

Company Profile



The Payment Super App
For Cameroon
(And Central Africa)

Intro

Headquartered in Akwa, Douala – Cameroon, Tranzak Cameroon SARL aims to aggregate mobile wallets and bank accounts in Cameroon and Central Africa to make payments **seamless** and **faster**

Tranzak is the *first* and *only* **Payment Super App** in the Central African market.

Mission

Leverage new technologies and mobile payments to create digital economies where everyone can participate and thrive.

Tranzak :

- Provides next generation payment system technologies for P2P, B2C, B2B payment services
- Serves as a true payment solutions provider connecting merchants, businesses and individuals to funding sources (banks, mobile wallets, etc) enabling seamless and secure transactions
- Provides data analytics and reporting tools that empower businesses with actionable insights for all financial transactions

- Cross-platform payment system
- Faster settlement
- Analytics and intelligent reporting
- Invoicing
- Mass payments
- Ecommerce
- Customer engagement
- Technical support and managed services
- Loyalty program
- Extensibility and integration using API
- Ecosystem benefits

Tranzak enables businesses of all sizes to receive payment from their customers via the Tranzak mobile app or via a web portal.

E-Commerce

Easy integration via application programming interfaces (APIs) can be achieved within a few minutes to enable seamless and real-time payments

Invoices

Merchants can generate invoices to their customers and track payments made to the invoices. Invoices are highly configurable: merchant can enable partial payments, and even specify which bank accounts or mobile money wallets should receiving funds.

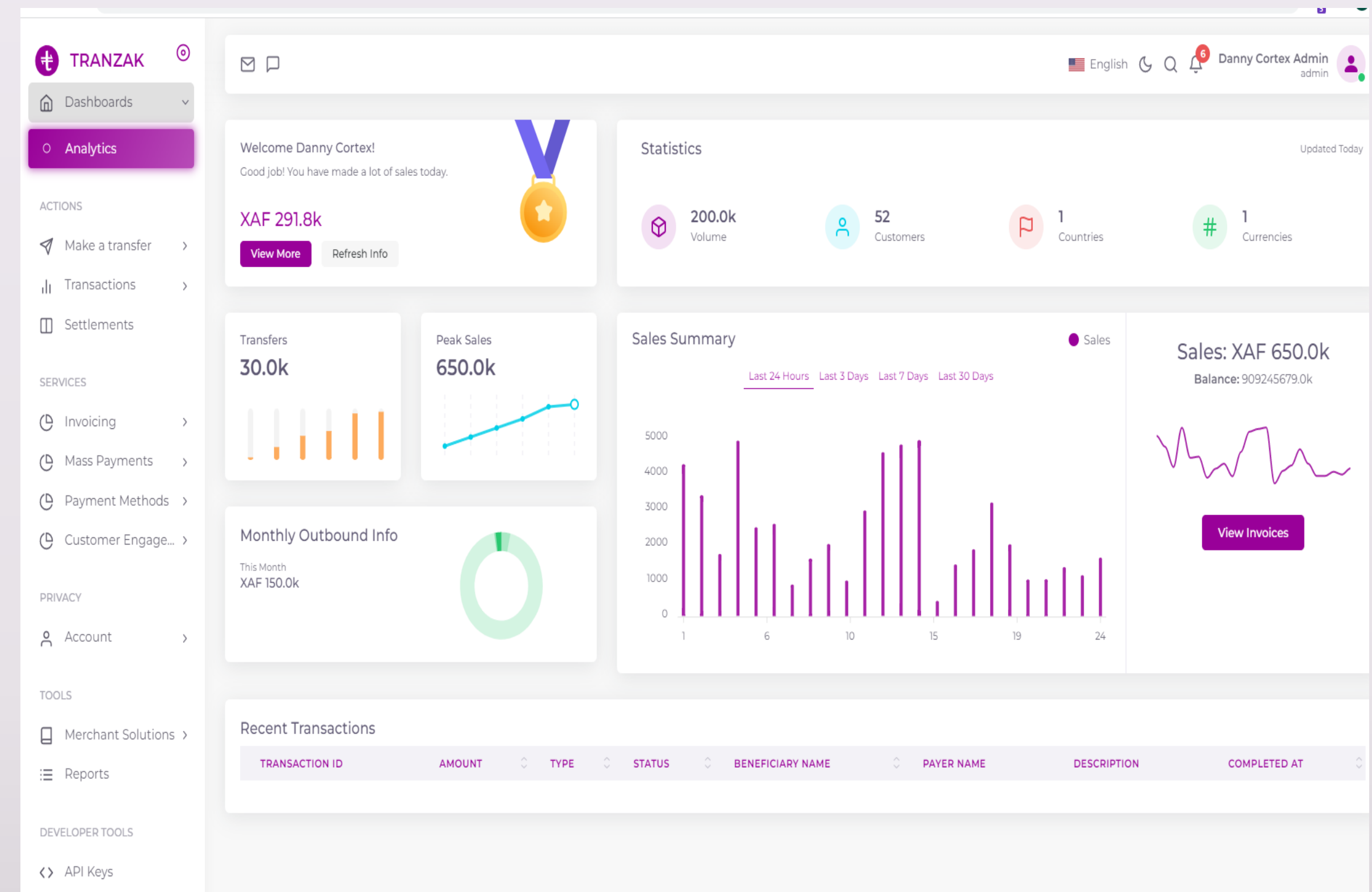
Education

Tranzak Education Suite enables seamless payment of tuition for schools

- Payout/Mass Payment feature enables merchants to easily make payments to their own vendor, suppliers or customers.
- Up to 2,000 recipients may be provided in a single transaction.
- The recipient accounts may include :
 1. Tranzak internal accounts
 2. Bank accounts
 3. Mobile wallet users
- Recipients may be added from the portal or via file upload.

Tranzak Monitoring Features & Engagement

Tranzak Reporting and Analytics module enables merchants to have clearer picture of their transactions thereby easing reconciliation challenges.



SAAS and Customization

Built on futuristic Software-As-A-Service capabilities, easily customizable based on specific requirements.

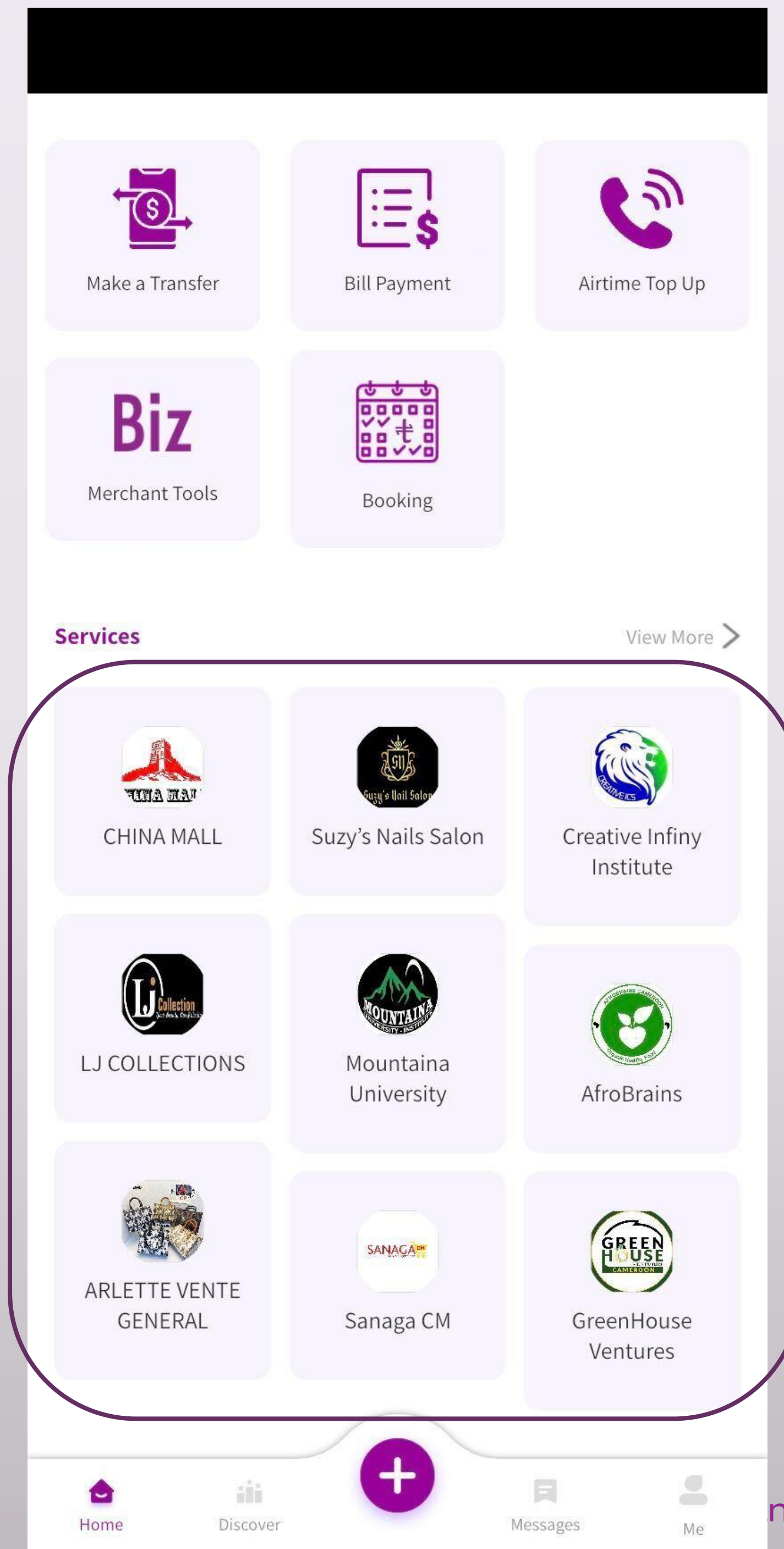
7 | Tranzak Mini-Apps

Tranzak Mini-app (mini-program) is an innovative proprietary technology that aims to solve some of the top challenges faced by businesses such as :

