

# Payment Solution for Small and Medium Enterprises (SMEs)

### Intro

Headquartered in Akwa, Douala – Cameroon, Tranzak Cameroon SARL aims to aggregate mobile wallets and bank accounts in Cameroon and Central Africa to make payments **seamless** and **faster** 

### Mission

Leverage new technologies and mobile payments to create digital economies where everyone can participate and thrive.

### Tranzak:

- Provides next generation payment system technologies for P2P, B2C, B2B payment services
- Serves as a true payment solutions provider connecting merchants, businesses and individuals to funding sources (banks, mobile wallets, etc) enabling seamless and secure transactions
- Provides data analytics and reporting tools that empower businesses with actionable insights for all financial transactions



### **Standard Collections**

- Simple and secure collection from mobile wallet, debit and credit cards
- Cross-border and cross-currency collection
- Faster settlement (Same day/T+1)
- Invoicing, Payment Links

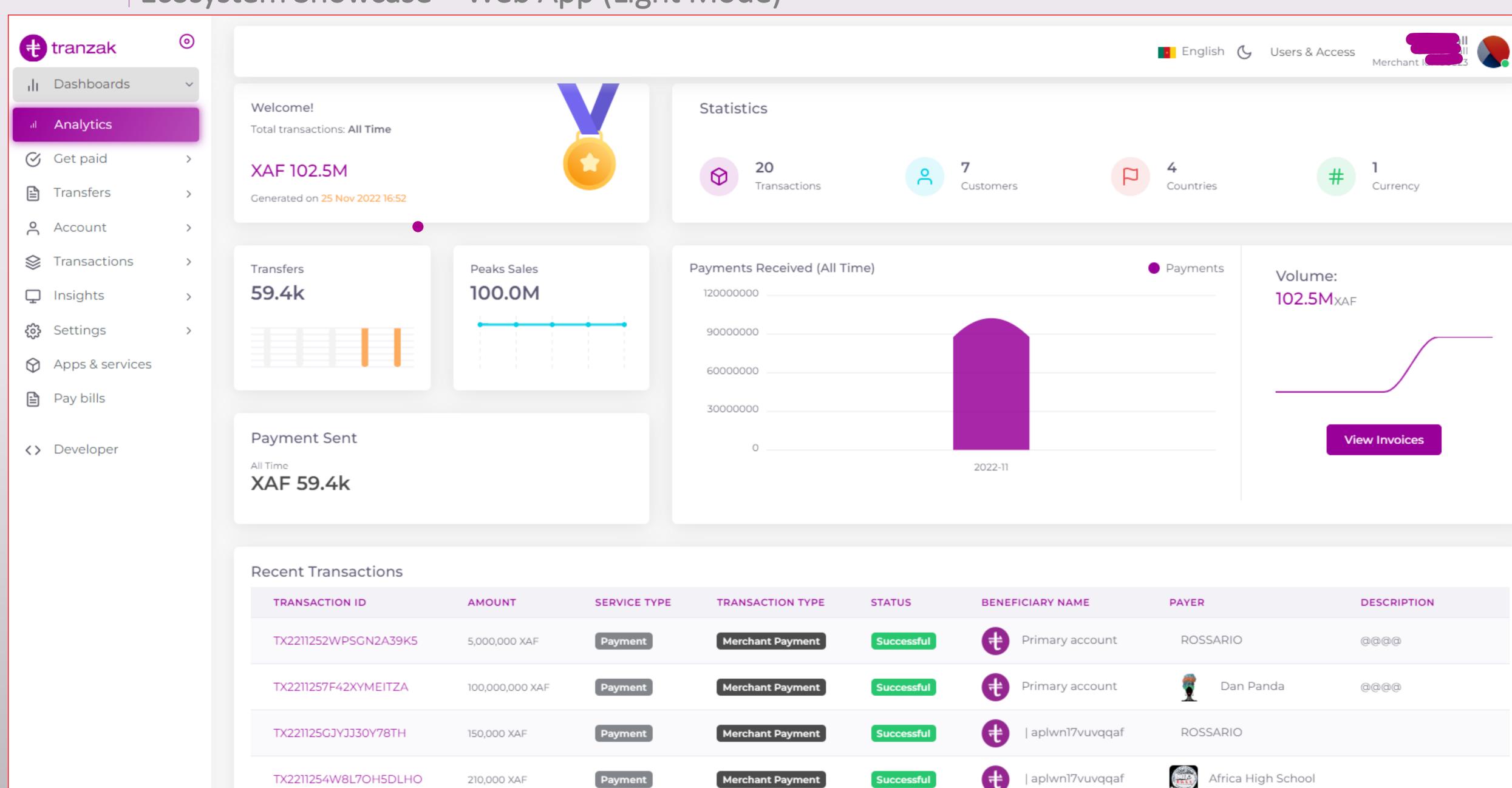
### **Payouts**

- Cross-platform payout system
- Mass payments (send money to up to 2000 recipients in a single transaction)
- Salary Payment

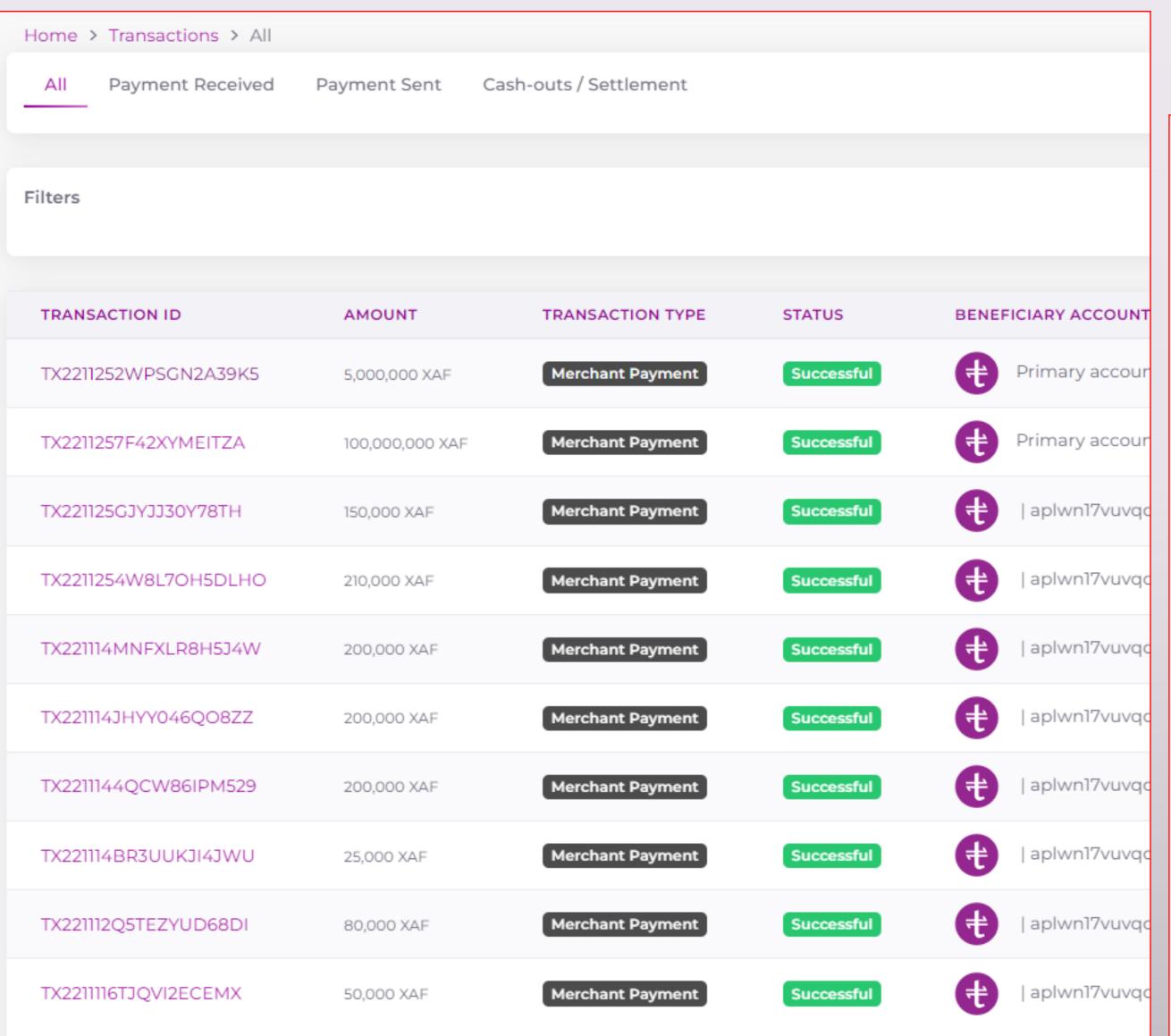
### Value-Added Services

- Analytics and intelligent reporting
- Dedicated ecommerce mini-app for (for online/offline sales)
- Technical support and managed services

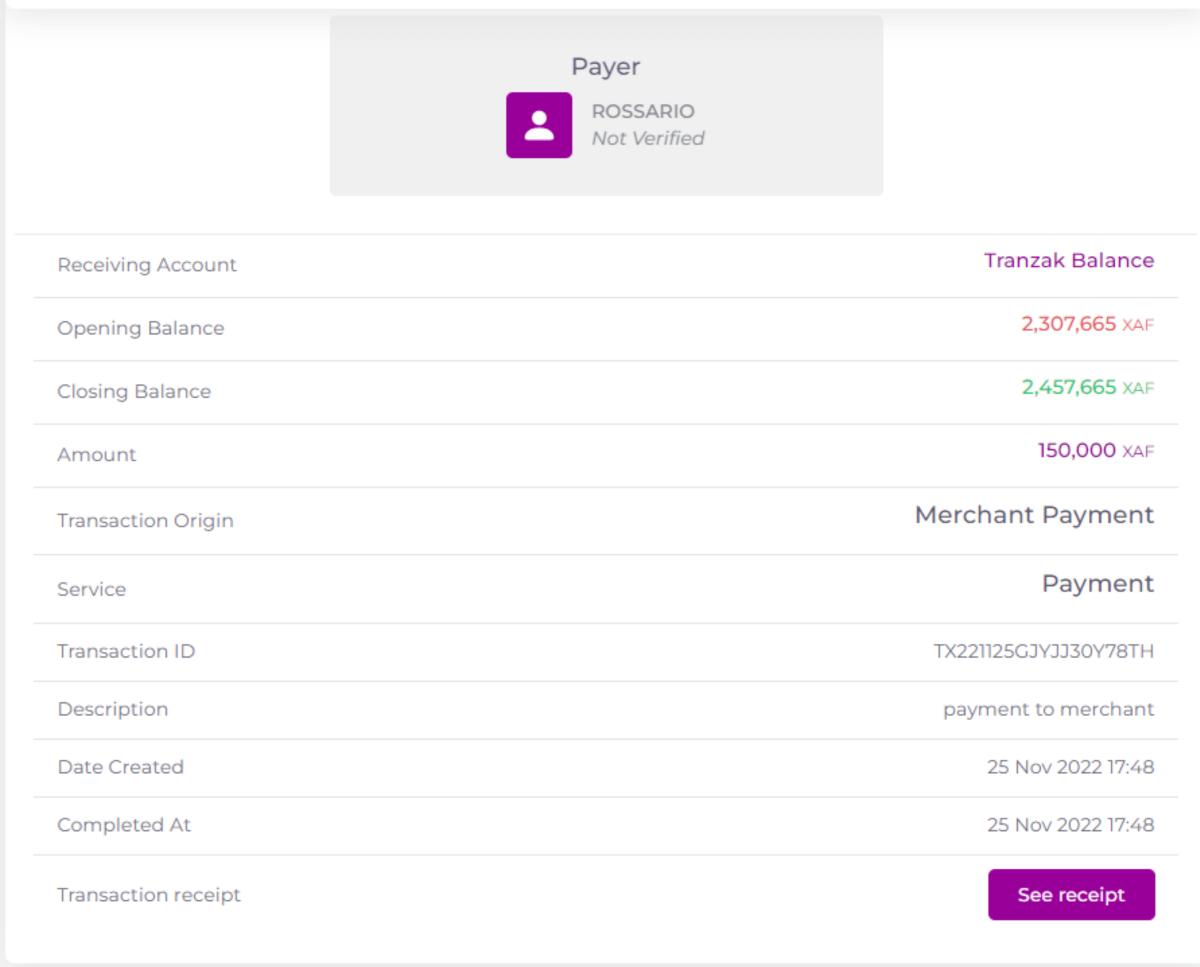
# Back-office (Business Dashboard)



# Ecosystem Showcase – Web App (Light Mode) Transaction history



#### **Transaction details**

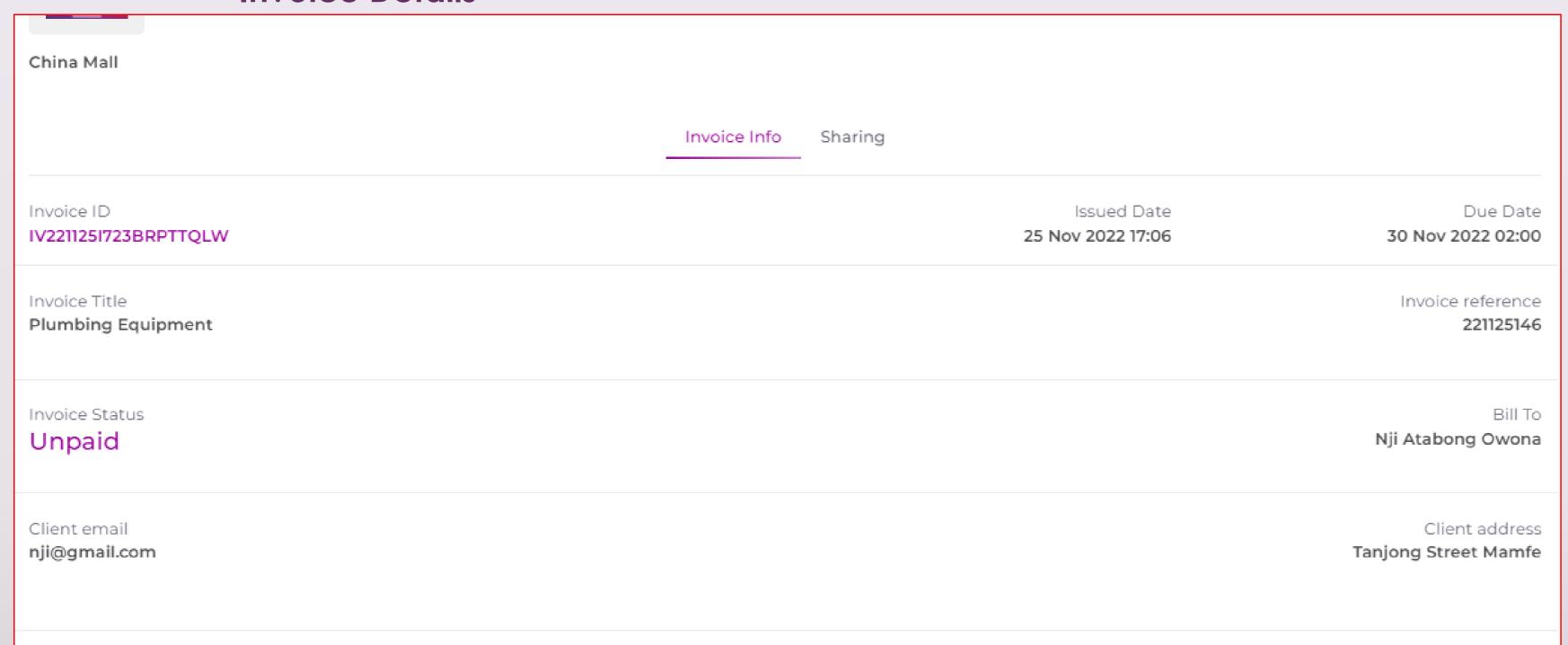


Powered by Tranzak.

