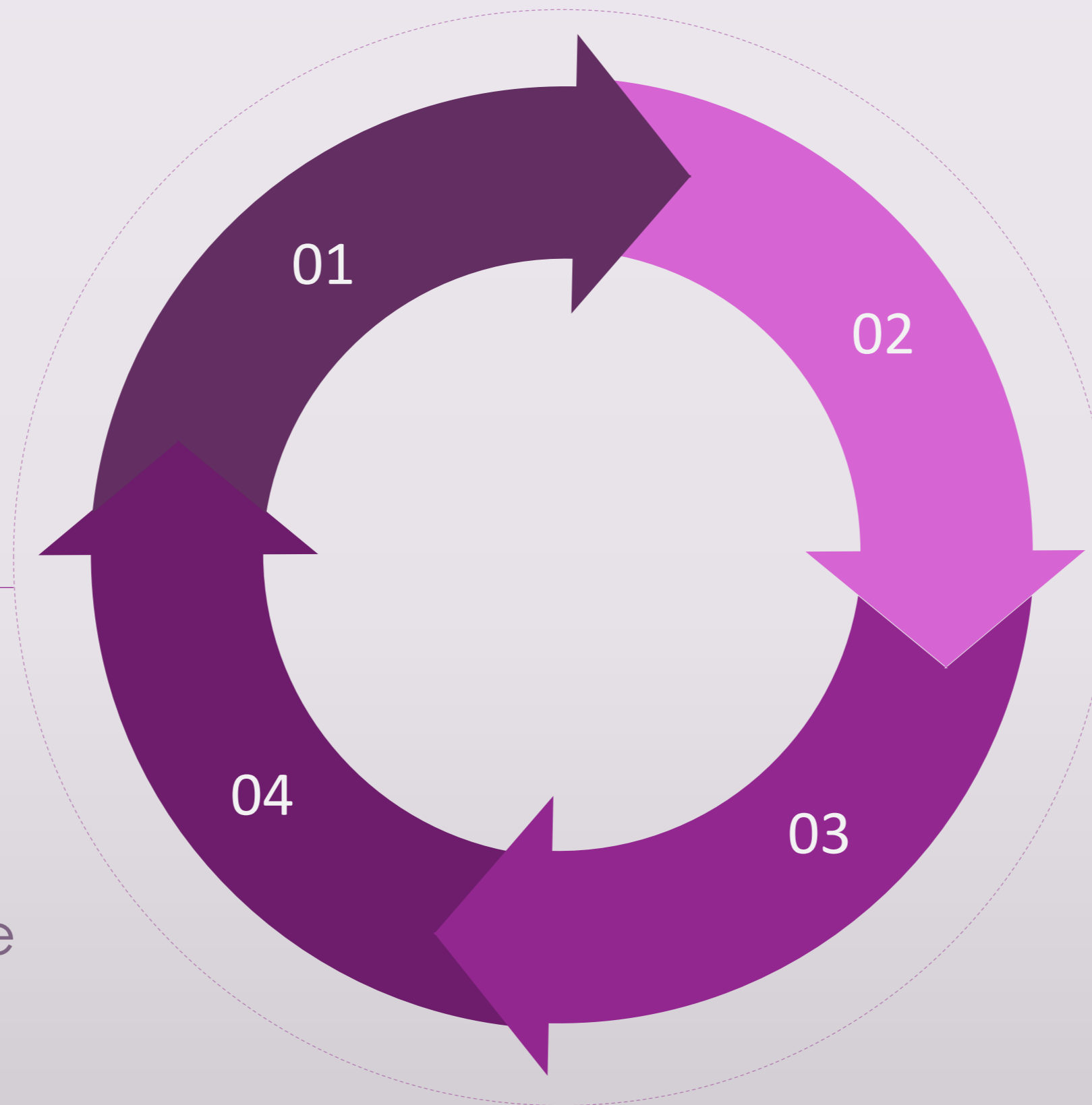
Technical Integration

Technical integration and testing
Business testing (settlement,
payment methods)



Go-Live

Technical and business go-live



Speak with an Account Manager

Inquiries

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Email: info@tranzak.net

Address: 400 Rue Drouot, Akwa – Douala

Email: info@tranzak.net

Phone: (+237) 233 430 888

Website: www.tranzak.net

Thank You