1. Transaction management;
2. Customer engagement
3. Payment-tracking
4. General cash collection (e.g. invoicing, online purchase)
5. Bill Payments

A Tranzak mini-program comes with built-in transaction management solution, content management system, invoicing solution, education management(for schools) , ecommerce system and customer communication tool

Examples of
Mini-apps



Application Screenshots

English Users & Access Dan Panda Dan Inc Merchant Id: 100110

Welcome!
Total transactions: All Time

XAF 893.7k
Generated on 21 Nov 2022 14:20

Statistics

- 189 Transactions
- 84 Customers
- 3 Countries
- 7 Currencies

Transfers **4.7M**

Peaks Sales **500.0k**

Payments Received (All Time) **Volume: 893.7kXAF**

View Invoices

Payment Sent
All Time **XAF 2.5M**

Transfer money to bank account

Available Banks *

UBA Cameroon

- Afriland First Bank (Cameroon)
- Banque Atlantique - Cameroun
- BGFI Bank (Cameroon)
- BICEC
- CBC - Cameroon
- Citi Bank - Cameroon
- Ecobank Cameroon
- SCB - Cameroon
- Societe Generale - Cameroon

Transaction history

English Users & Access Dan Panda Dan Inc Merchant Id: 100110

Filters

TRANSACTION ID	AMOUNT	TRANSACTION TYPE	STATUS	BENEFICIARY ACCOUNT	PAYER ACCOUNT
TX22118FDEXTXV2TS7K	200,000 XAF	Transfer	Successful	MTN Mobile Money 237677733977	MTN M
TX22118CFJOW18SDYSX	55,555 XAF	Cash-Out	Successful	MTN Mobile Money 237677812861	MTN M
TX22118I4X7HFPVDBDK	66,666 XAF	Cash-Out	Successful	MTN Mobile Money 237677244300	MTN M
TX22118ELI5OWKOSW6N	99,999 XAF	Transfer	Successful	MTN Mobile Money 237653797562	MTN M
TX22118RABRF7C42E49	1,000 XAF	Cash-Out	Successful	MTN Mobile Money 237677733977	MTN M
TX22115GN1IO6MOY732	4,000 XAF	Cash-Out	Processing	Ecobank Cameroon 10029123123123123332	Primary
TX22114MNFCLR8H5J4W	200,000 XAF	Merchant Payment	Successful	aplwn17vuvqqaf	
TX22114LIUEDZ5UGZ0E	200,000 XAF	Merchant Payment	Successful	12	MyO
TX22114JHY046Q08ZZ	200,000 XAF	Merchant Payment	Successful	aplwn17vuvqqaf	

Payment Methods

Payment method

Fill Form Below

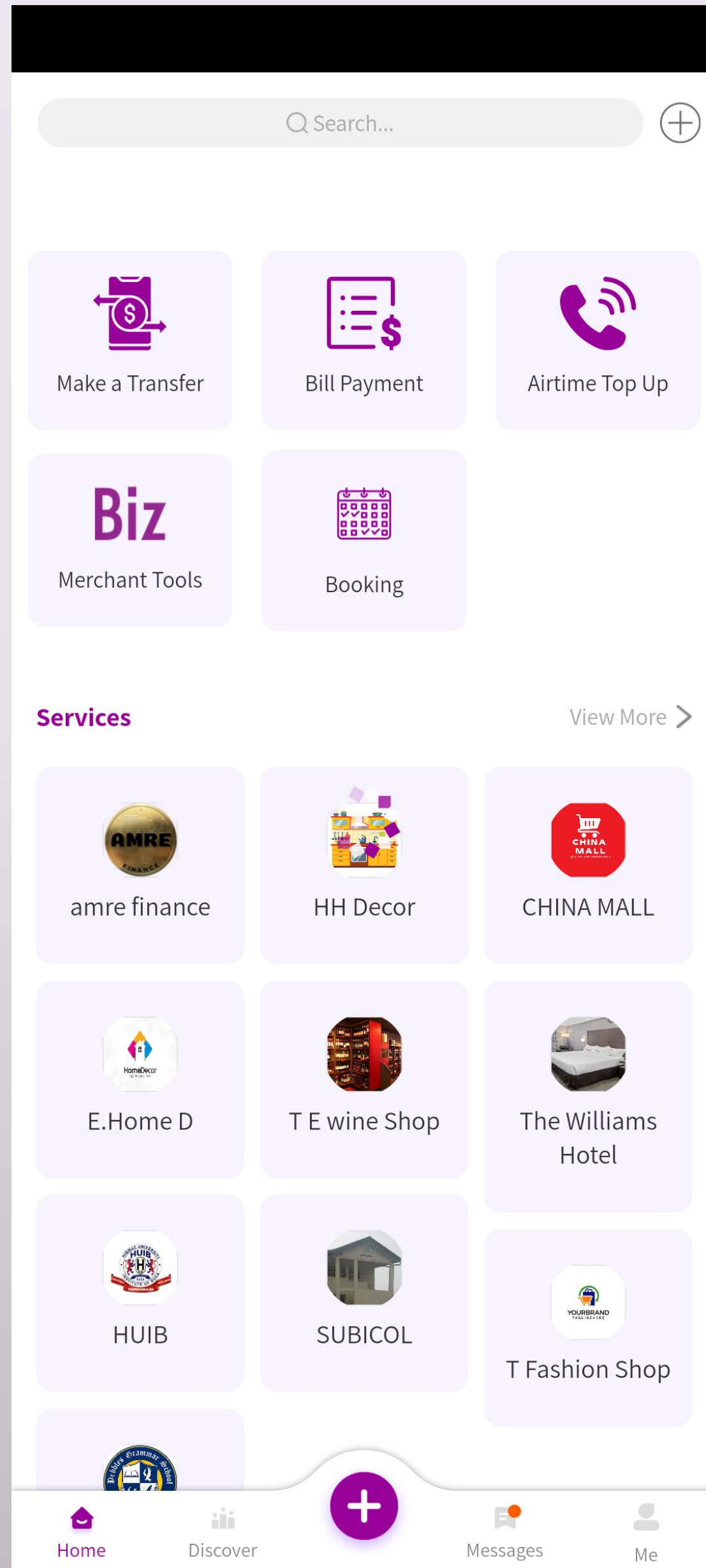
Payment methods

Cameroon

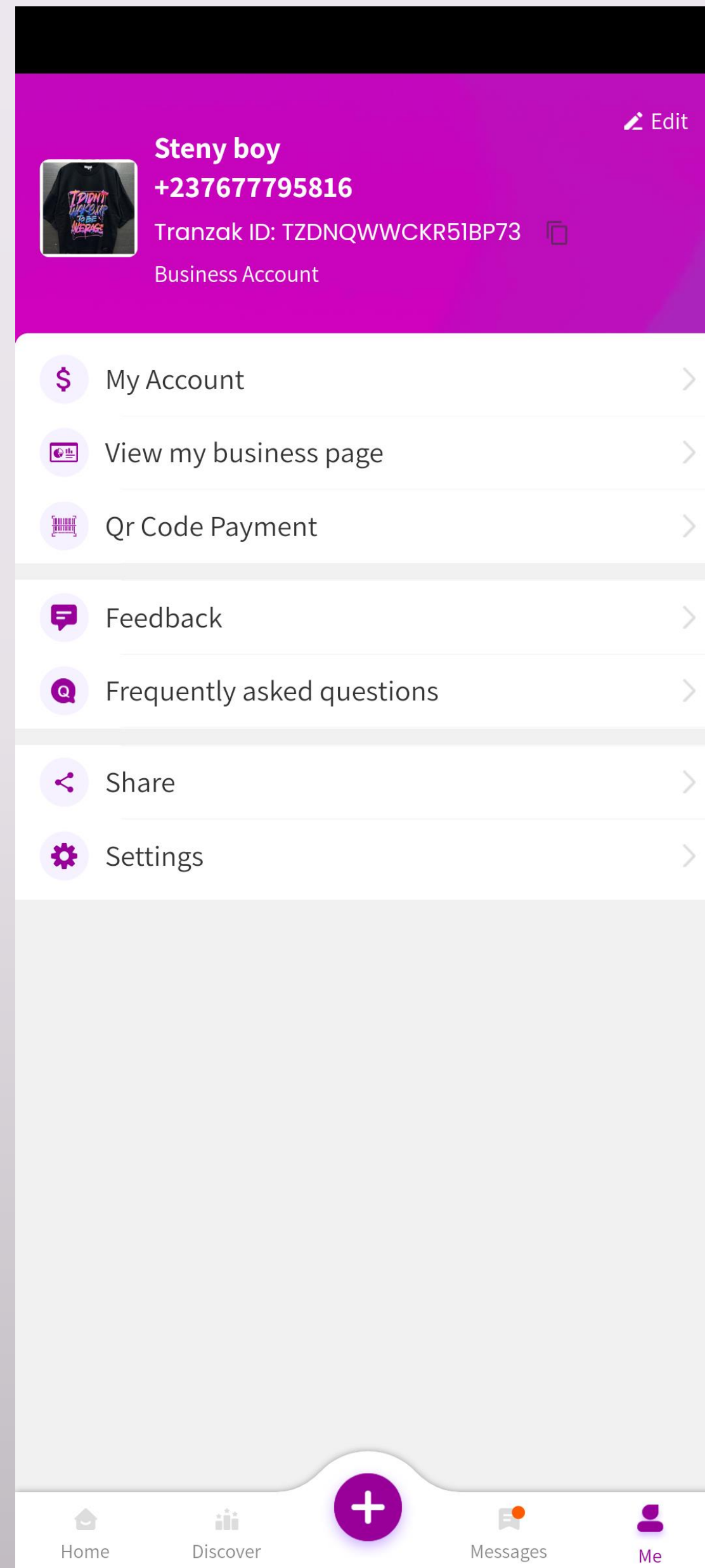
- Mobile wallet
- VISA
- MasterCard
- Bank
- PayPal