### Invoice Payment

7

### **Invoice Details**

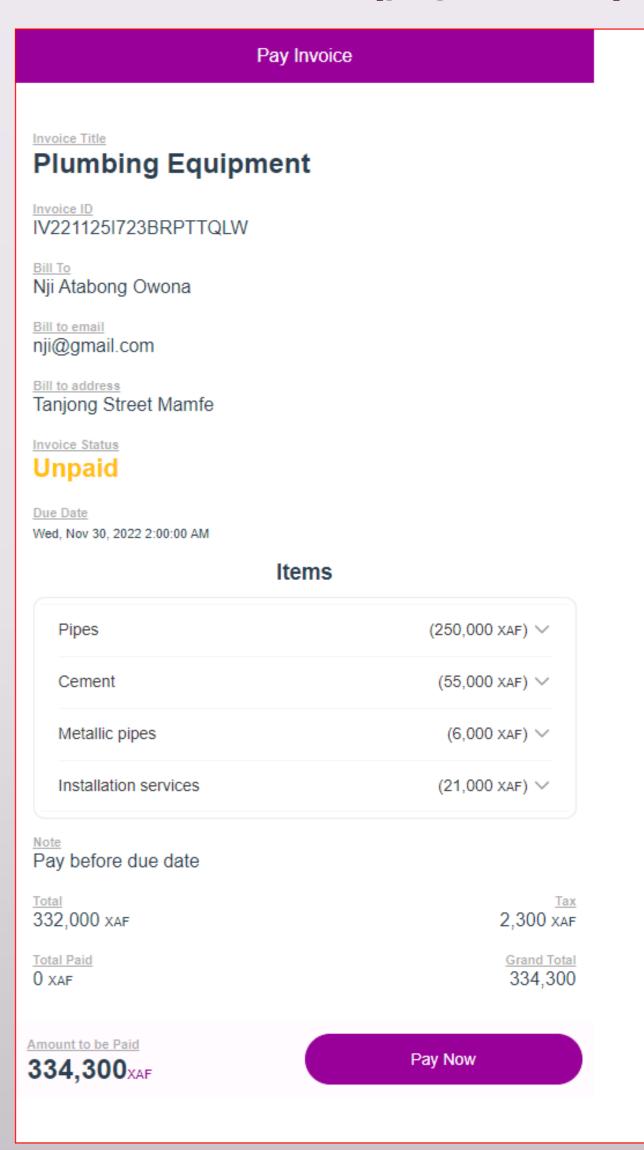


	items		<b>~</b>
ITEM DESCRIPTION / NAME	QUANTITY	UNIT PRICE ( XAF)	TOTAL COST ( XAF)
Pipes	100	2,500	250,000
Cement	10	5,500	55,000
Metallic pipes	2000	3	6,000
Installation services	1	21,000	21,000

Client Notes

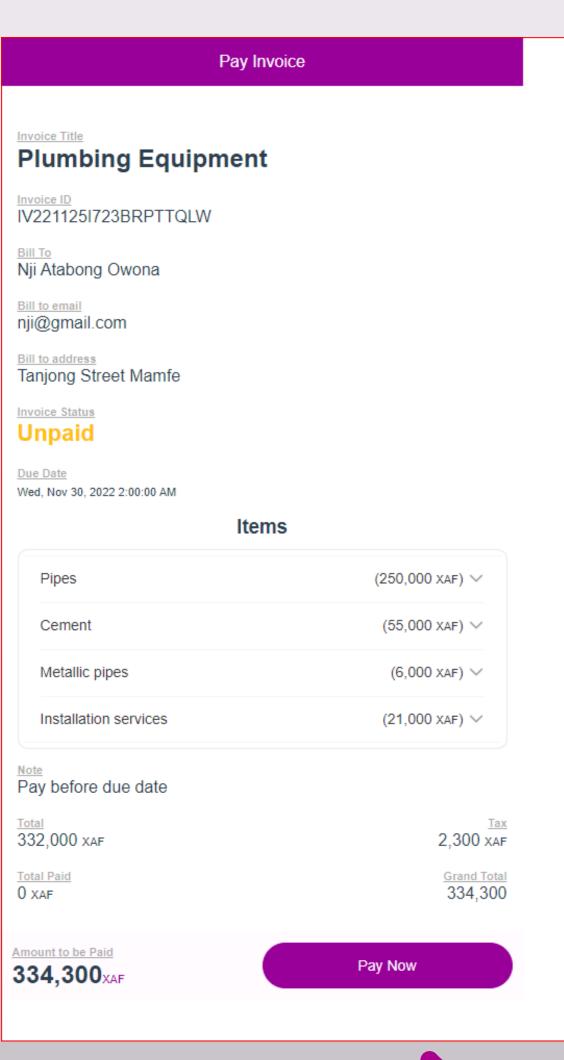
Pay before due date

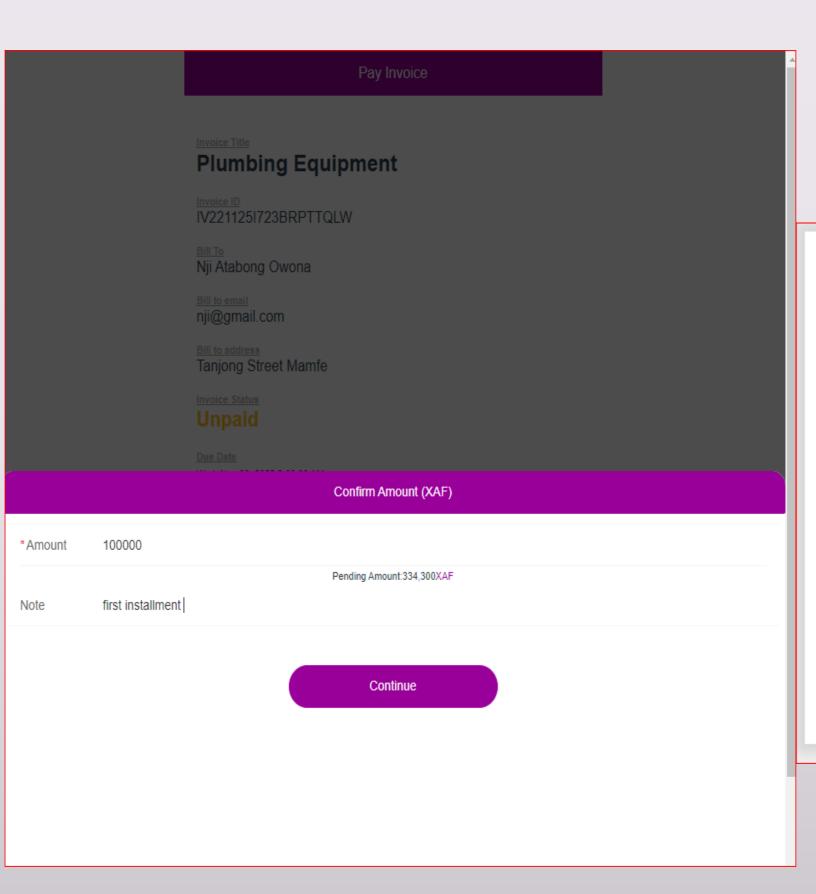
### Invoice Details (payer's view)

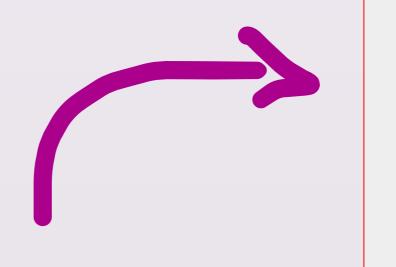


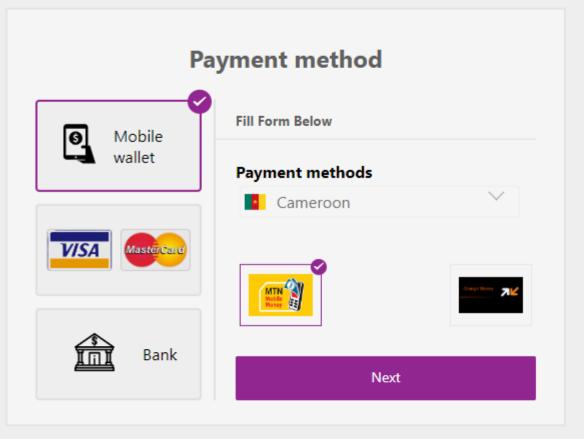
# Invoice Payment

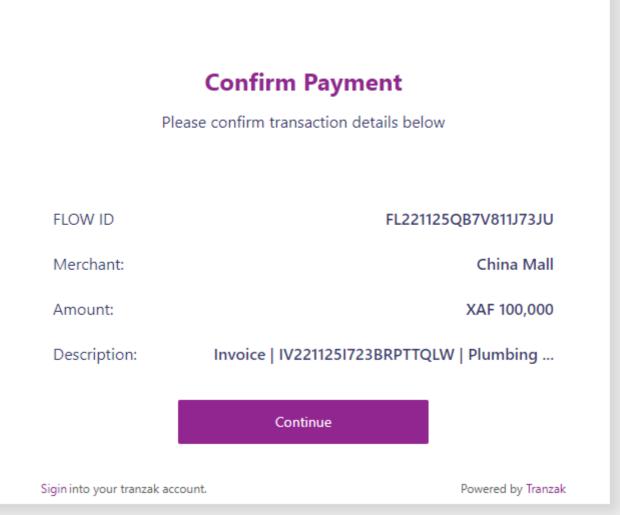
#### Invoice

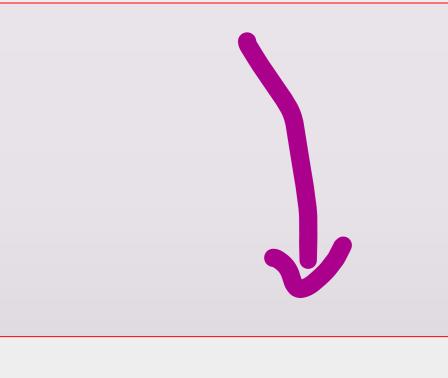




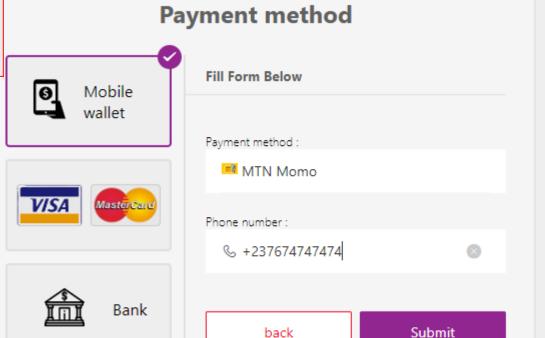








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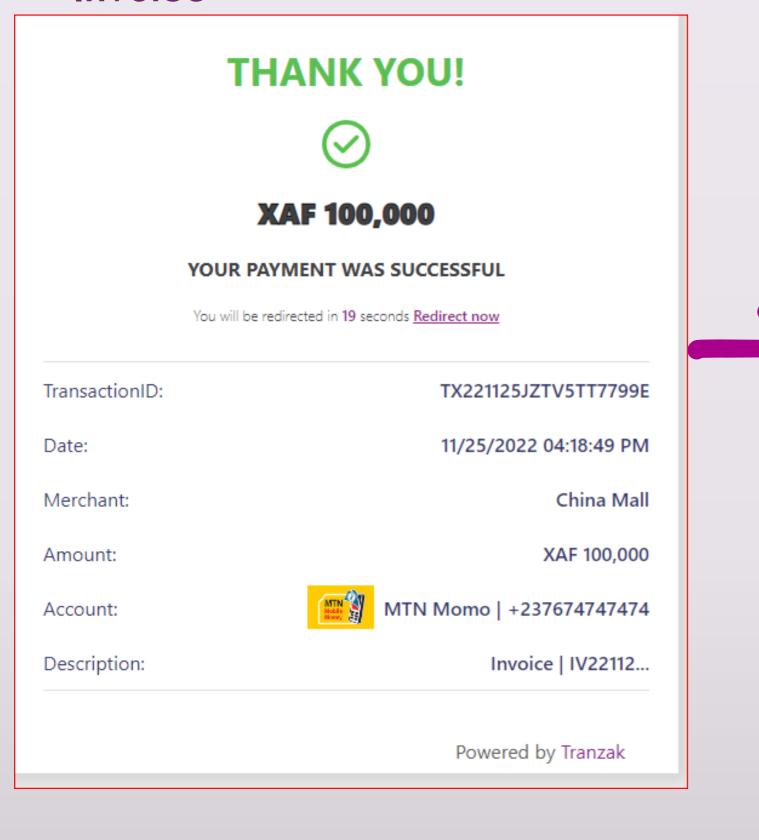