Next

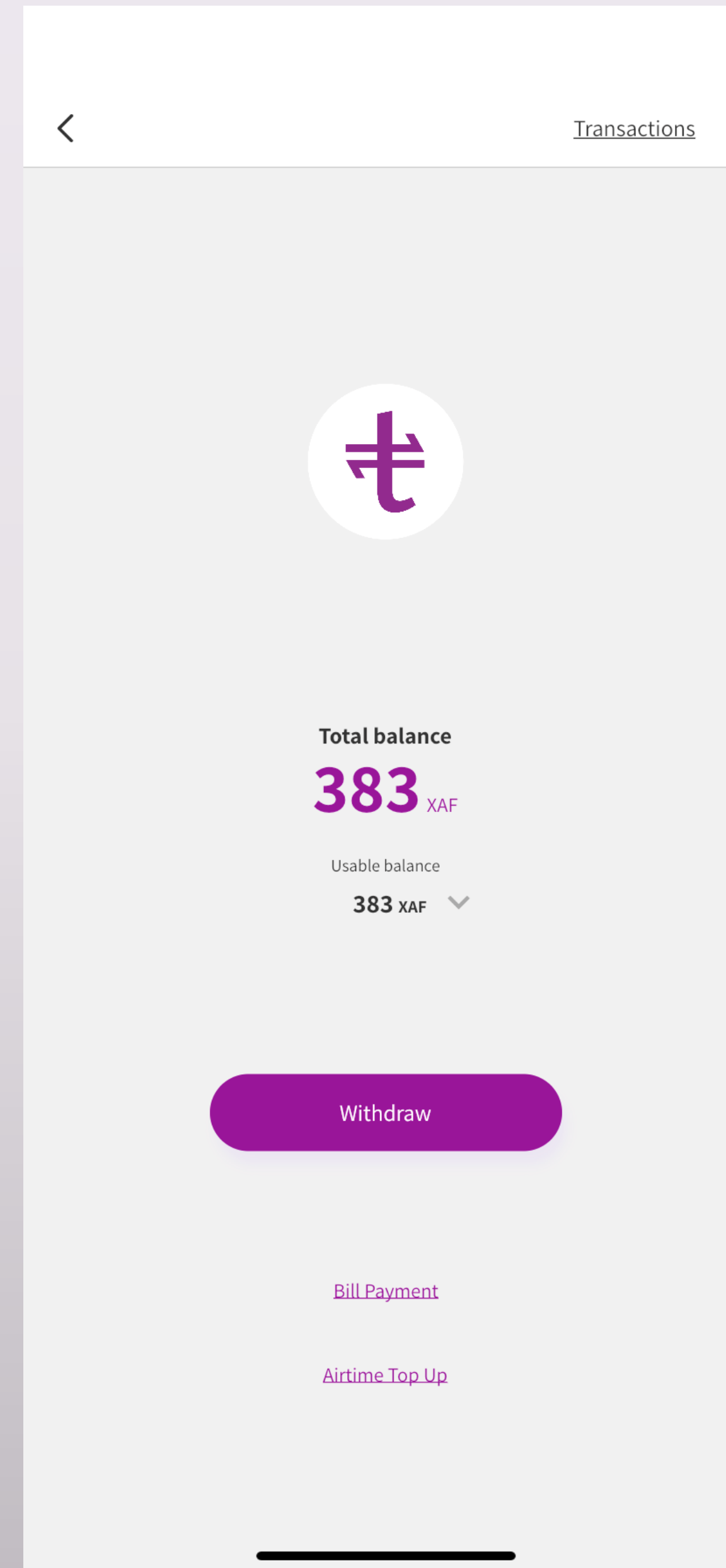
Powered by Tranzak



Profile Page



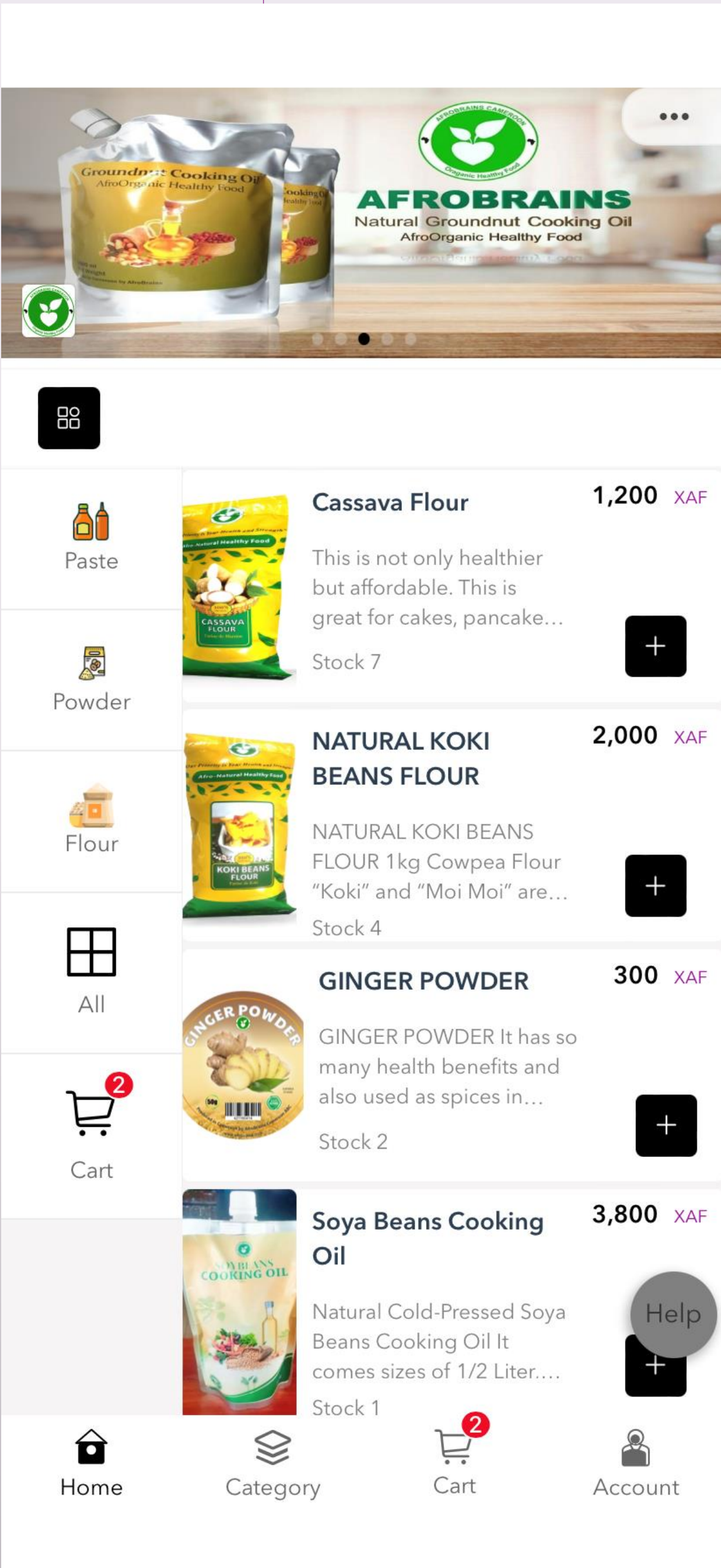
Account Balance



Transaction History

Transactions		
payment	2022-11-14 11:23:12	-2,500 XAF successful
Internal Owner	2022-11-14 11:23:4	-2,500 XAF successful
2022/10		
payment	2022-10-21 9:8:51	+5 XAF successful
Fee payment	2022-10-10 15:46:39	-9,000 XAF successful
Fee payment	2022-10-10 15:42:50	-3,000 XAF successful
Holidays Classes	2022-10-06 11:28:30	-5,000 XAF successful
Fee payment	2022-10-05 15:41:10	-300,000 XAF successful
payment	2022-10-02 11:41:6	-20,000 XAF successful
Internal Owner	2022-10-02 11:40:57	-20,000 XAF successful

Ecommerce



The home screen features a hero banner for 'AFROBRAINS Natural Groundnut Cooking Oil'. Below the banner is a grid of product categories: Paste, Powder, Flour, All, and Cart (with a '2' badge). A list of products is displayed on the right, each with an image, name, price, and a '+' button to add to the cart. The products are: Cassava Flour (1,200 XAF, Stock 7), NATURAL KOKI BEANS FLOUR (2,000 XAF, Stock 4), GINGER POWDER (300 XAF, Stock 2), and Soya Beans Cooking Oil (3,800 XAF, Stock 1). A 'Help' button is located at the bottom right of the product list. The bottom navigation bar includes Home, Category, Cart (with a '2' badge), and Account.

AFROBRAINS
Natural Groundnut Cooking Oil
AfroOrganic Healthy Food

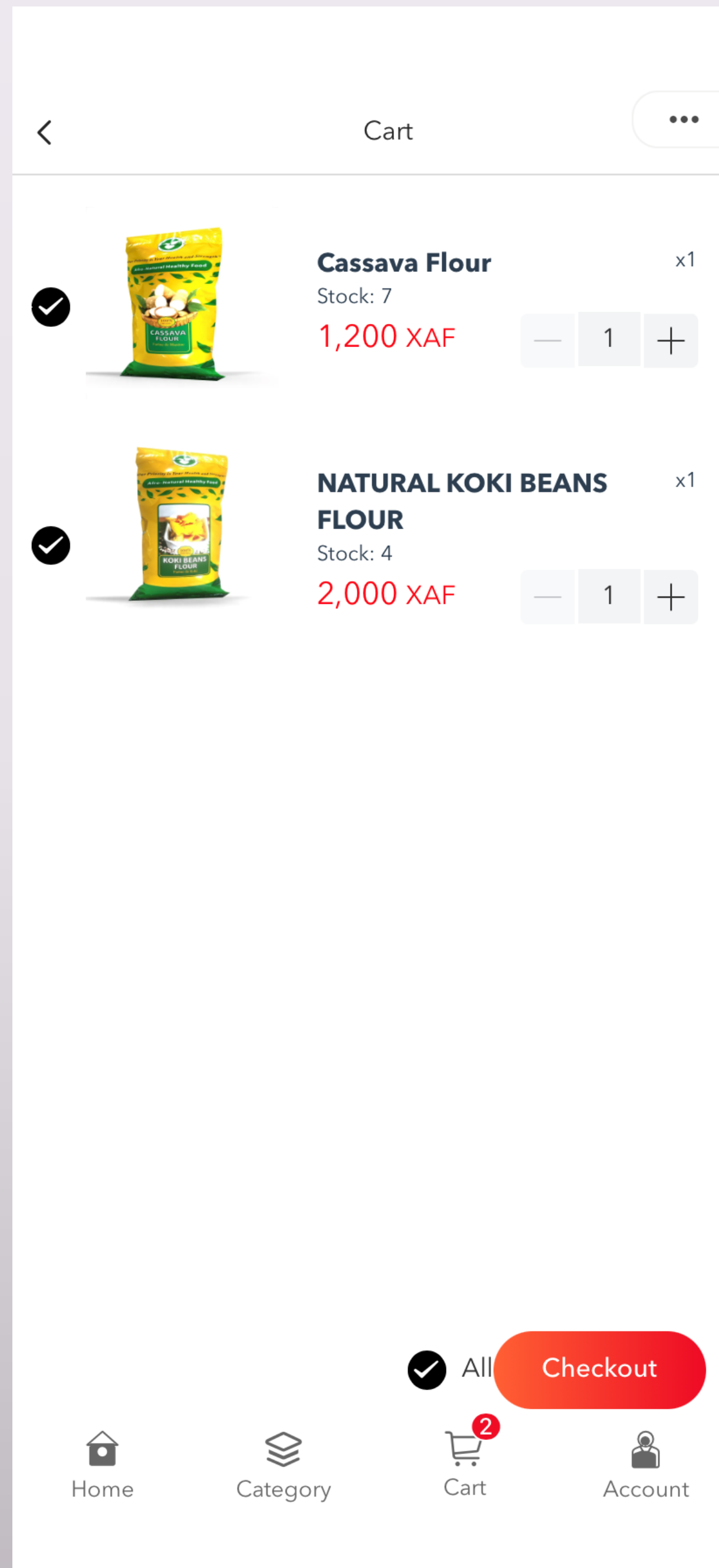
Cassava Flour 1,200 XAF
Stock 7

NATURAL KOKI BEANS FLOUR 2,000 XAF
Stock 4

GINGER POWDER 300 XAF
Stock 2

Soya Beans Cooking Oil 3,800 XAF
Stock 1

Check-out page



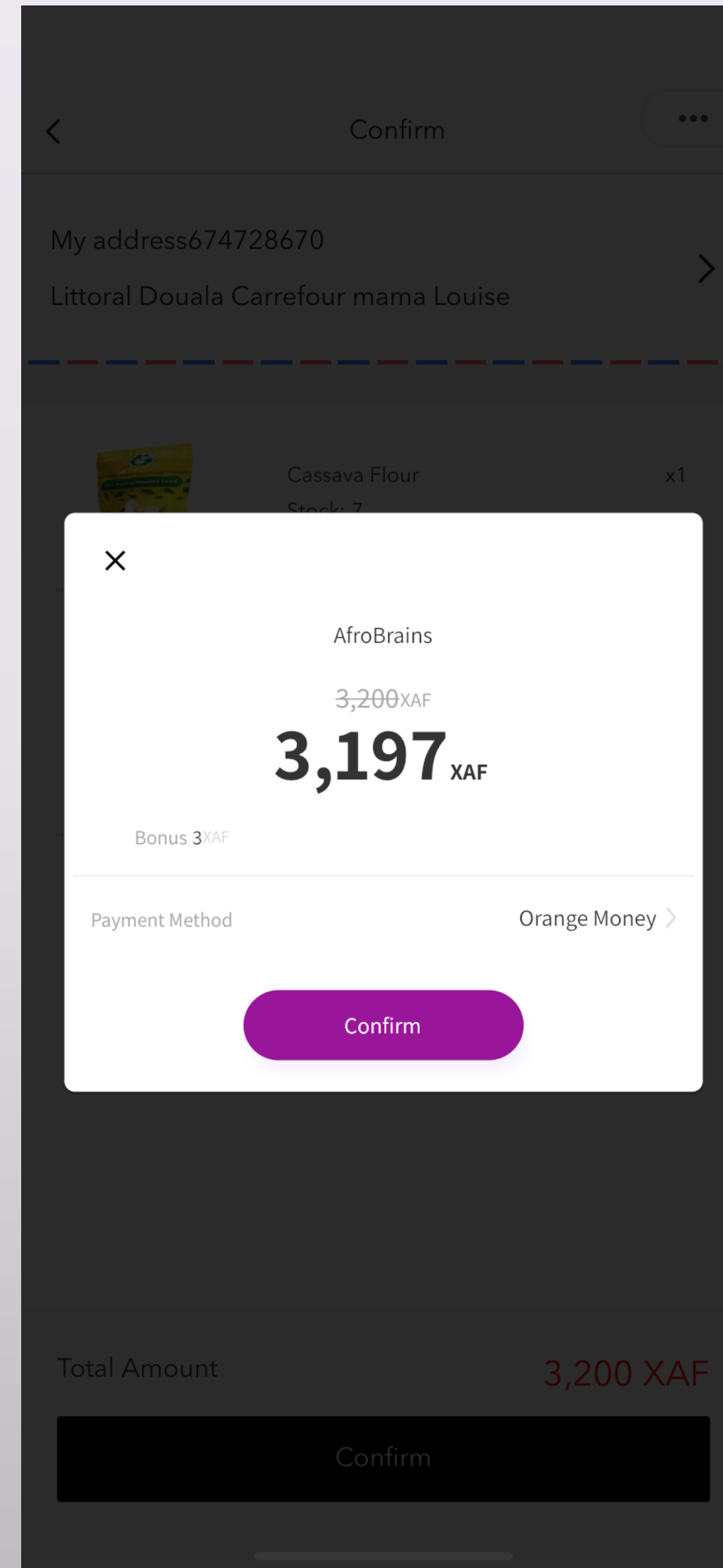
The check-out page shows a 'Cart' header with a back arrow and a menu icon. It lists the items in the cart: Cassava Flour (1,200 XAF, Stock 7) and NATURAL KOKI BEANS FLOUR (2,000 XAF, Stock 4). Each item has a quantity selector set to 1. At the bottom right, there is a red 'Checkout' button with a checkmark and the text 'All'. The bottom navigation bar includes Home, Category, Cart (with a '2' badge), and Account.

Cassava Flour 1,200 XAF
Stock: 7

NATURAL KOKI BEANS FLOUR 2,000 XAF
Stock: 4

Checkout

Payment Authorization



The payment authorization screen shows a 'Confirm' header. It displays the user's address: 'My address 674728670 Littoral Douala Carrefour mama Louise'. A modal window is open, showing the total amount to be paid: 'AfroBrains 3,200 XAF' with a 'Bonus 3 XAF' discount, resulting in a total of '3,197 XAF'. The payment method is set to 'Orange Money'. A purple 'Confirm' button is visible in the modal. At the bottom, the 'Total Amount' is shown as '3,200 XAF' with a 'Confirm' button.