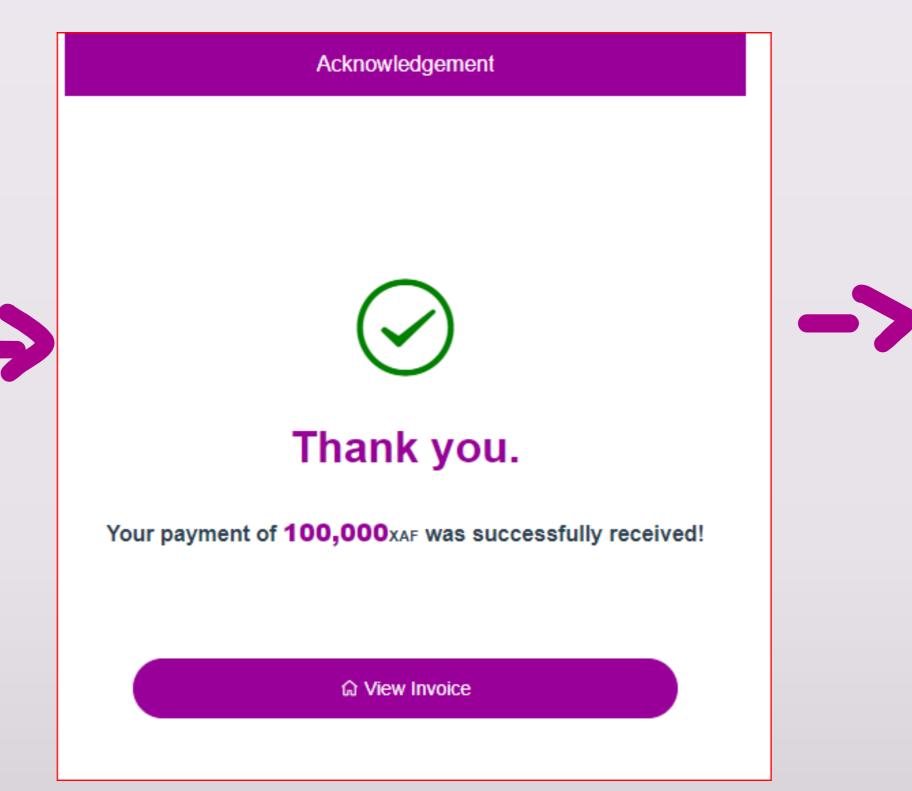
Powered by Tranzak

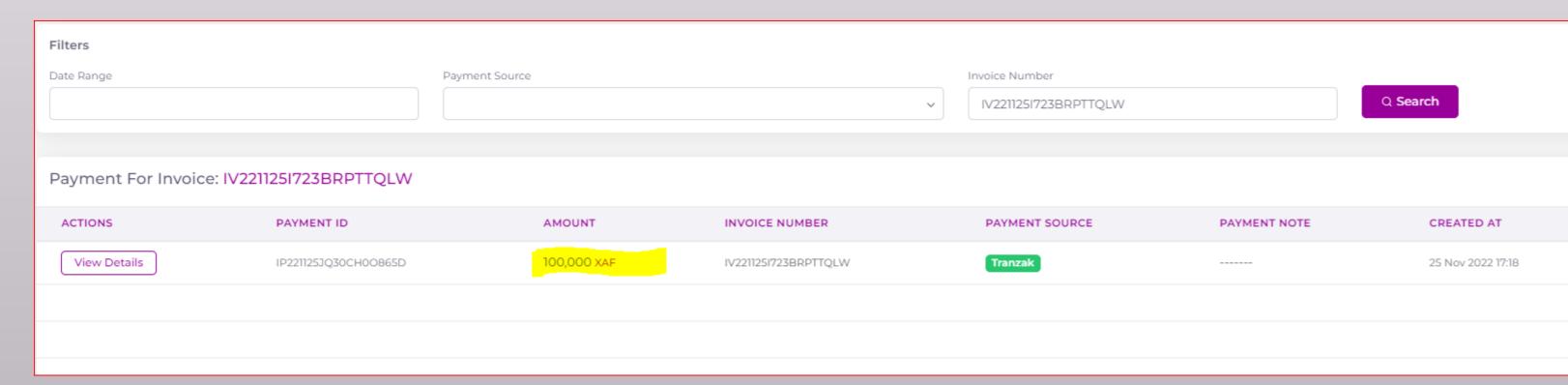
# Invoice Payment

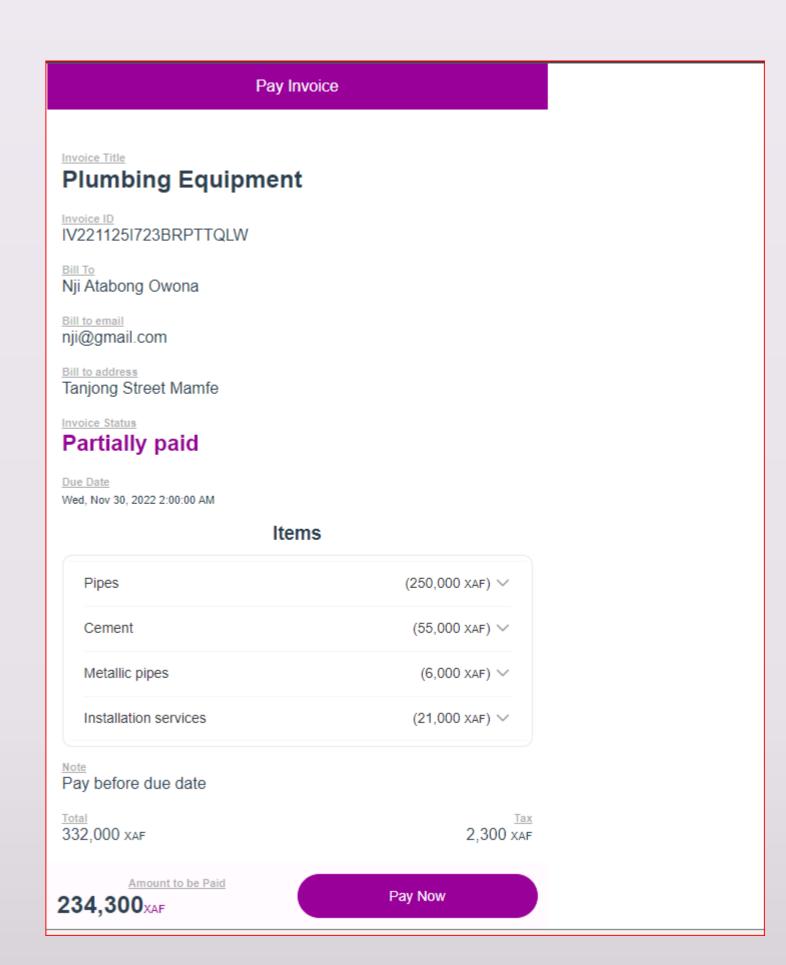
#### Invoice

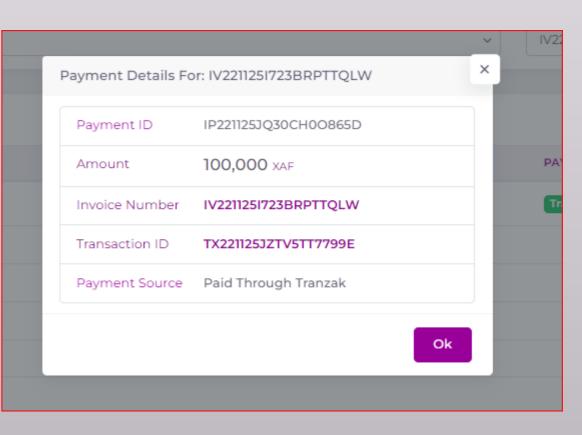
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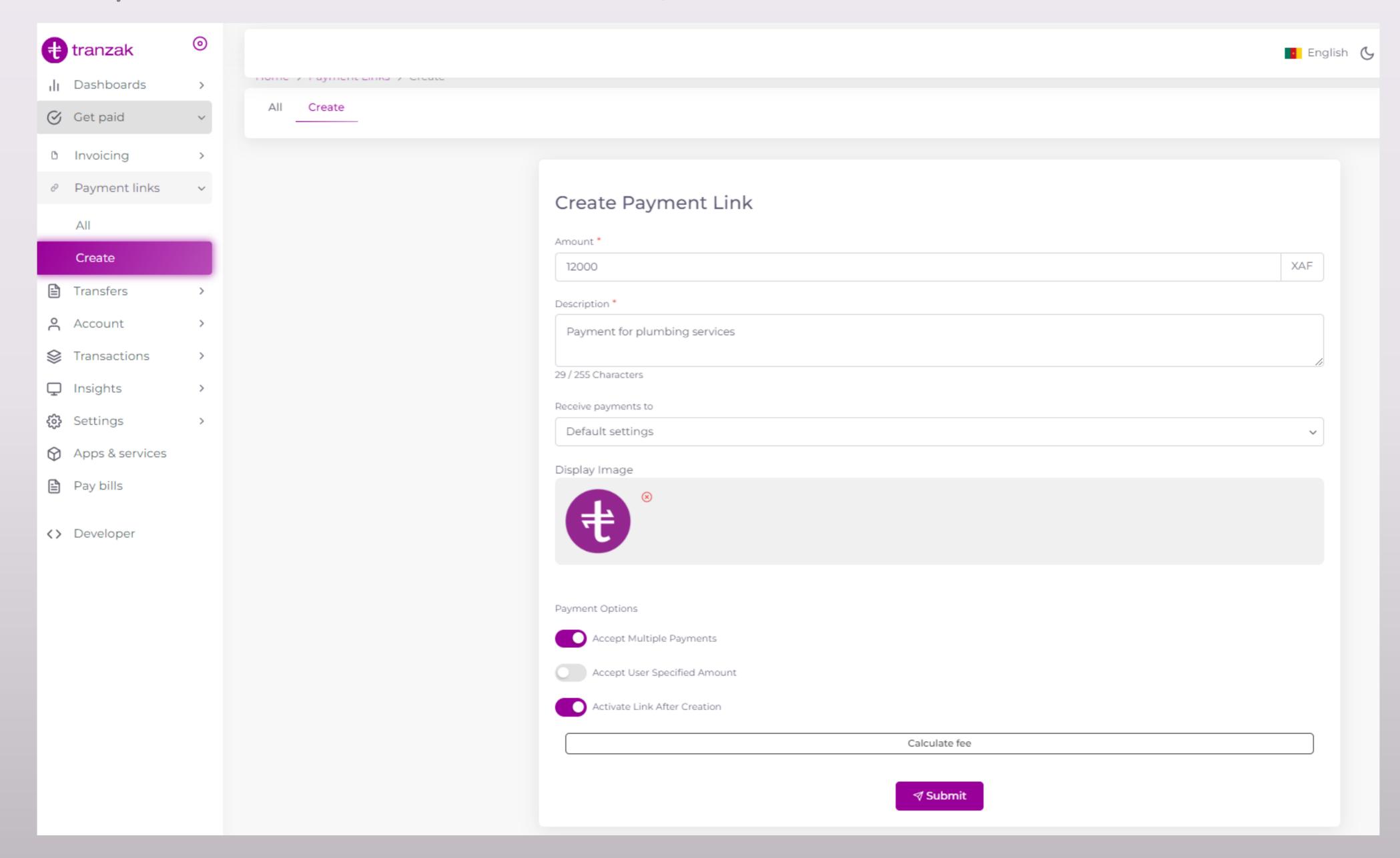