Confirm

My address 674728670
Littoral Douala Carrefour mama Louise

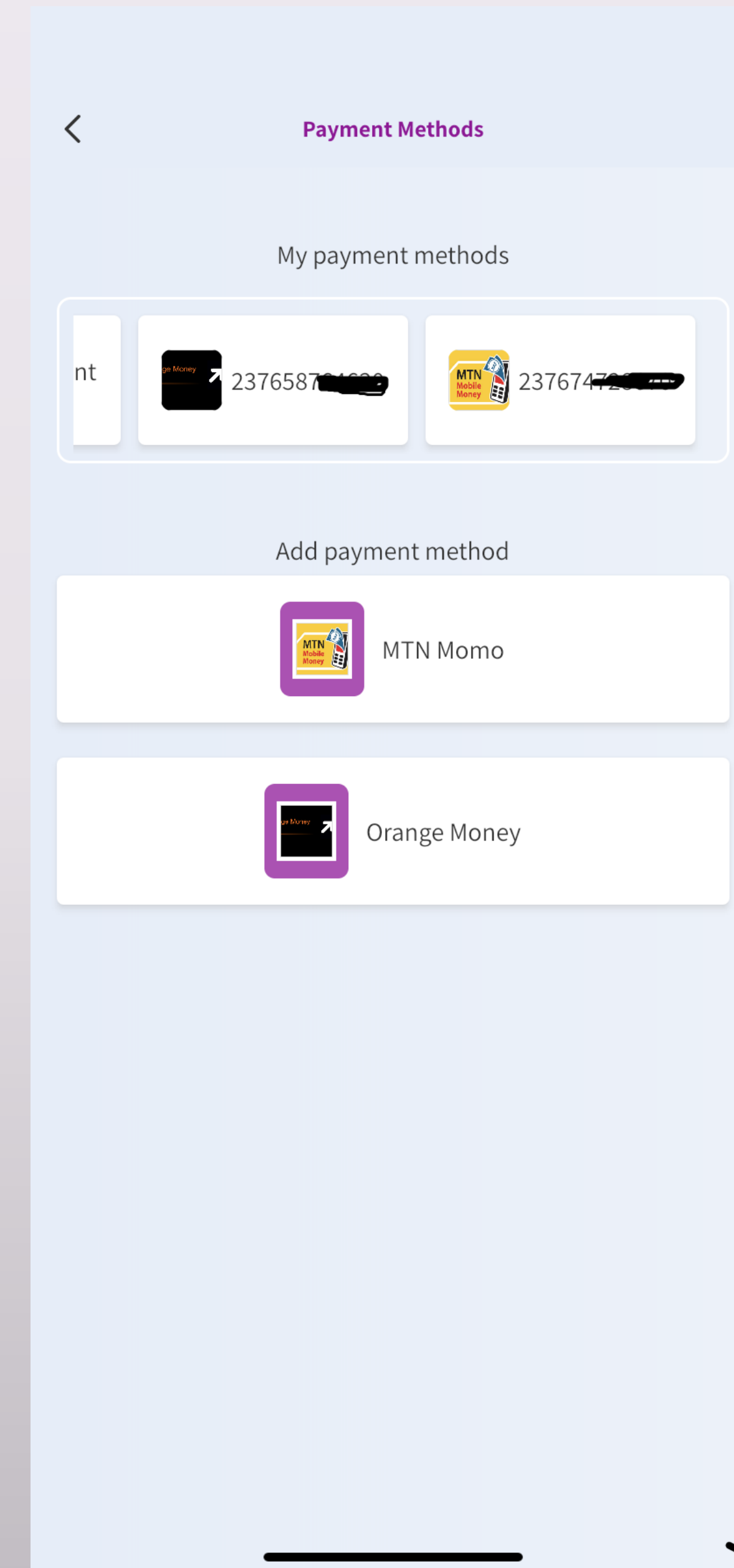
AfroBrains
3,200 XAF
3,197 XAF
Bonus 3 XAF

Payment Method Orange Money

Confirm

Total Amount 3,200 XAF
Confirm

Payment method selection



The payment method selection screen shows a 'Payment Methods' header. It displays the user's payment methods: 'nt' (partially visible), MTN Mobile Money (2376587...), and MTN Mobile Money (2376747...). Below this, there is an 'Add payment method' section with two options: MTN Momo and Orange Money. The bottom navigation bar includes Home, Category, Cart (with a '2' badge), and Account.

Payment Methods

My payment methods

nt MTN Mobile Money 2376587... MTN Mobile Money 2376747...

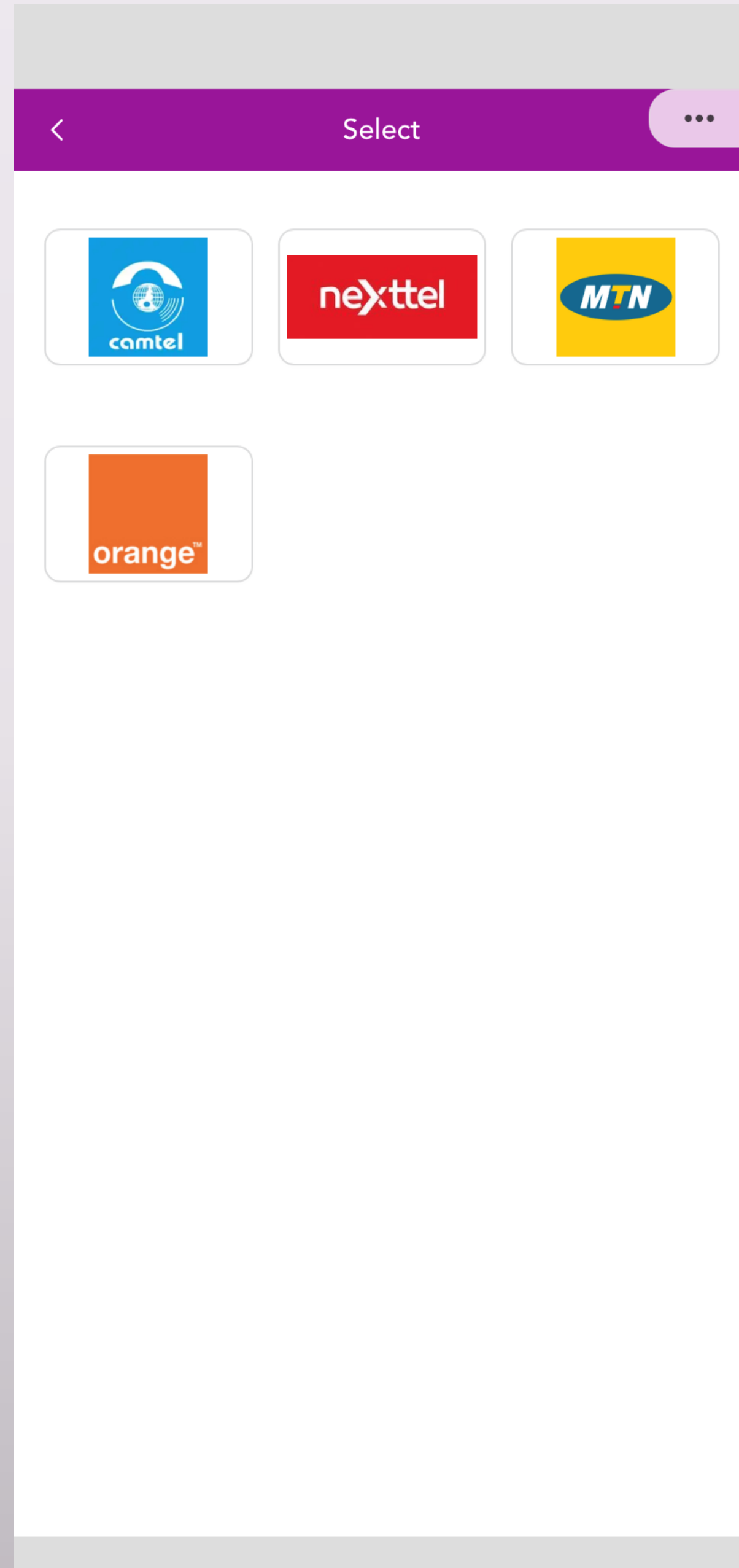
Add payment method

MTN Momo

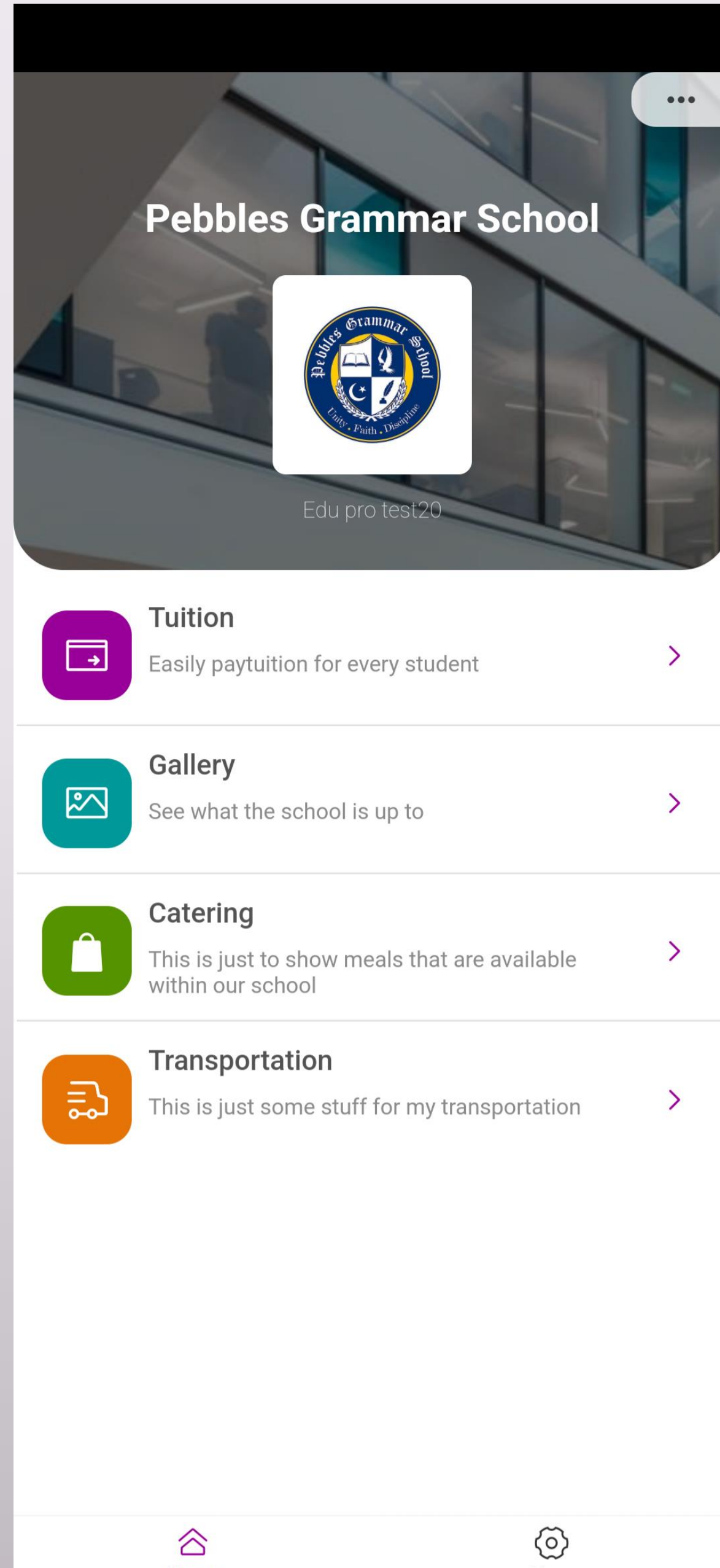
Orange Money



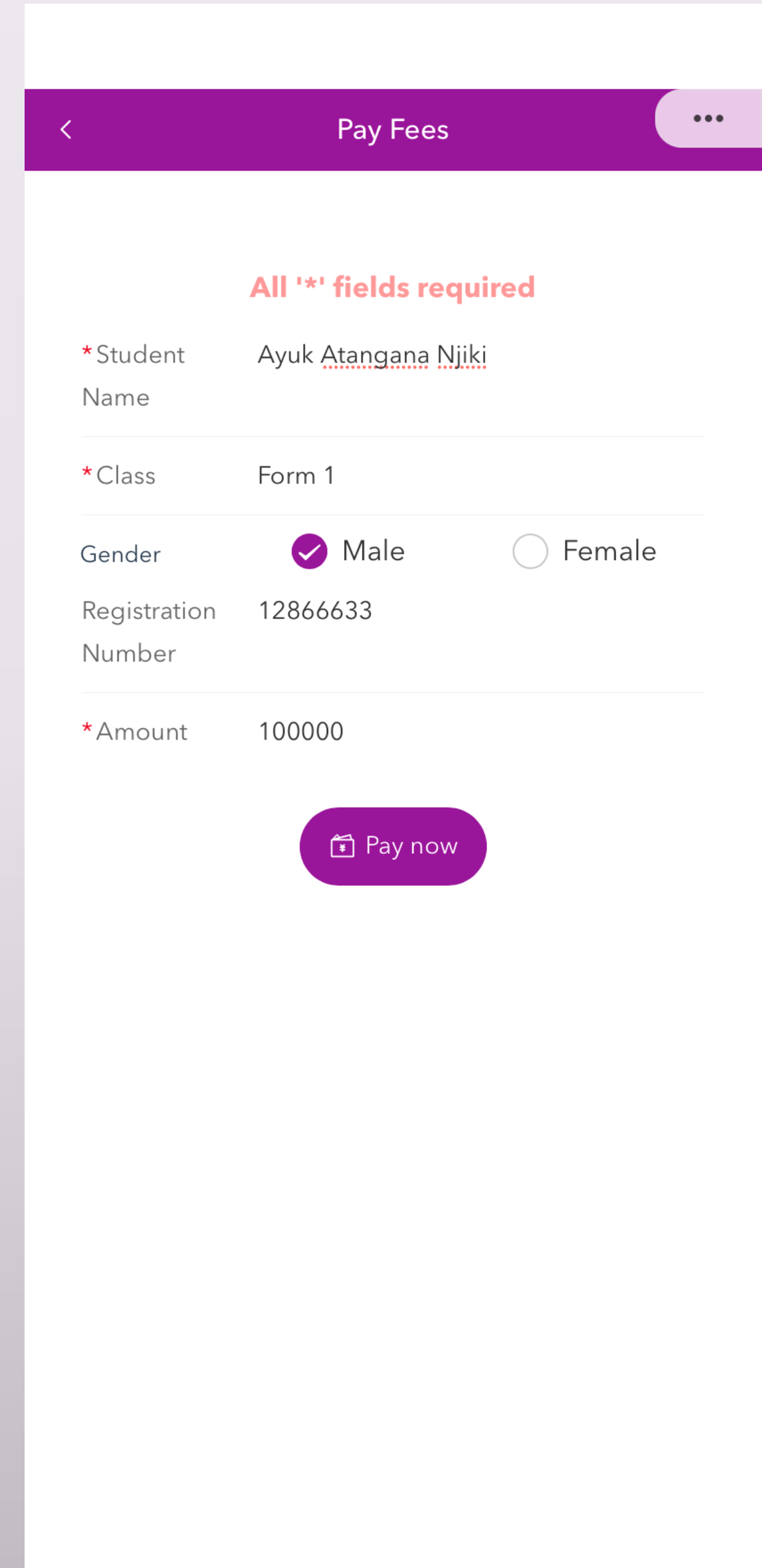
The Bill Payment app interface features a purple header with a white logo and the text "Welcome". Below the header, there are four service tiles: "Eneo Postpay" (with Eneo logo), "Canal+" (with Canal+ logo), "CamWater" (with CamWater logo), and "Airtime Top-up" (with a mobile phone icon). At the bottom, there is a navigation bar with "Home" and "History" icons.



The Airtime Topup app interface has a purple header with a "Select" title. It displays three rows of mobile network logos: "camtel", "nexttel", and "MTN" in the first row; and "orange" in the second row. A bottom navigation bar includes "Home" and "User" icons.



The School Interface app interface features a header with a background image of a school building and the text "Pebbles Grammar School" and "Edu pro test20". Below the header is a list of menu items: "Tuition" (Easily paytuition for every student), "Gallery" (See what the school is up to), "Catering" (This is just to show meals that are available within our school), and "Transportation" (This is just some stuff for my transportation). A bottom navigation bar includes "Home" and "User" icons.



The Tuition Payment app interface has a purple header with a "Pay Fees" title. It displays a form with the following fields:

- *Student Name: Ayuk Atangana Njiki
- *Class: Form 1
- Gender: Male Female
- Registration Number: 12866633
- *Amount: 100000

 A "Pay now" button is located at the bottom right. A red warning message "All '*' fields required" is displayed at the top of the form area. A bottom navigation bar includes "Home" and "User" icons.