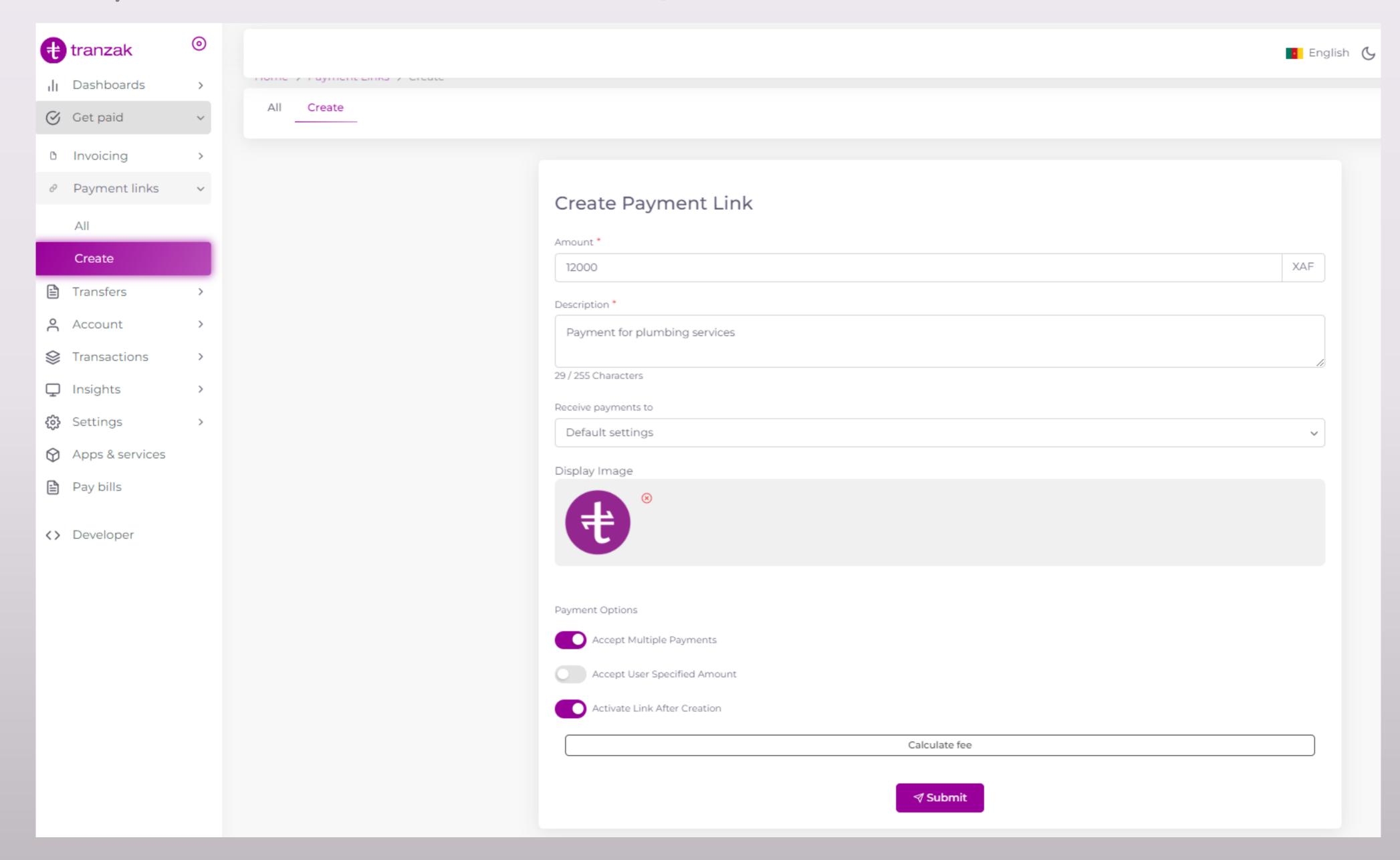


# Payment Link

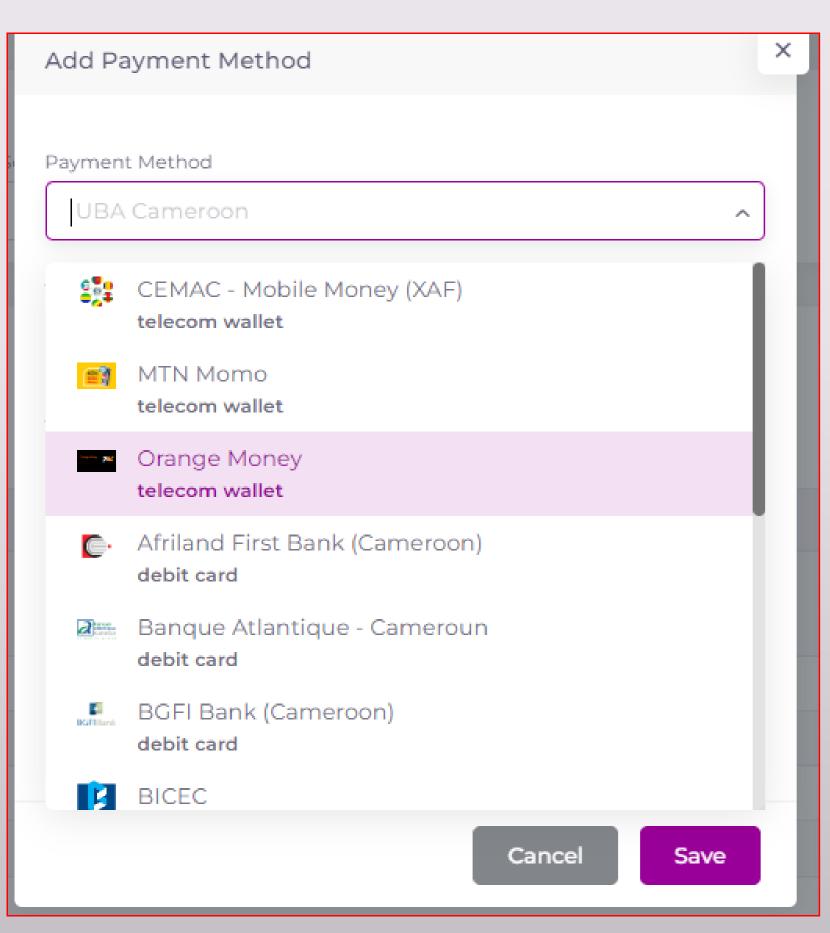
### **Payment Link creation**

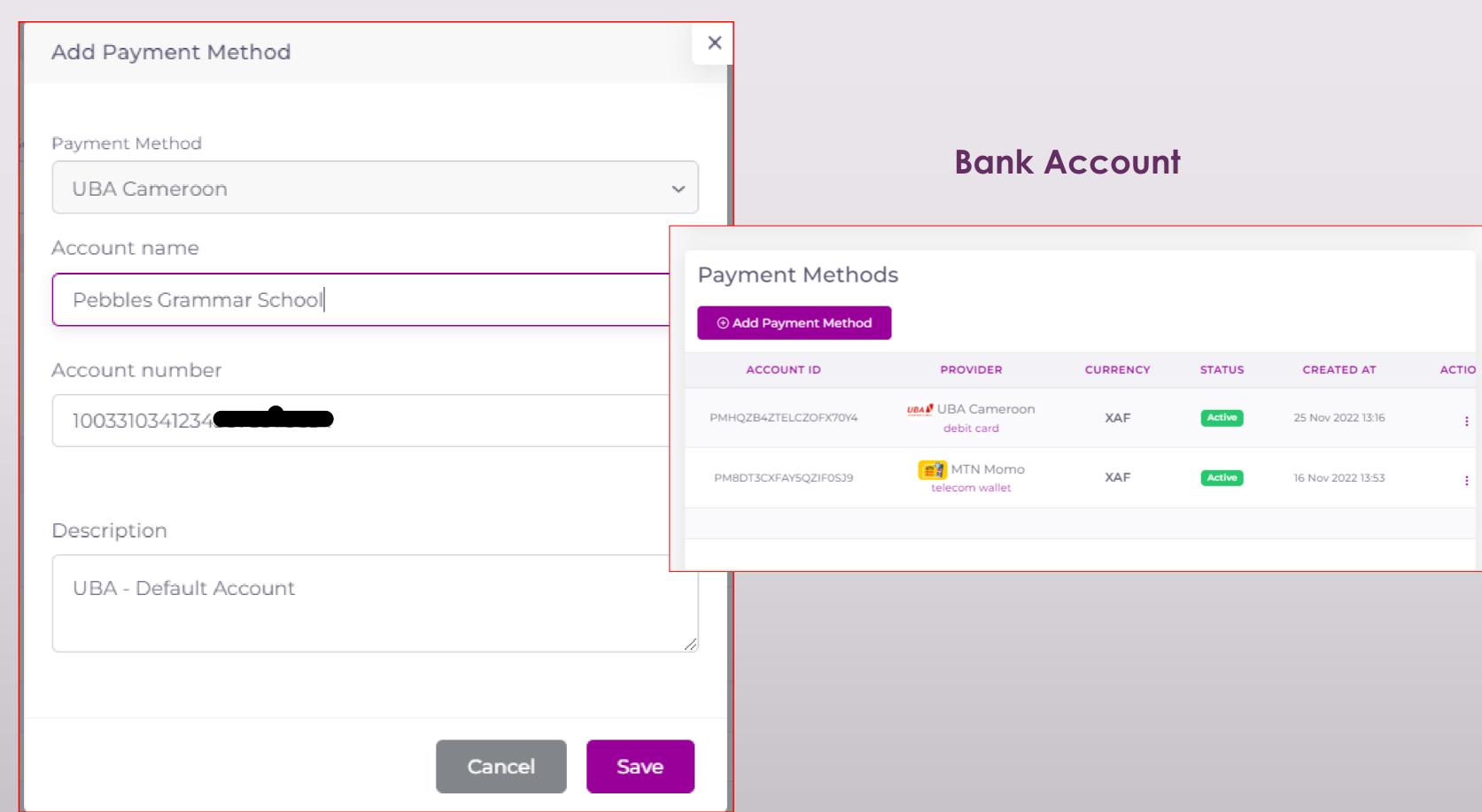


### **Payment Link creation**

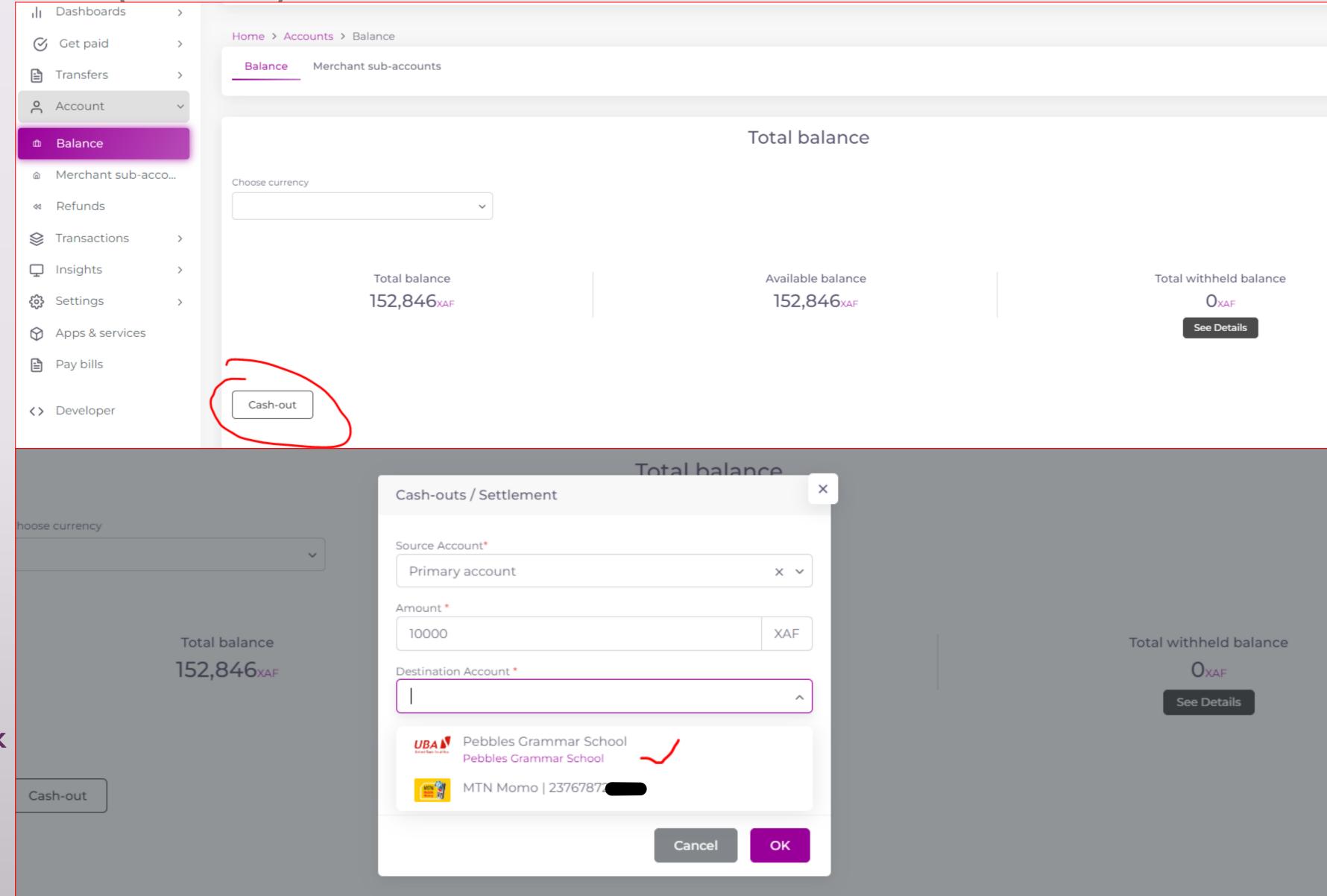


# Adding Bank Account(s)

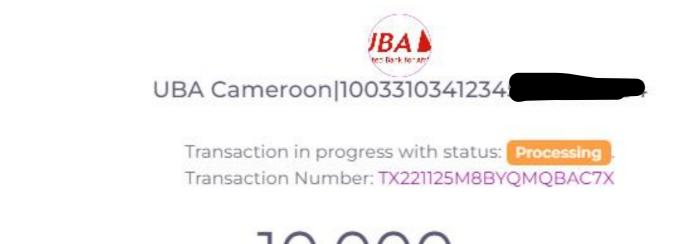




#### Balance



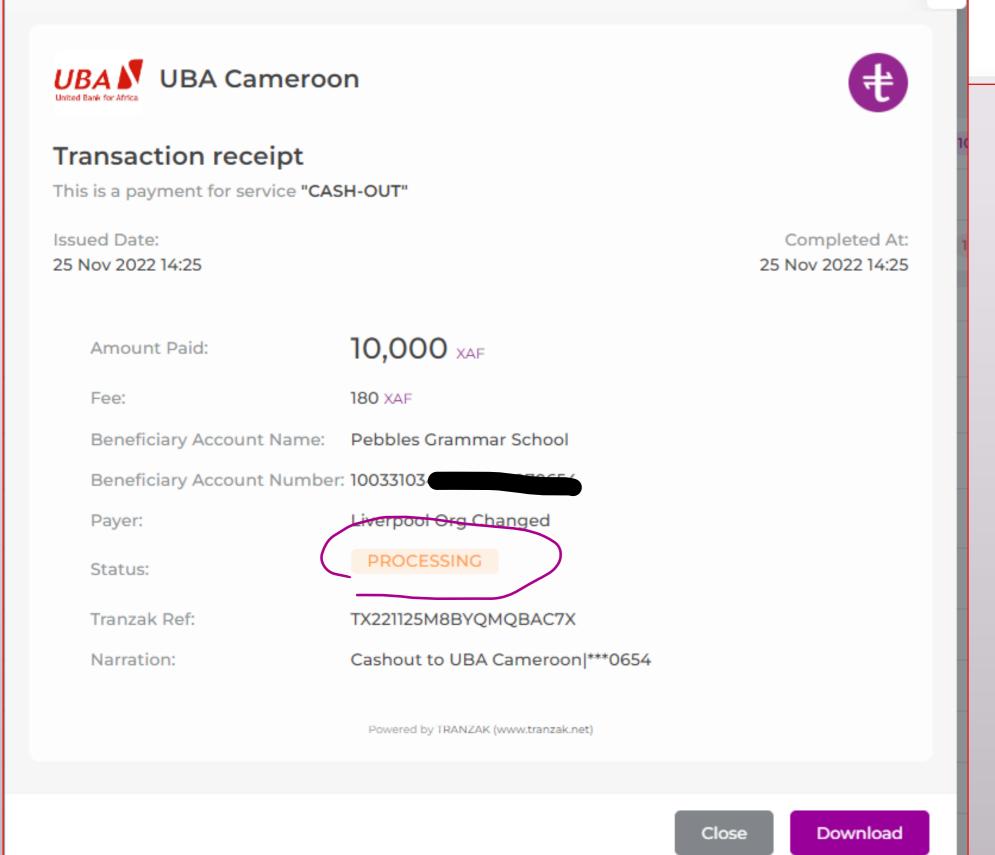
Cash-out request to destination bank (UBA)

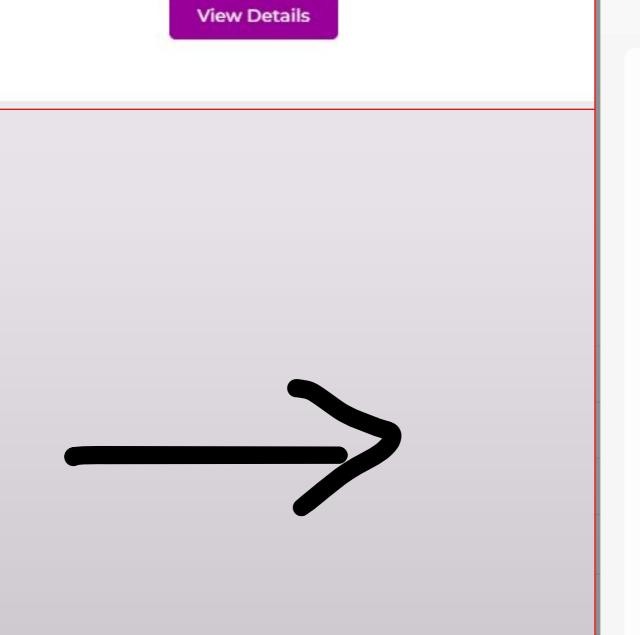


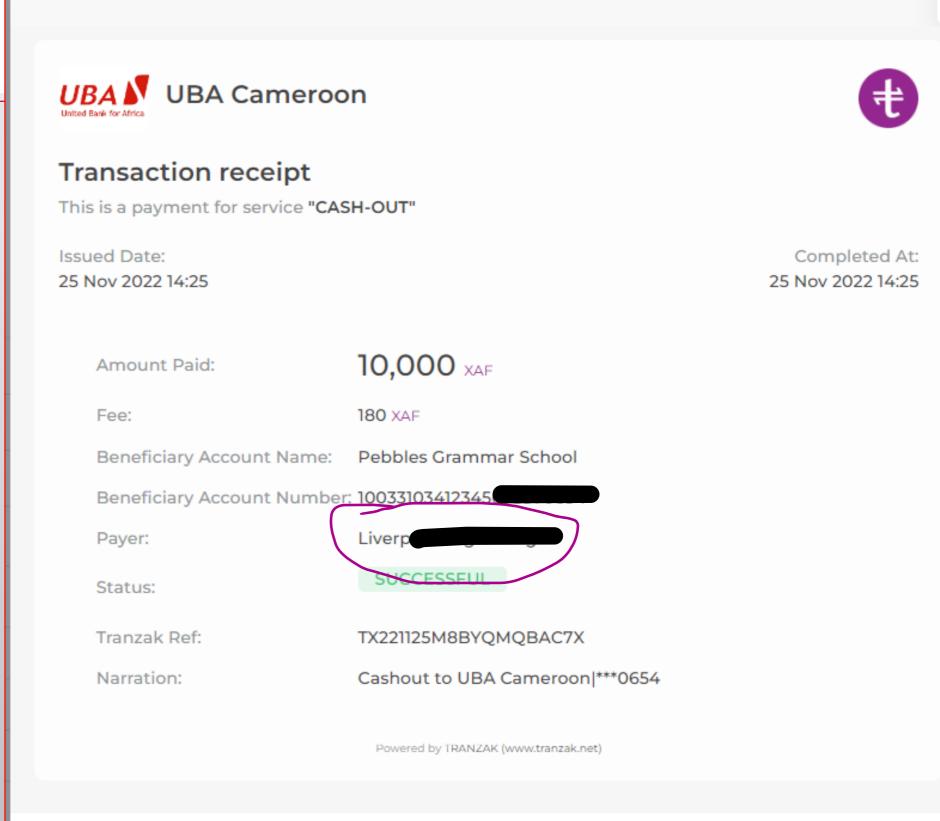
**Transaction Receipt** 

**Status: Completed** 

**Transaction Receipt** Status: **Processing** 

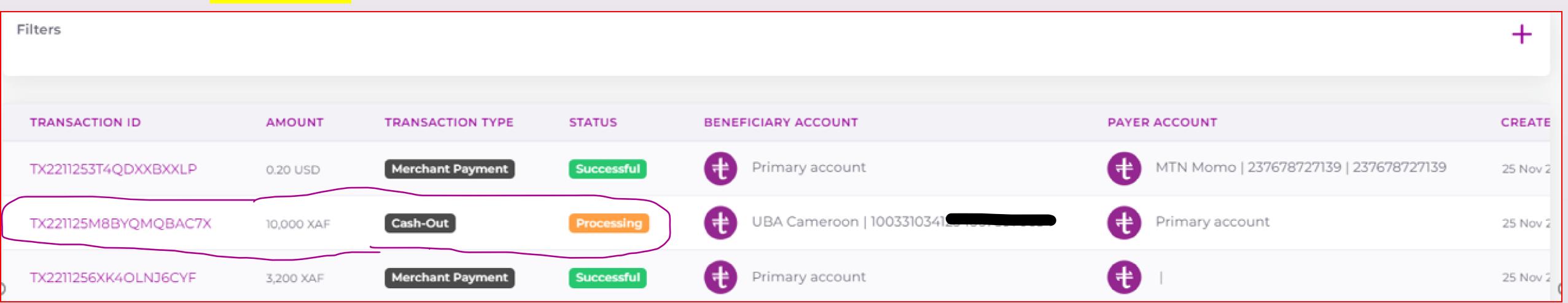




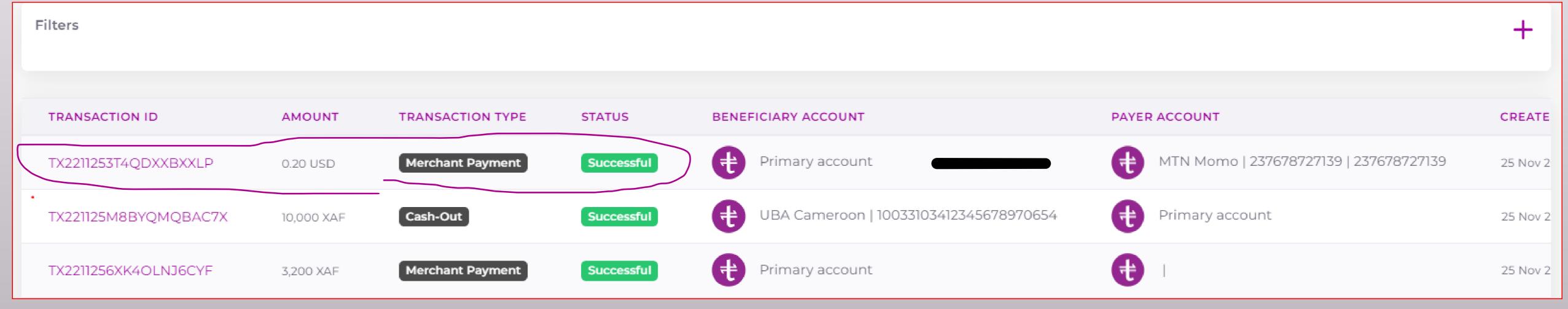


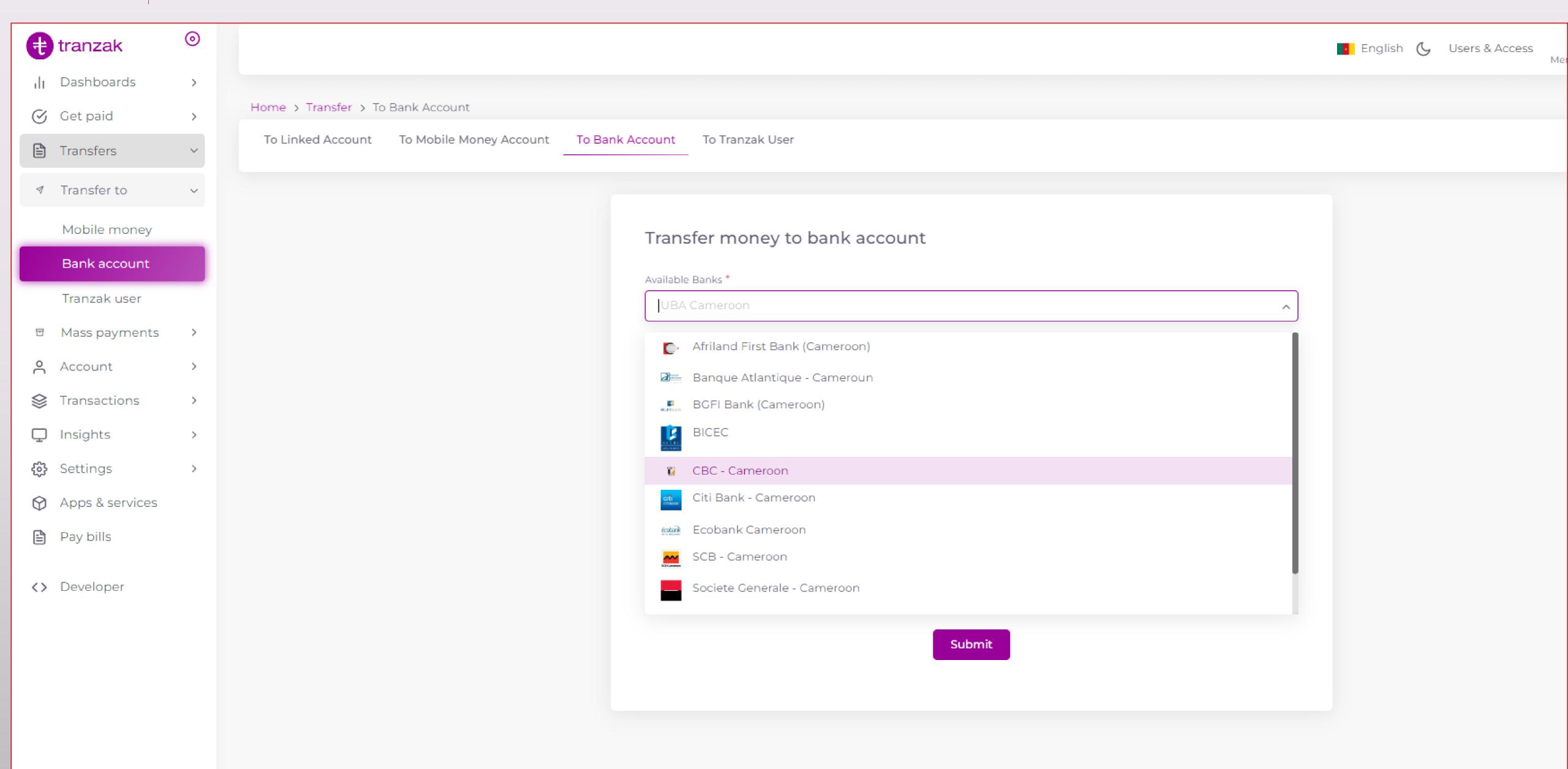
Download

Transfer status: **PROCESSING** 

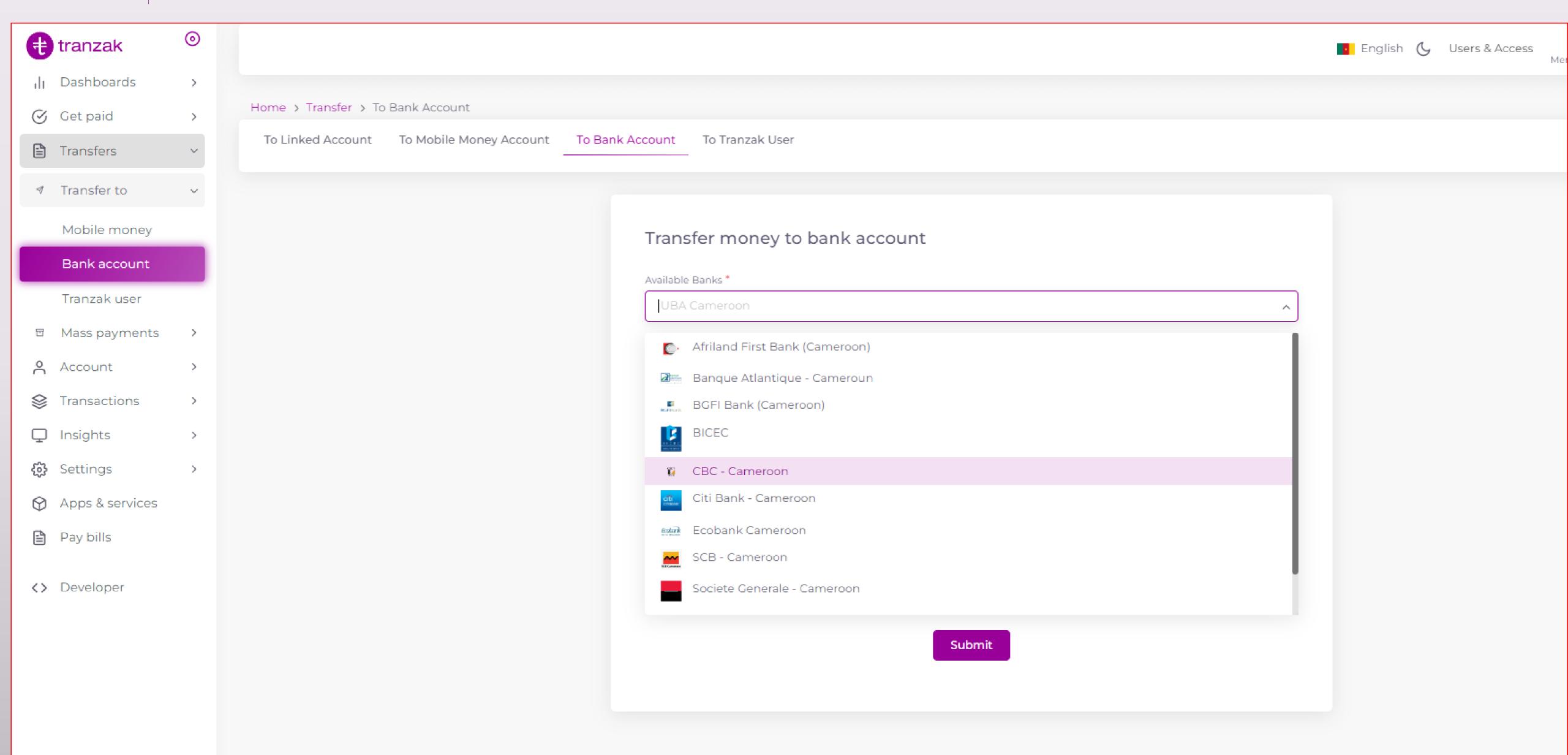