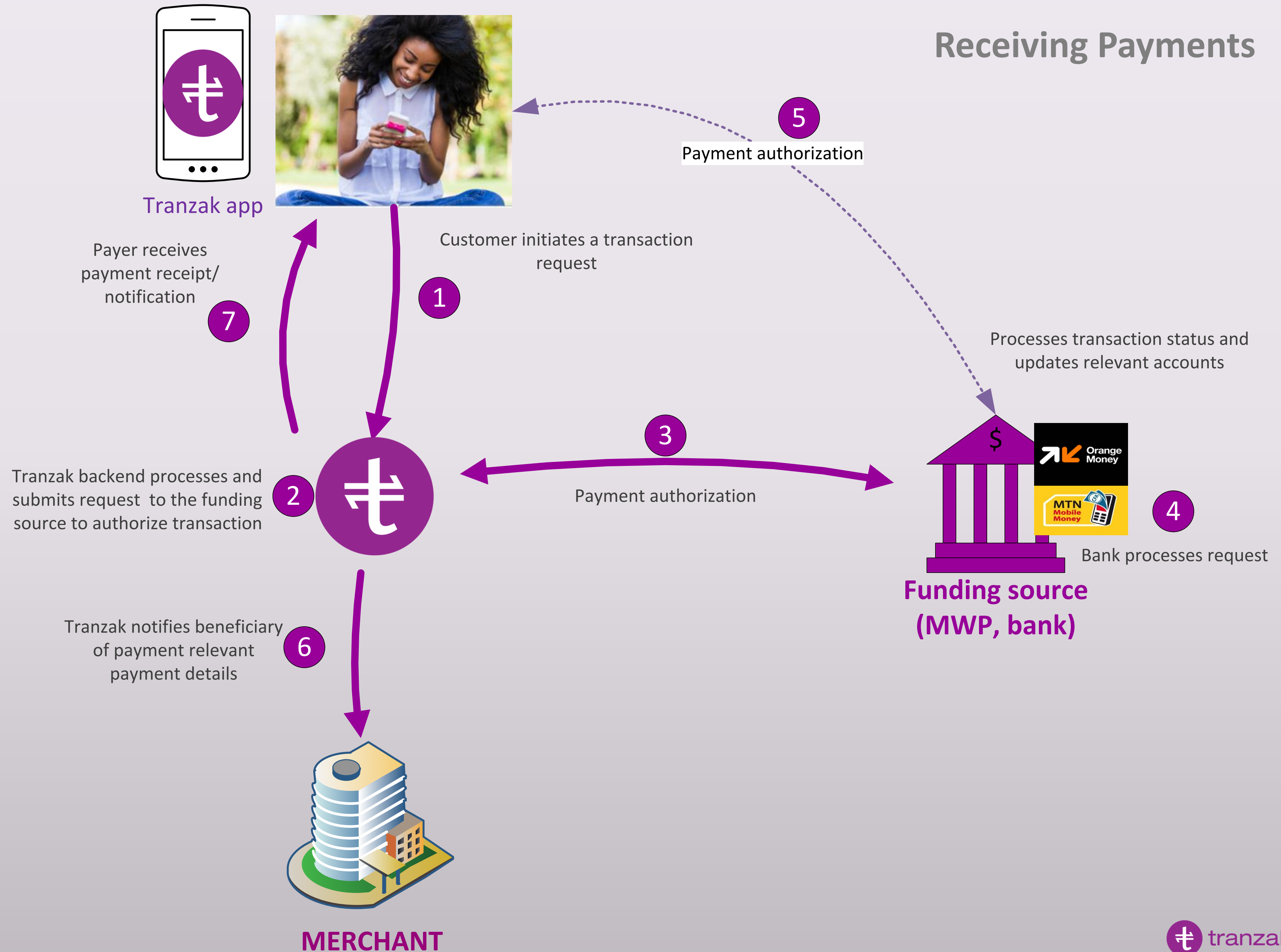
Payment Flows

Real-time payment

Receiving Payments

Applicable Scenarios

- All forms of receivables such as invoices, in-store payment, QR code
- E-commerce
- Online-to-offline (O2O) collection

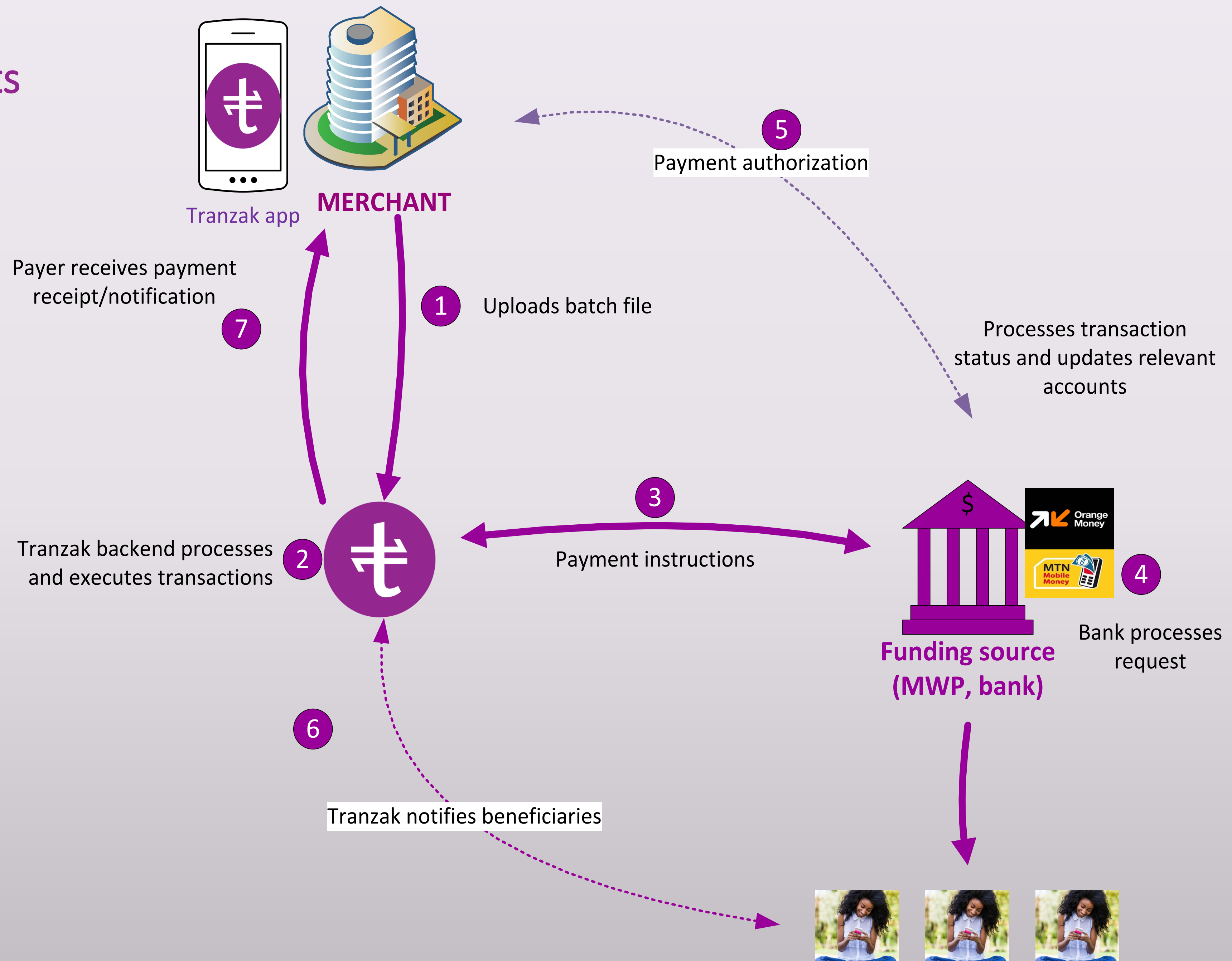


Payout/Mass Payments

Make payments to up to 2,000 recipients in a single transaction

Applicable Scenarios

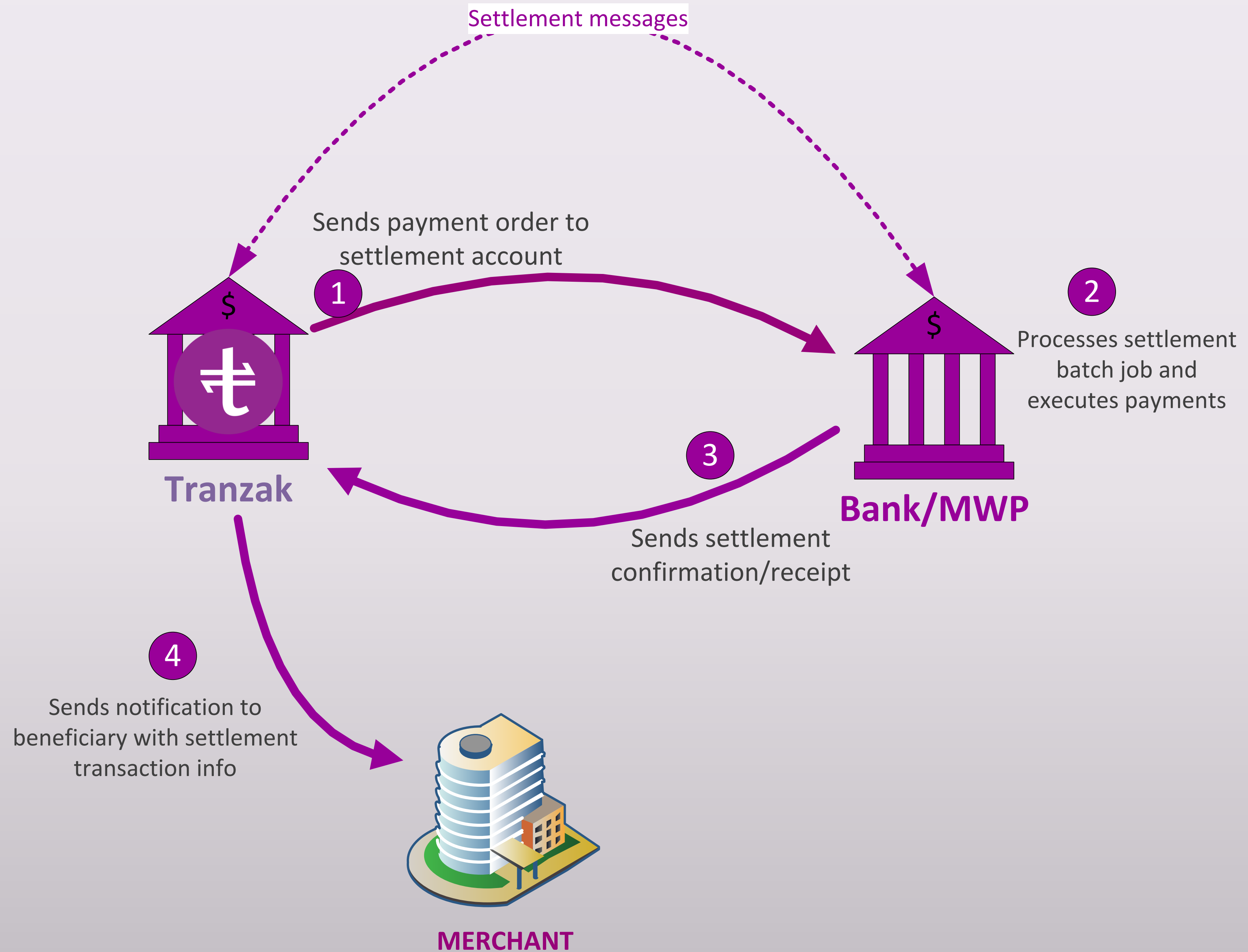
- Supplier/contractor payments
- Salaries
- Refunds



Settlements

Settlement Notes

- Settlement funds will be pushed into school's designated bank account(s) on agreed intervals (daily, weekly,...)
- Merchant shall provide the settlement accounts
- Settlement accounts could be banks and/or mobile wallets
- Historical settlement reports will be made available to the merchant and available for download from TMS dashboard.