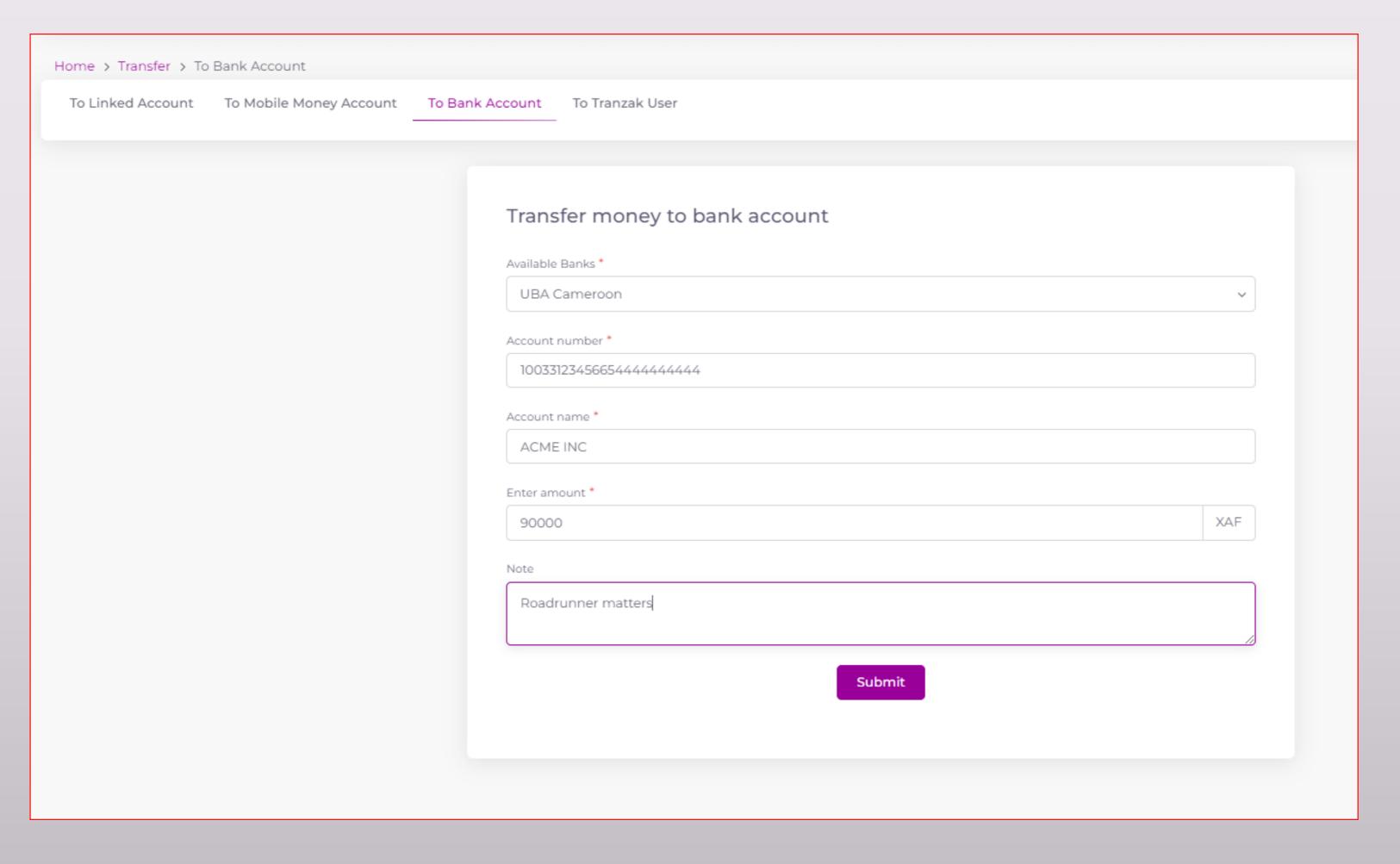


## 17 Transfer To Bank Account

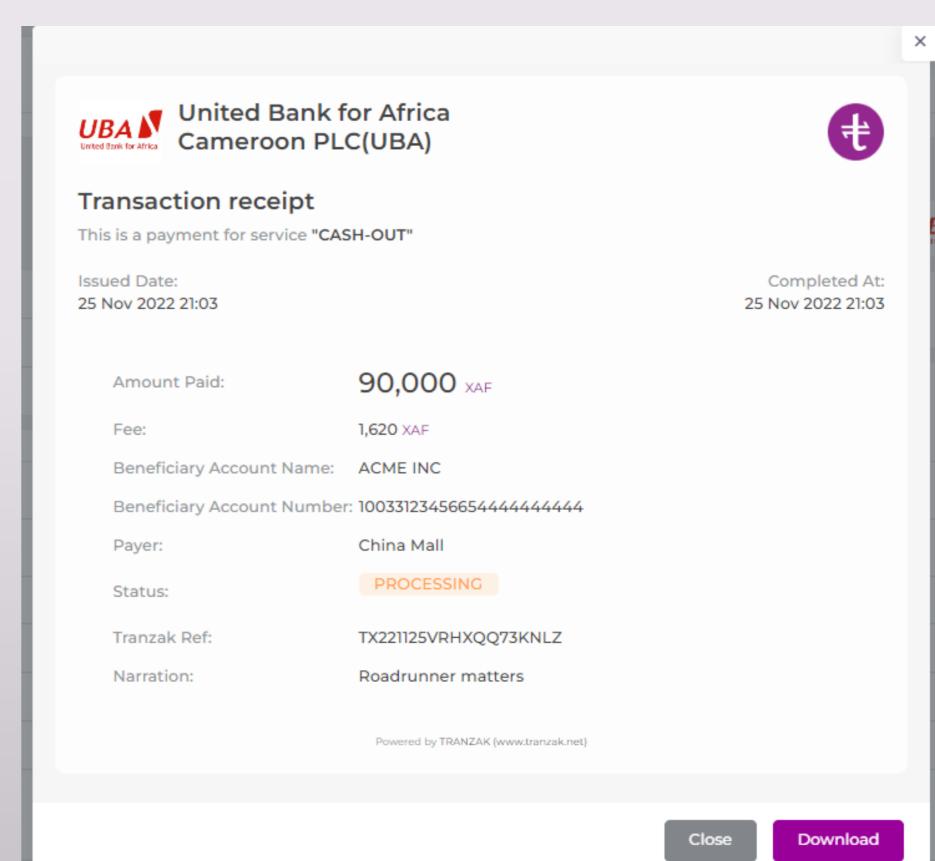


## 18 Transfer To Bank Account

#### **Transfer Details**

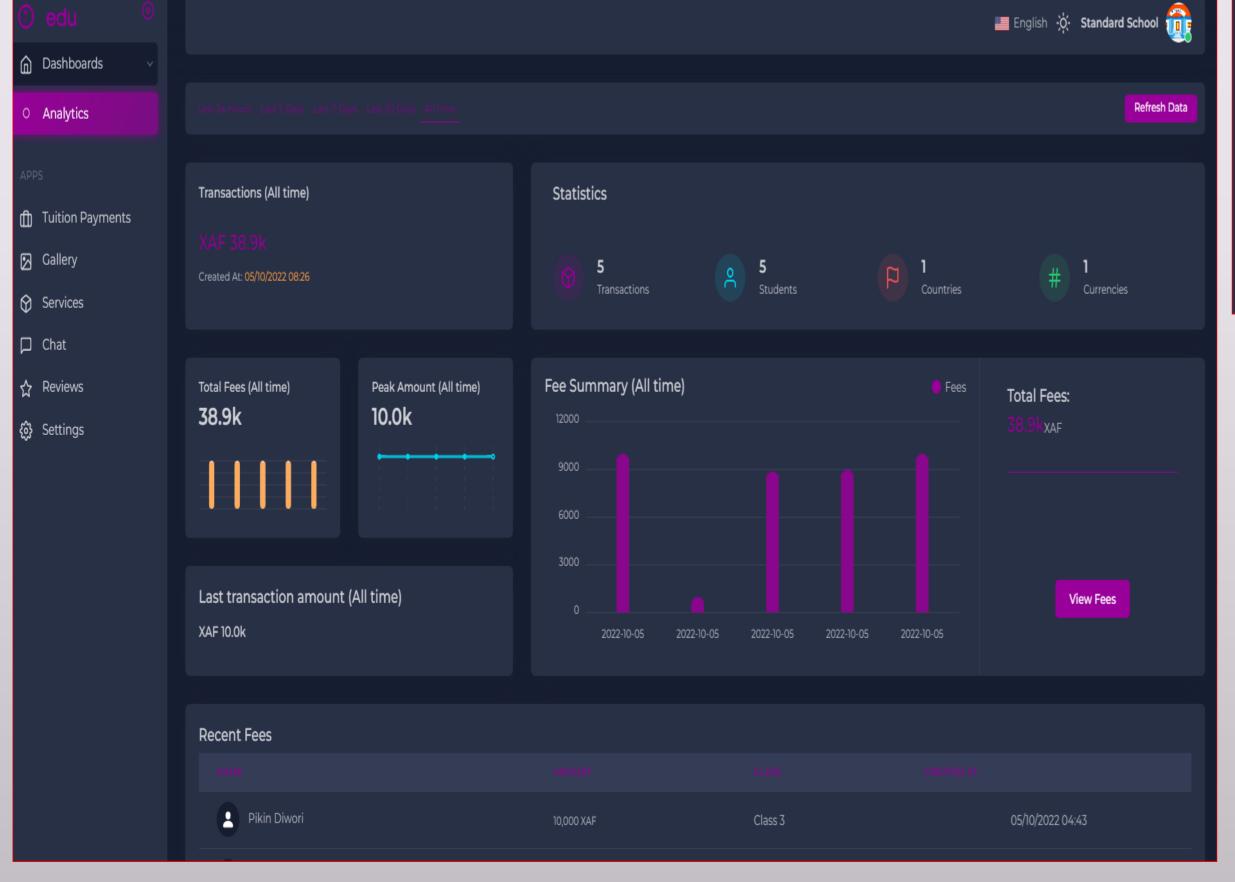


### Receipt

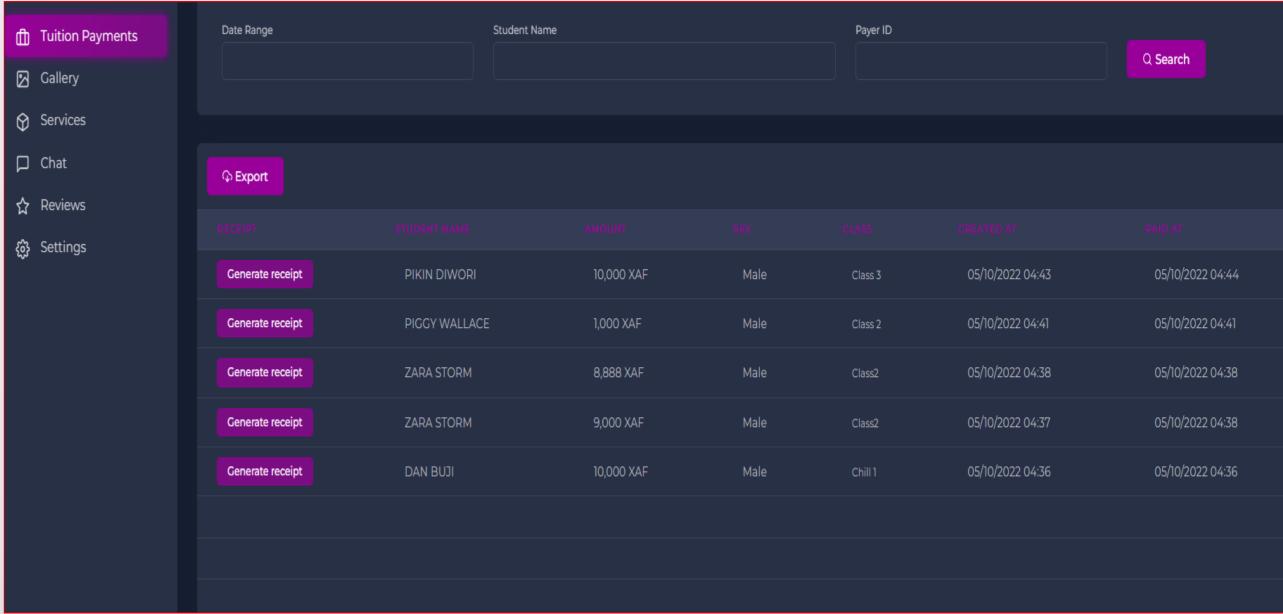


### Extras: DARK MODE

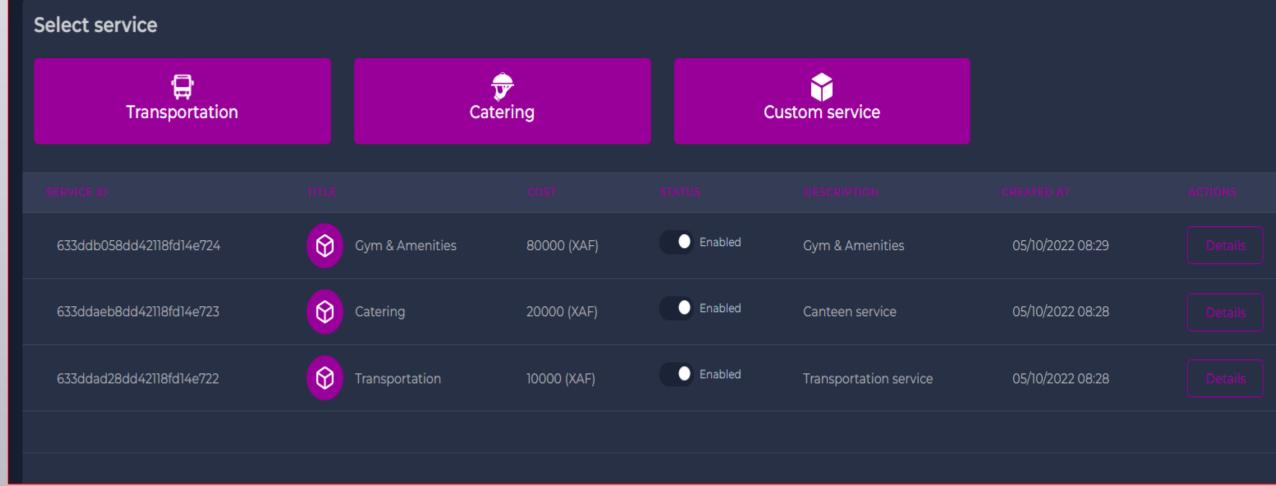
#### Dark mode is available for all backoffice services



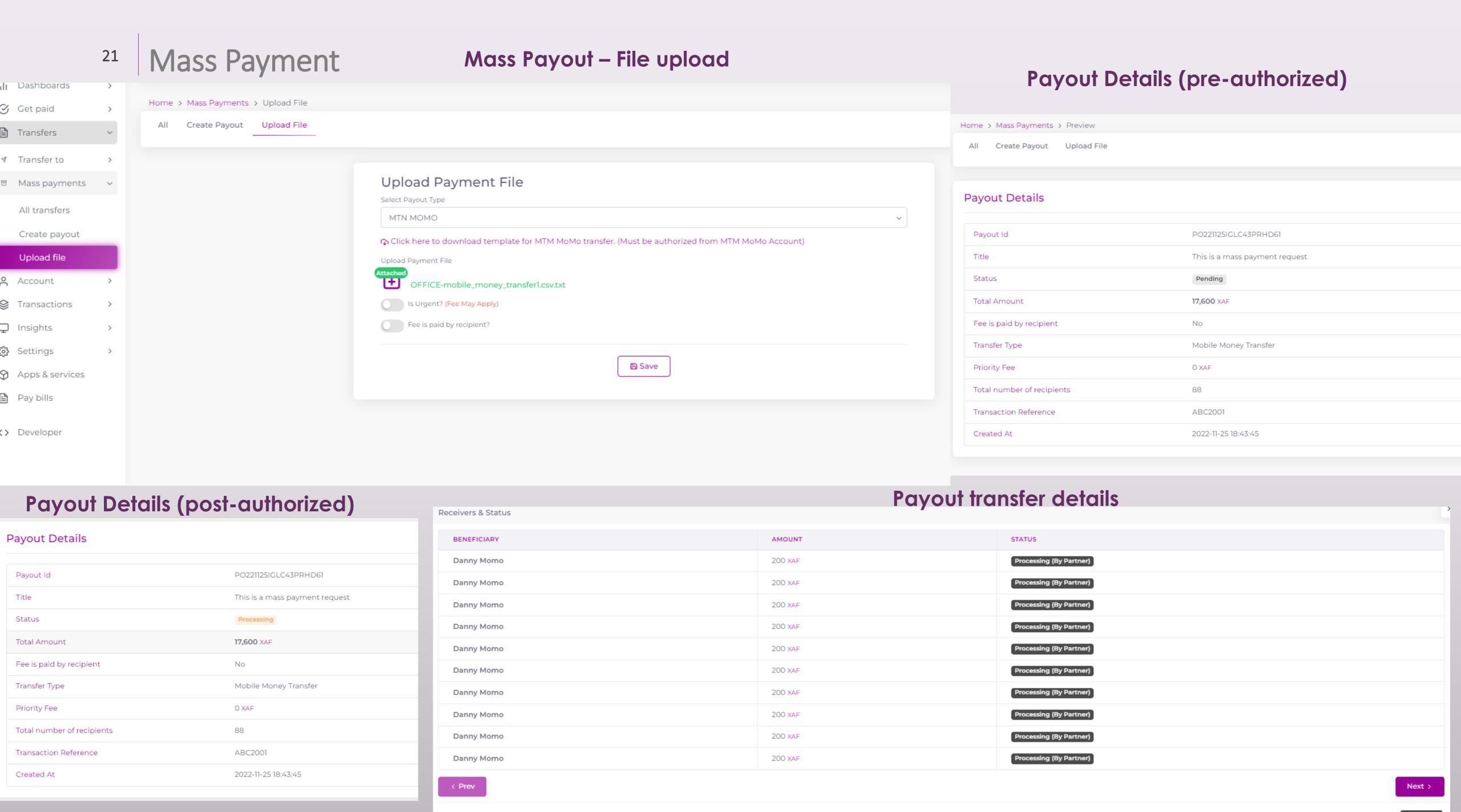
### **Tuition Payment History**

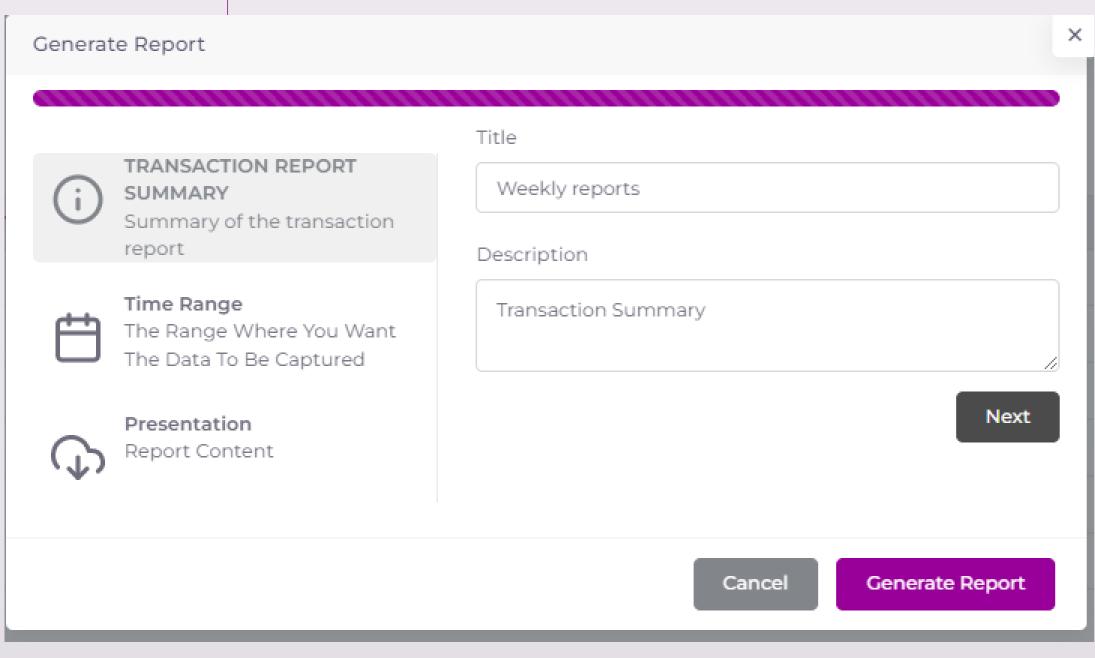


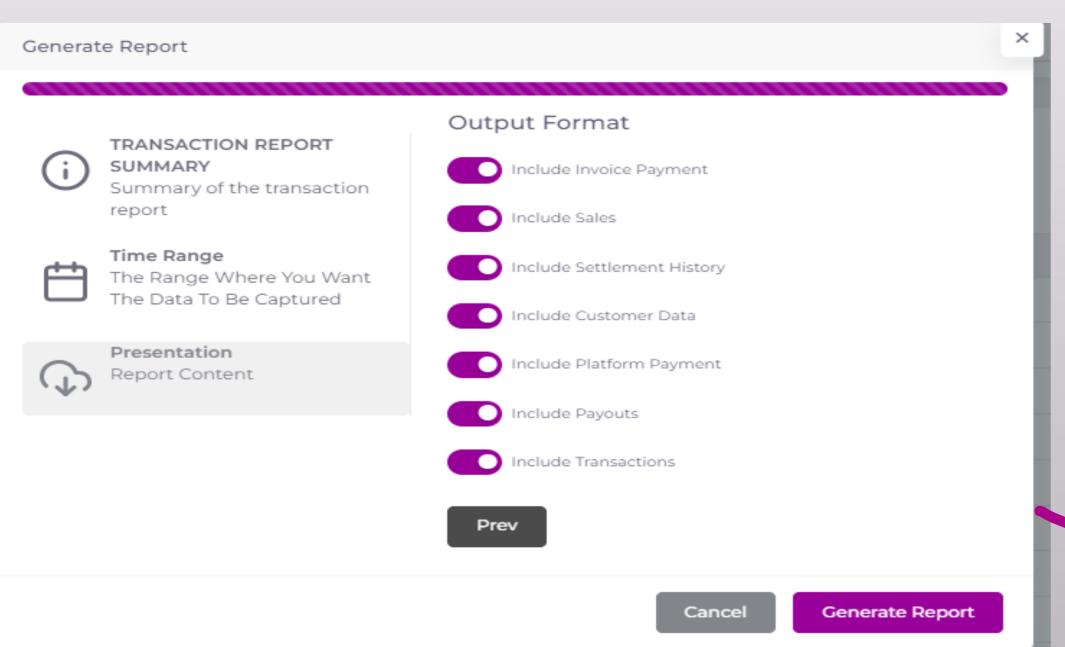
#### **Custom Services**

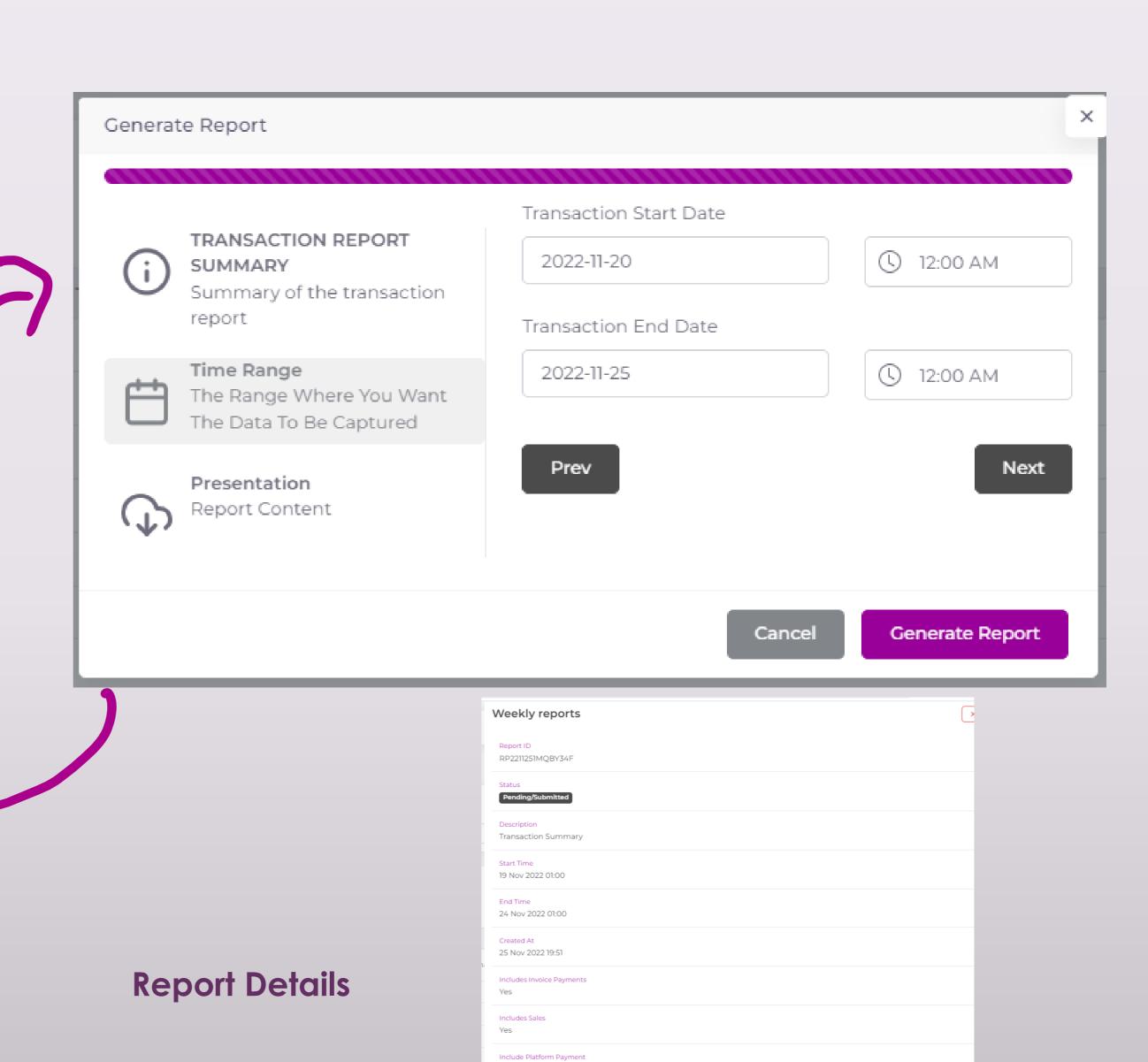


# Payout (Mass Payment)







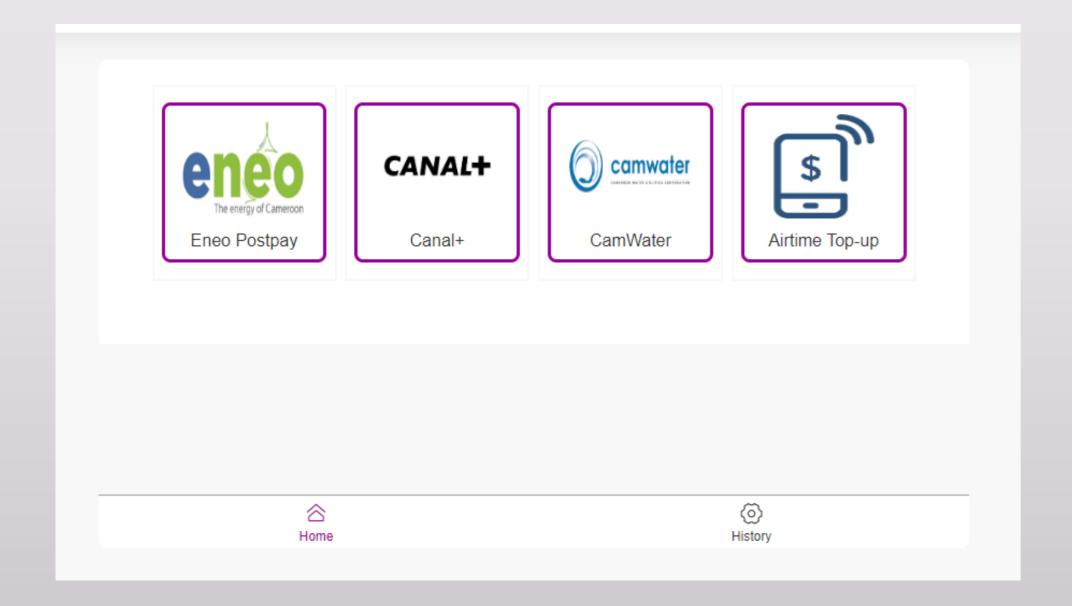


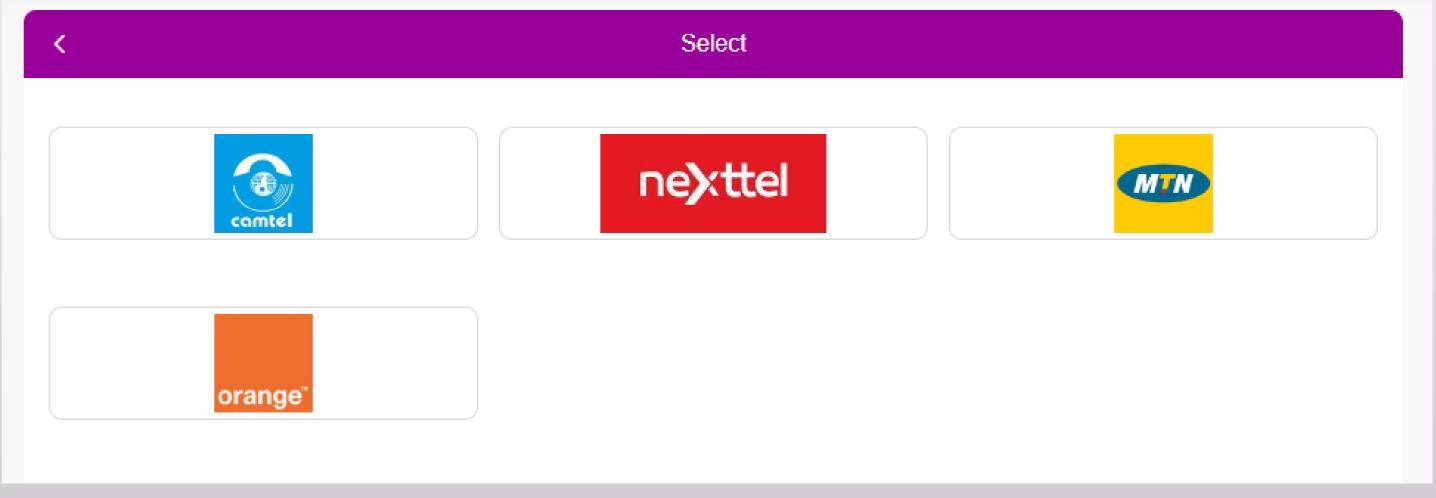
Include Payouts

Include Transactions

Include Customer Data

# Utility Bill Payment



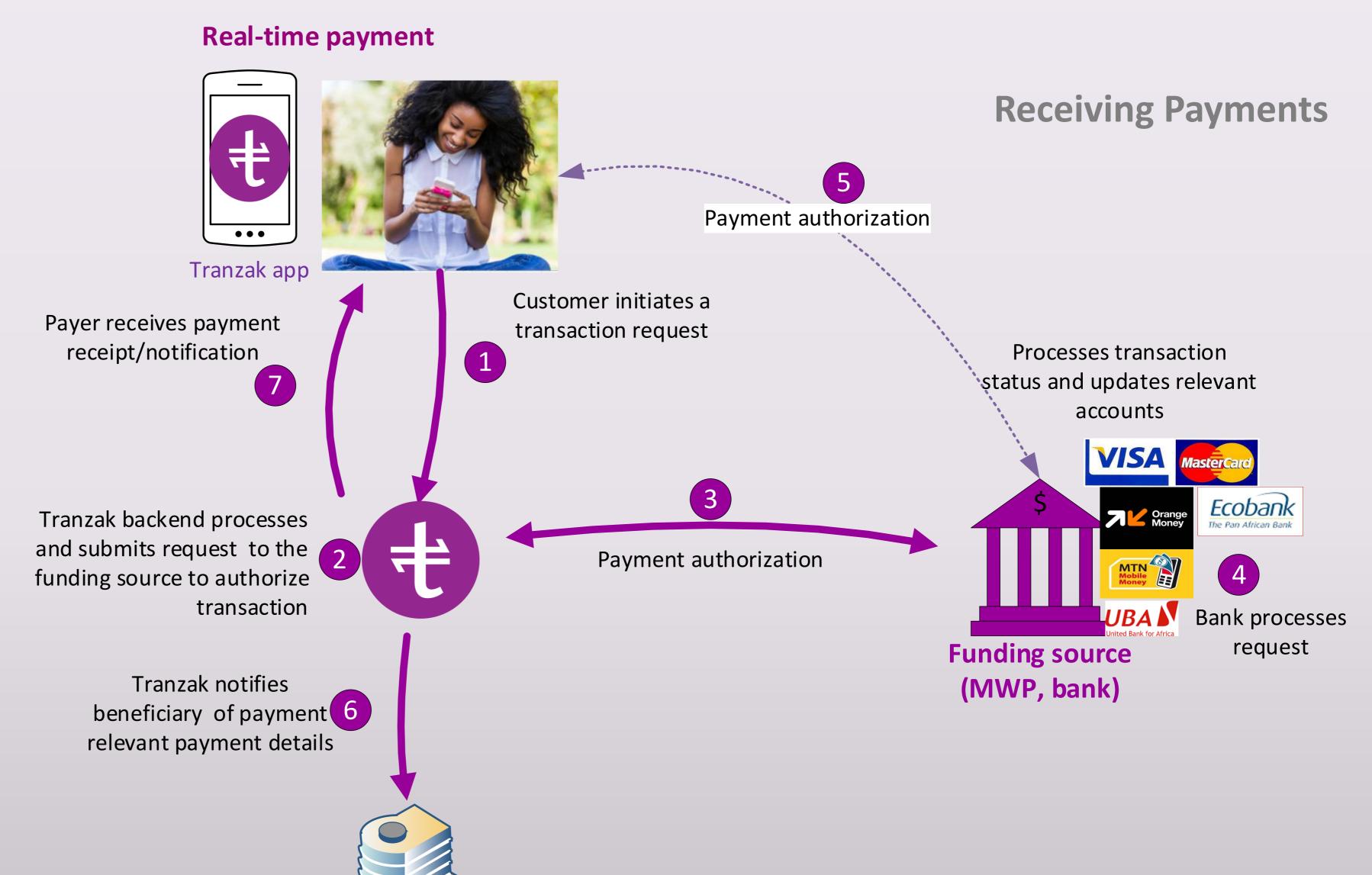


# Payment Flows

### **Cash Collections**

### **Applicable Scenarios**

- Ecommerce payment
- In-store purchases
- Invoice payments
- API payments



**MERCHANT** 



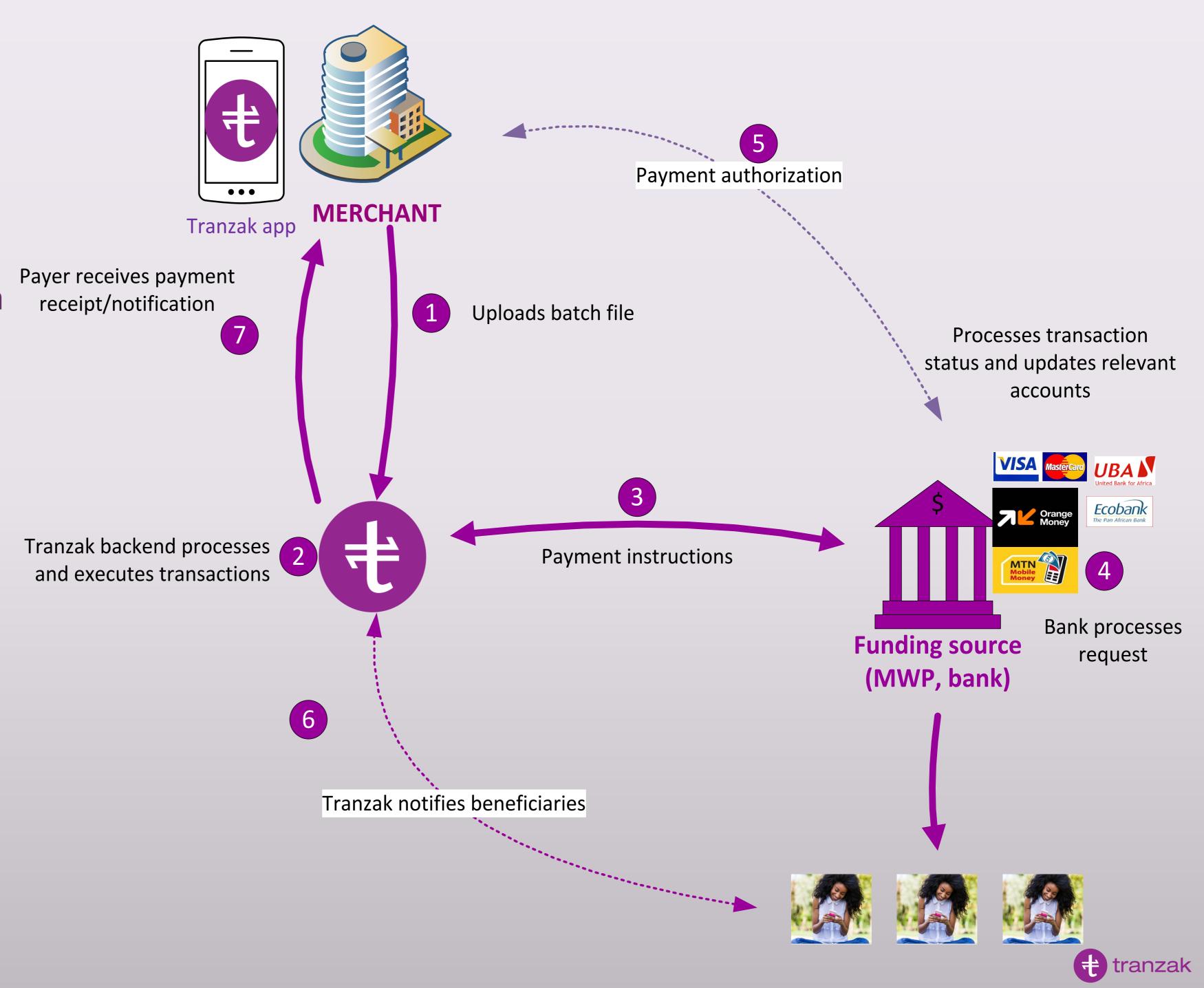
# **Mass Payments**

Make payments to up to 2,000

recipients in a single transaction

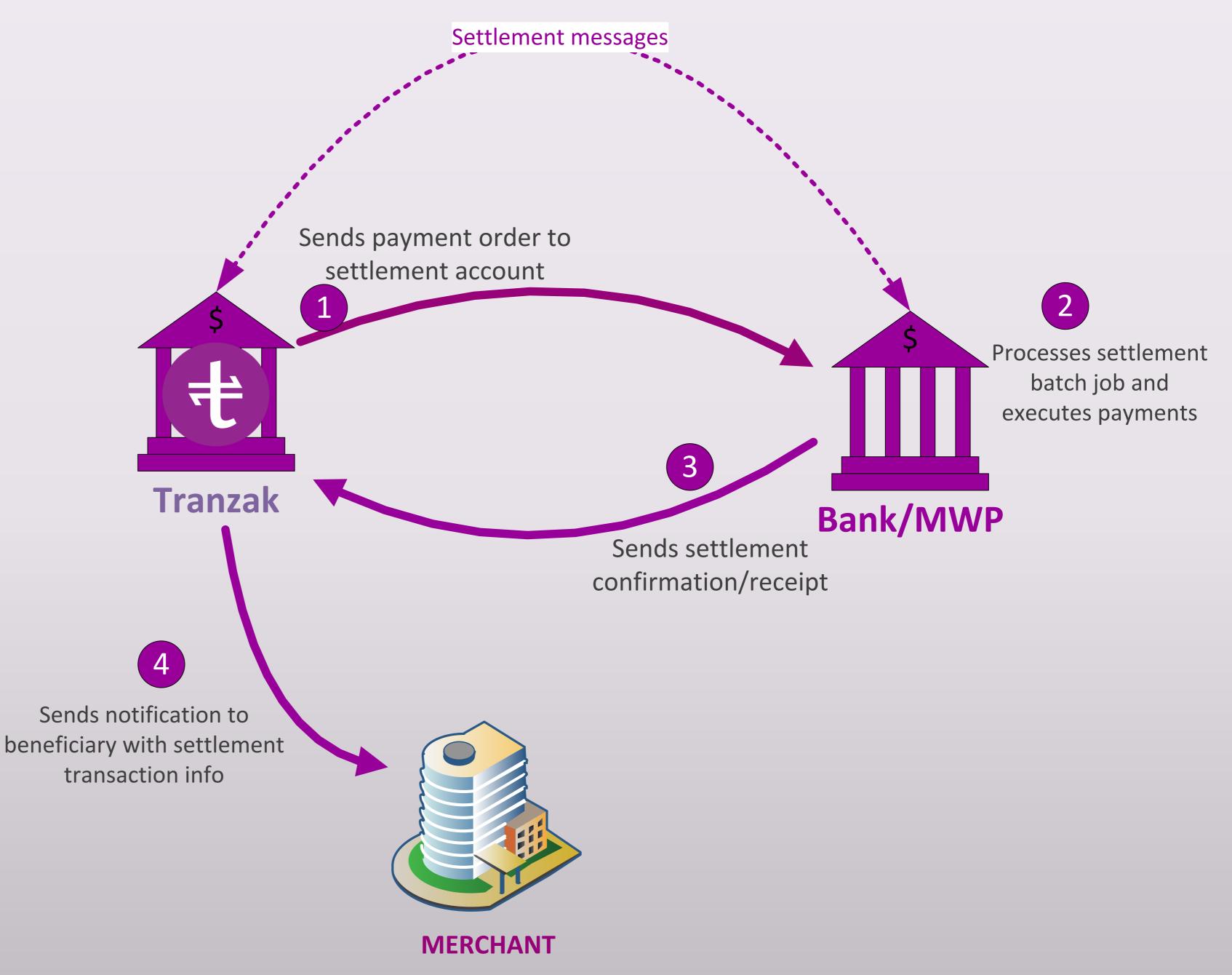
### **Applicable Scenarios**

- Supplier/contractor payments
- Refunds



### **Settlement Notes**

- Settlement funds will be pushed into merchant's designated bank account(s) on agreed intervals (daily, weekly,...)
- Settlement accounts could be banks and/or mobile wallets
- Historical settlement reports will be made available to the merchant and available for download from business dashboard.





# **Merchant Benefits**

### **Many Payment Options**

- Get paid via invoices, payment links from a plethora of funding sources.
- Take your business international by accepting international cards (Visa, Mastercard etc) and mobile wallets

#### **Risk Reduction**

Tranzak is fully digital payment solution complete with audit trail for compliance and control

### **Better Insights**

- Tranzak Analytics and reporting tools provide merchant with payment insights
- Easy Reconciliation since student information is captured during payment

### **Loan & Financing**

• By building a digital payment trail, the partner will readily have access to financing/loan opportunities from partner banks of Tranzak

### **Support & Extensibility:**

- Simple, versatile and open payments API.
- Through Tranzak Managed Services (TMS), merchant can enjoy customized technology solutions.

### Mini-Program Ecosystem

- Tranzak ecommerce app provides ready-to-use, dedicated merchant ecommerce solution.
- The ecosystem provides the merchant to a potential customer base of more than 20k users (and growing)

# Pricing

## Collection

Scheme	Rate	Comment
Standard Collection Rate	1.8%	For all mobile wallet and local debit cards
eCommerce Mini-program Subscription	2,000 FCFA/month or 20,000 FCFA/year	Provides access to dedicated eCommerce mini- program

- Collection rates have been provided in the table (below)
- International collection capability will be enabled on-demand
- Settlement will be carried out either automatically or on-demand
- The Partner is entitled to access and create Tranzak Mini-programs

# Service Entitlement

Service	Description	Availability