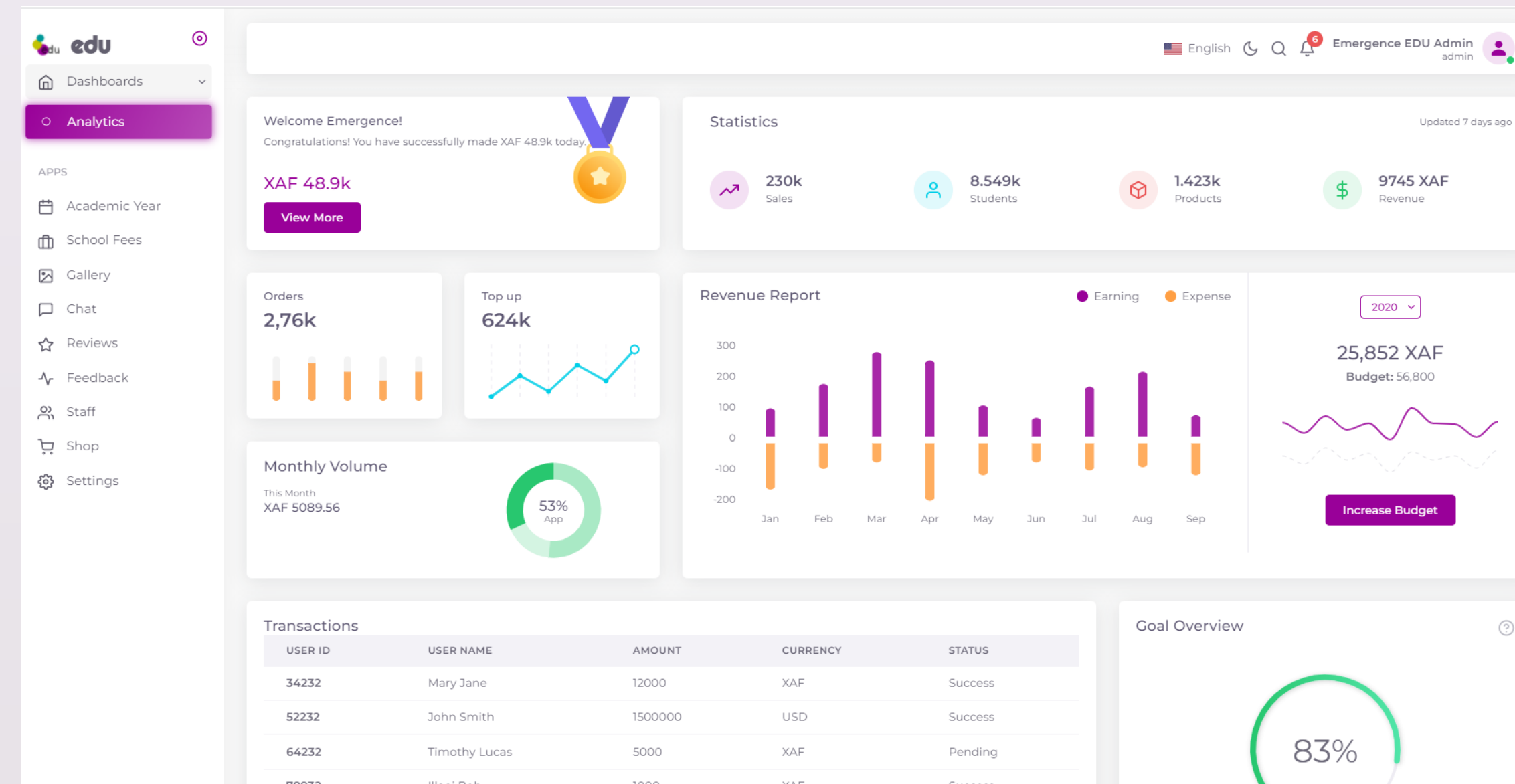
The Tranzak Advantage

Partnership Advantages : Highlights

Our technology solution is geared towards helping businesses of all sizes increase their productivity, reduce risks and drive up bottom lines.

Tranzak reporting and analytics systems provide greater insights to transactions , improve audit trail and overall traceability of transactions by telling the story behind the numbers and transactions.

With **Tranzak Managed Services (TMS)** we build tailor-made solutions by working closely with our customers capturing their requirements during the ideation phase through implementation of the deliverable and to eventual management of their services on a day-to-day basis.



Partnership Advantages

Built for the Future

Tranzak leverages state-of-the-art intellectual property to provide top-notch payment solutions for individuals and businesses of all sizes

Shorter Settlement Time

Tranzak leverages partnerships with partner banks to provide more flexible and shorter settlement time based on customer's requirements

Tranzak Managed Services

We accompany and support our customer through their digital journey from solution design, through development and day-to-day operation.

Analytics and Reporting

Intelligent analytics combined with intuitive reports provide better insights for decision-making process

Security and Reliability

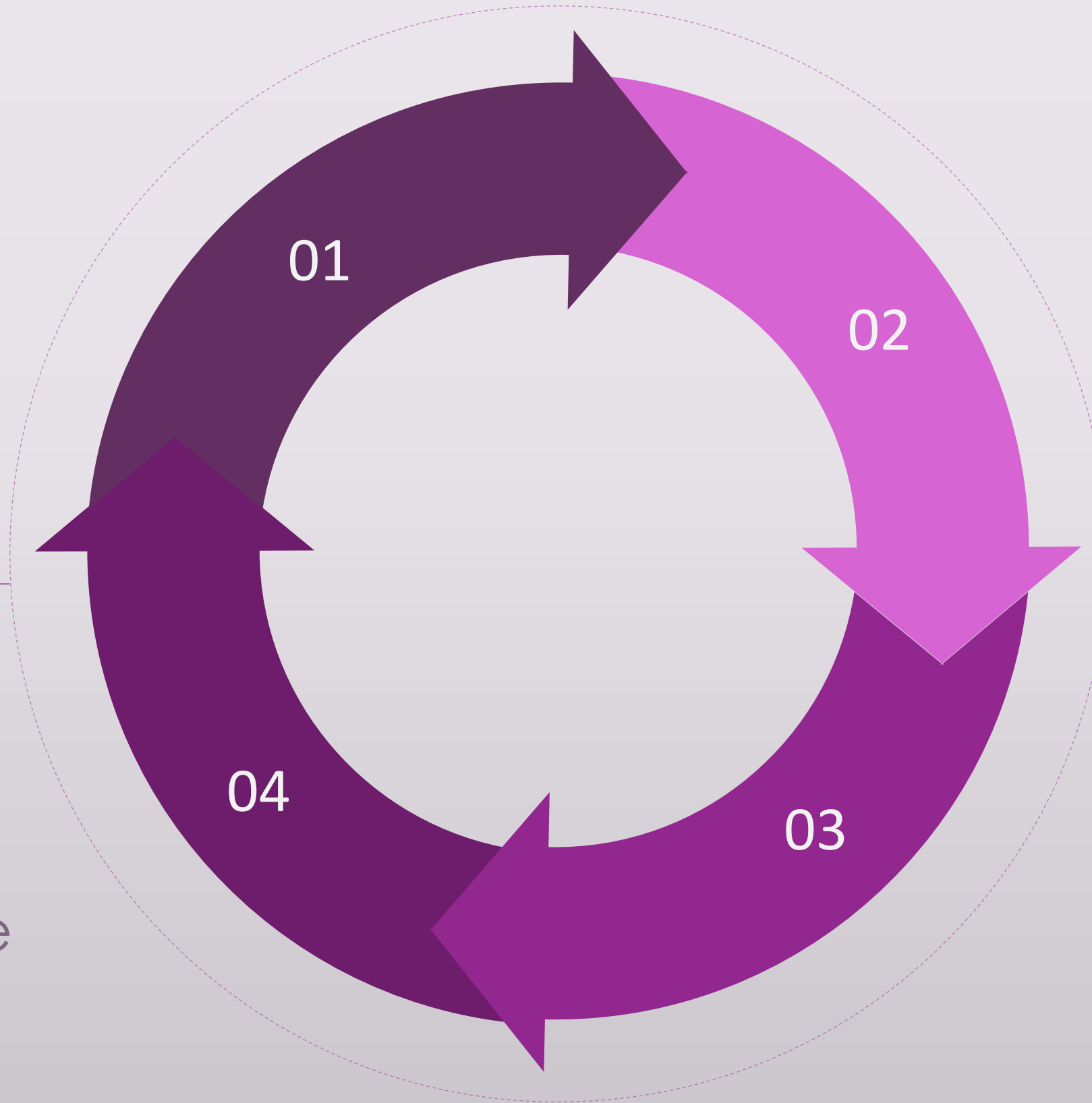
Security is the foundation on which Tranzak technology is built. Tranzak provides multi-factor authentication, encryption of data at rest and in-transit and secure access to all customers while also maintaining high-level of data privacy.

Compliance

Tranzak is registered in Cameroon and complies with the local laws and regulations of the country. Our mastery of the local and sub-regional markets puts us in a better position to serve our customers much more efficiently with a qualified team of professionals.

Presentation

- Understand customer requirements
- Capture key deliverables



Partnership setup

- Business agreement
- Sign contract



Technical Integration

Technical integration and testing



Go-Live

Technical and business go-live



- . Address: 400 Rue Drouot, Akwa – Douala
- . Email: info@tranzak.net
- . Phone: (+237) 233 430 888
- . Website: www.tranzak.net

Thank You