Invoicing	Create, upload and manage invoices	Yes
Payment Link	Easy means of receiving money from local and international customers	Yes
Mass Payment (Payout)	Make payment to multiple users in a single transaction. The recipients could be bank account or mobile money users	Yes
Reporting & Analytics	Get insights to transaction anywhere anytime	Yes
Merchant sub-accounts	A better way to manage your money	3
Merchant Foreign currency sub-accounts	Make and receiving payments using foreign currencies	On-demand
Tranzak Mini-Program Ecosystem	Unleash the power of Tranzak . Sell online with a few clicks of the button. Get paid with ease.	Yes
International Payments	Receive money from international customers	On-demand
Partner API Integration	Integrate Tranzak with existing business workflow	Yes
eCommerce Suite	Create and run one or more online shops	2,000XAF/month or 20,000XAF/year
Education Pro	Receiving tuition payment using Tranzak Education Management  System + Mini-Programs	2,000XAF/month or 20,000XAF /year

# Settlement Arrangement

Preferred Banks	Bank Code
Afriland First Bank Cameroon	10005
United Bank for Africa (UBA) Cameroon	10033
Ecobank Cameroun	10029

- Settlement to any bank in Preferred Banks table
   will be carried out free of charge
- Settlement to other banks will be incur 2,000XAF
   (VAT included) charge per transfer
- Settlement may be manually or automatically triggered.

#### **Automatic Settlement Schedule**

Source of funds (Local or cross-border)	Settlement Entity Type	Settlement Window
Same country	Mobile Money	Same day (T+1 if transaction was executed after Cutoff Time)
Same country	Bank Debit Card	<b>T+1</b> (Next business day)
Same country	Credit Card (Visa, Mastercard)	<b>72hours</b> (excluding weekends and public holidays)
Cross-border	Mobile Money	<b>72hours</b> (excluding weekends and public holidays)
Cross-border	Debit and Credit cards (Bank Debit cards, Visa, Mastercard)	<b>72hours</b> (excluding weekends and public holidays)

#### **Cutoff time**

Payment Instrument	Time
Mobile Money	14:59H
IVIODITE IVIOLITE	(13:59H GMT)
Cards	09:59H
	(08:59H GMT)

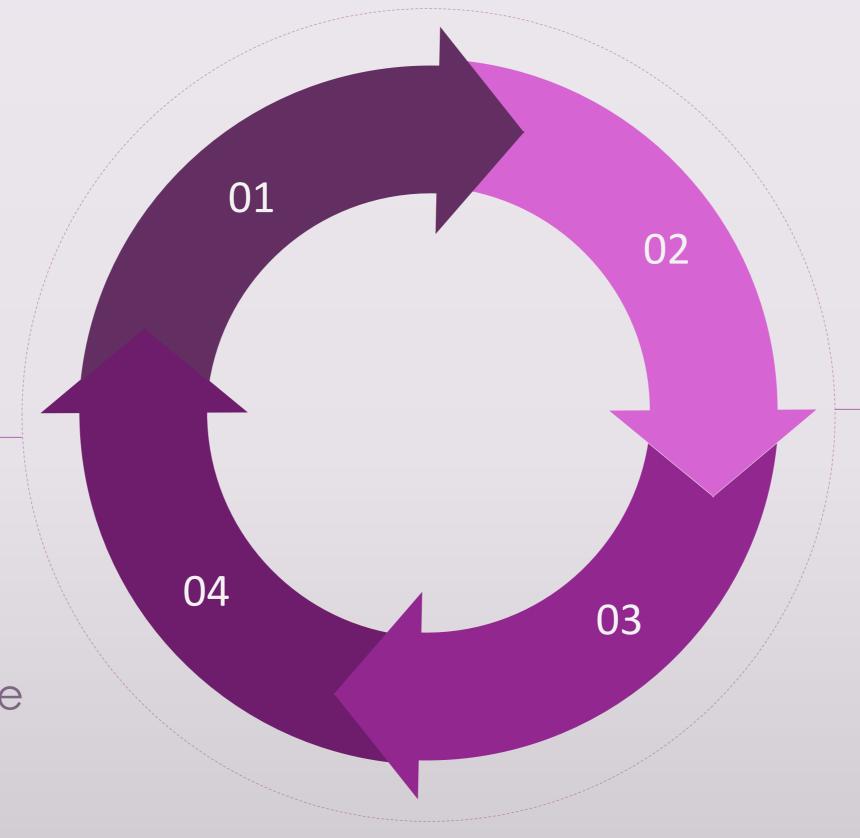
### **Supported Currencies**

Transaction Type	Supported Currencies
Collection	XAF
Payouts	XAF
Settlement	XAF

# Partnership Roadmap

### Kick-off

Capture key deliverables



### Partnership setup

- Business agreement
- Signing of partnership contract

### **Technical Integration**

Technical integration and testing
Business testing(settlement,
payment methods)

### Go-Live

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Technical and business go-live



# Speak with an Account Manager

# Inquiries

Whatsapp: (+237) 674 460 261

Email: info@tranzak.net

Address: 400 Rue Drouot, Akwa – Douala

Email: info@tranzak.net

**Phone**: (+237) 233 430 888

Website: www.tranzak.net

# Thank You

